```
L1        2195 S HTML OR XML OR XHTML OR SGML OR XSL OR XML(1W)EDI OR MARKUP()
L2         383 S TAG OR TAGS OR TAGGED OR (FORMAT? OR ARRANG? OR ORGANIZATION
L3        4658 S SAVE# OR SAVING OR PRESERV### OR KEEP OR DOWNLOAD OR CAPTUR?
L4        4335 S USER# OR CUSTOMER# OR CONSUMER# OR SURFER#
L5          63 S (INTERNET OR WWW OR WEB OR ONLINE OR NETWORK? OR ELECTRONIC O
L6           3 S (L1 OR L2 OR L3 OR L4) AND L5
```

EKD   09/03/2003

L6   ANSWER 1 OF 3   CONFSCI   COPYRIGHT 2003 CSA on STN
AN   1998:28228   CONFSCI
DN   98-028228
TI   California nutrition **promotion network** for lower
       income **consumers**: Communicating a vision for large-scale dietary
       and exercise improvement
AU   Foerster, S.B.; Berends, V.; Agron, P.; Laufer, A.; Doisy, C.; Block Joy,
       A.
SO   American Public Health Association, Department C, P.O. Box 753, Waldorf,
       MD 20604-0753, Abstracts available..
       Meeting Info.: 974 0247: 125th Annual Meeting and Exposition of the
       American Public Health Association (9740247). Indianapolis, IN (USA). 9-13
       Nov 1997. American Public Health Association.
DT   Conference
FS   DCCP
LA   English
CC   3500 CLINICAL MEDICINE; 4500 EXPERIMENTAL MEDICINE

L6   ANSWER 2 OF 3   CONFSCI   COPYRIGHT 2003 CSA on STN
AN   97:20581 CONFSCI
DN   97-032559
TI   California nutrition **promotion network** targeting lower
       income **consumers**
AU   Foester, S.B.; Gregson, J.; Beall, D.L.; Joy, A.B.; Gelbard, N.;
       Livingston, S.; Papin, M.; Doisy, C.; Bal, D.G.
SO   TASCO, 9 Jay Gould Court, Waldorf, MD 20602. Phone: 301-893-1894,
       Abstracts available. Price $30..
       Meeting Info.: 964 0837: 124th Annual Meeting and Exposition of the
       American Public Health Association (9640837). New York, NY (USA). 17-21
       Nov 1996. American Public Health Association.
DT   Conference
FS   DCCP
LA   English
CC   3500 CLINICAL MEDICINE

L6   ANSWER 3 OF 3   CONFSCI   COPYRIGHT 2003 CSA on STN
AN   97:2110   CONFSCI
DN   97-014086
TI   HIV-1 in Vietnam: Subtype **E** in **commercial** sex workers
       and injection drug **users**
AU   Nerurkar, V.R.; Hoffmann, P.R.; Hien, N.T.; Morens, D.M.; Detels, R.;
       Yanagihara, R.
SO   Secretariat, Xth International Congress of Virology, PO Box 50006, Tel
       Aviv 61500, Israel, Abstracts available..
       Meeting Info.: 963 0099: Xth International Congress of Virology (9630099)..
       Jerusalem (Israel). 11-16 Aug 1996. American Society for Microbiology;
       American Society for Virology; Federation of European Microbiological
       Societies; International Science Foundation.
DT   Conference
FS   DCCP
LA   English
CC   2000 BIOLOGY GENERAL; 4500 EXPERIMENTAL MEDICINE

```
File 347:JAPIO Oct 1976-2●●/Apr(Updated 030804)
        (c) 2003 JPO & JA●●O
File 348:EUROPEAN PATENTS 1978-2003/Aug W04
        (c) 2003 European Patent Office
File 349:PCT FULLTEXT 1979-2002/UB=20030828,UT=20030821
        (c) 2003 WIPO/Univentio
File 350:Derwent WPIX 1963-2003/UD,UM &UP=200355
        (c) 2003  Thomson Derwent

Set      Items    Description
S1          14    AU='PLOW G':AU='PLOW GREGORY MAURICE'
S2           9    AU='POURMIRZAIE':AU='POURMIRZAIE FEREIDOUN E'
S3           5    (S1 OR S2) AND (STORING OR ADVERTIS? OR TAG? ?)
```

DIALOG(R)File 350:Derwent⬤IX
(c) 2003 Thomson Derwent. All rts. reserv.

015394225   **Image available**
WPI Acc No: 2003-456366/200343
XRPX Acc No: N03-362906
  Internet advertisement **displaying method involves displaying**
  advertisement **in user created** advertisement **window, based on**
  respective user input advertisement **attributes**
Patent Assignee: INT BUSINESS MACHINES CORP (IBMC)
Inventor: **PLOW G M ; POURMIRZAIE F E**
Number of Countries: 001 Number of Patents: 001
Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week	
US 20030028428	A1	20030206	US 2001922201	A	20010802	200343	B

Priority Applications (No Type Date): US 2001922201 A 20010802
Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
US 20030028428	A1		8	G06F-017/60	

Abstract (Basic): US 20030028428 A1
    NOVELTY - The method involves displaying **advertisements** in user
  created **advertisement** window, selectively based on user input
  advertisement attributes such as type, city, zip code, retailers and
  distance of travel to a retailer.
    DETAILED DESCRIPTION - INDEPENDENT CLAIMS are also included for the
  following:
    (1) internet **advertisement** display system;
    (2) computer program product for displaying internet
  advertisements ; and
    (3) **advertisement** viewing method.
    USE - For displaying internet **advertisements** .
    ADVANTAGE - Reliable display of **advertisements** selected based on
  user input attributes, is enabled.
    DESCRIPTION OF DRAWING(S) - The figure shows a flowchart
  illustrating the **advertisement** display method.
    pp; 8 DwgNo 4/5
Title Terms: **ADVERTISE** ; DISPLAY; METHOD; DISPLAY; **ADVERTISE** ; USER;
  ADVERTISE ; WINDOW; BASED; RESPECTIVE; USER; INPUT; **ADVERTISE** ;
  ATTRIBUTE
Derwent Class: T01; W05
International Patent Class (Main): G06F-017/60
File Segment: EPI

DIALOG(R)File 350:Derwent WPIX
(c) 2003 Thomson Derwent. All rts. reserv.

015319453   **Image available**
WPI Acc No: 2003-380388/200336
XRPX Acc No: N03-303791
  Internet advertisement storing **method in user computer, involves**
  saving one advertisement **from received several** advertisements **based**
  on tag
Patent Assignee: INT BUSINESS MACHINES CORP (IBMC)
Inventor: **PLOW G M ; POURMIRZAIE F E**
Number of Countries: 001 Number of Patents: 001
Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week	
US 20030028450	A1	20030206	US 2001922182	A	20010802	200336	B

Priority Applications (No Type Date): US 2001922182 A 20010802
Patent Details:

Abstract (Basic): US 20030028450 A1
     NOVELTY - One **advertisement** from the received several Internet
advertisement are stored at the user computer, based on the HTML **tag**
attached to the **advertisement** , so that the user scrolls through
stored **advertisement** after completion of task in the computer.
     DETAILED DESCRIPTION - INDEPENDENT CLAIMS are also included for the
following:
     (1) Internet **advertisement** saving system;
     (2) computer program device; and
     (3) Internet **advertisement** viewing method.
     USE - Internet **advertisement** **storing** method at personal
computer.
     ADVANTAGE - Enables computer user to view **advertisement** leisurely
after spending time online. Saves memory space by deleting oldest
advertisements while saving new **advertisement** at memory.
     DESCRIPTION OF DRAWING(S) - The figure shows the block diagram of
the system architecture.
     pp; 6 DwgNo 1/2
Title Terms: **ADVERTISE** ; STORAGE; METHOD; USER; COMPUTER; SAVE; ONE;
  ADVERTISE ; RECEIVE; **ADVERTISE** ; BASED; **TAG**
Derwent Class: T01
International Patent Class (Main): G06F-017/60
File Segment: EPI

 3/5/3   (Item 3 from file: 350)
DIALOG(R)File 350:Derwent WPIX
(c) 2003 Thomson Derwent. All rts. reserv.

015138917   **Image available**
WPI Acc No: 2003-199443/200319
XRPX Acc No: N03-158650
  **Network search result listing method e.g. for internet, involves
  modifying search results corresponding to network by excluding and
  including website page containing search term and home page from search
  results**
Patent Assignee: PLOW G M (PLOW-I); POURMIRZAIE F E (POUR-I)
Inventor: **PLOW G M ; POURMIRZAIE F E**
Number of Countries: 001 Number of Patents: 001
Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week	
US 20020169856	A1	20021114	US 99391299	A	19990907	200319	B

Priority Applications (No Type Date): US 99391299 A 19990907
Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
US 20020169856	A1		16	G06F-007/00	

Abstract (Basic): US 20020169856 A1
     NOVELTY - A network (50) is searched based on a search term, and
the original result obtained from the search are saved. The pages in
web site containing the search term, is excluded from the search
results, and a reference to the home page of the site, is included in
the search results, for modifying the search result.
     DETAILED DESCRIPTION - INDEPENDENT CLAIMS are included for the
following:
     (1) Network search result listing system; and
     (2) Computer readable medium **storing** network search result
listing program.
     USE - For listing search result in network such as internet.
     ADVANTAGE - The user is able to quickly locate web pages, within
each of the individually listed websites that contain the search terms,
thereby a user within a network system is no longer burdened with

having to review pages ⬤ irrelevant information.
    DESCRIPTION OF DRAWING(S) - The figure shows the c⬤figuration of
the computer system.
    Network (50)
    pp; 16 DwgNo 3a/10
Title Terms: NETWORK; SEARCH; RESULT; LIST; METHOD; MODIFIED; SEARCH;
  RESULT; CORRESPOND; NETWORK; EXCLUDE; PAGE; CONTAIN; SEARCH; TERM; HOME;
  PAGE; SEARCH; RESULT
Derwent Class: T01
International Patent Class (Main): G06F-007/00
File Segment: EPI

 3/5/4   (Item 4 from file: 350)
DIALOG(R)File 350:Derwent WPIX
(c) 2003 Thomson Derwent. All rts. reserv.

015028907   **Image available**
WPI Acc No: 2003-089424/200308
XRPX Acc No: N03-070464
  **Graphical image editing method for computer graphics system, involves
  excluding graphical objects from object building viewport based on user
  interaction to create simplified view of graphical image**
Patent Assignee: INT BUSINESS MACHINES CORP (IBMC   )
Inventor: **PLOW G M ; POURMIRZAIE F E**
Number of Countries: 001 Number of Patents: 001
Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week	
US 6462750	B1	20021008	US 99389787	A	19990903	200308	B

Priority Applications (No Type Date): US 99389787 A 19990903
Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
US 6462750	B1		23	G06T-005/00	

Abstract (Basic): US 6462750 B1
    NOVELTY - The method involves viewing at least one graphical image.
At least one object building viewport (150) with a toolbar (156)
including minimize, minimize all and close buttons (152,151,154), is
created. The graphical image is displayed partially within the
viewport. One of the graphical objects in the graphical image is
excluded from viewport based on user interaction to create simplified
view of graphical image.
    DETAILED DESCRIPTION - INDEPENDENT CLAIMS are included for the
following:
    (1) System for user to edit or view graphical image; and
    (2) Computer readable medium **storing** graphical image editing
program.
    USE - For editing or viewing graphical image comprising multiple
graphic objects in computer graphics system.
    ADVANTAGE - The simplified, ideal view of the graphical image,
enables graphic object visualization, selection and modification,
unencumbered by the distortion or obfuscation created by graphic
objects unnecessary to editing or examining operation at hand.
    DESCRIPTION OF DRAWING(S) - The figure shows the schematic view of
the object building viewport.
    Viewport (150)
    Buttons (151,152,154)
    Tool bar (156)
    pp; 23 DwgNo 7/17
Title Terms: GRAPHICAL; IMAGE; EDIT; METHOD; COMPUTER; GRAPHIC; SYSTEM;
  EXCLUDE; GRAPHICAL; OBJECT; OBJECT; BUILD; BASED; USER; INTERACT;
  SIMPLIFY; VIEW; GRAPHICAL; IMAGE
Derwent Class: T01
International Patent Class (Main): G06T-005/00
File Segment: EPI

DIALOG(R)File 350:Derwent WPIX
(c) 2003   Thomson Derwent. All rts. reserv.

014868987   **Image available**
WPI Acc No: 2002-689693/200274
XRPX Acc No: N02-543964
   **Hidden window viewing method in computer system involves varying
   transparency of primary application window in accordance with user
   interaction, to view window covered by primary application window**
Patent Assignee: INT BUSINESS MACHINES CORP (IBMC   )
Inventor: **PLOW G M ; POURMIRZAIE F E**
Number of Countries: 001   Number of Patents: 001
Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week	
US 6429883	B1	20020806	US 99390045	A	19990903	200274	B

Priority Applications (No Type Date): US 99390045 A 19990903
Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
US 6429883	B1		11	G06F-003/14	

Abstract (Basic): US 6429883 B1
     NOVELTY - A primary application window (30) covers another window
(40). The degree of transparency of primary application window is
continuously varied based on user interaction, such that both primary
application window and window covered by application window are viewed
simultaneously.
     DETAILED DESCRIPTION - INDEPENDENT CLAIMS are included for the
following:
     (1) Primary application window transparency varying system;
     (2) Hidden window view system; and
     (3) Computer readable medium **storing** hidden window viewing
method.
     USE - For viewing hidden window in computer system.
     ADVANTAGE - Enables the user to simultaneously view information in
various application windows, hence the user quickly access required
information at reduced time and without rearranging desktop window
configurations.
     DESCRIPTION OF DRAWING(S) - The figure shows the schematic view of
semitransparent primary application window overlapping an another
application window.
     Primary application window (30)
     Window (40)
     pp; 11 DwgNo 7/7
Title Terms: HIDE; WINDOW; VIEW; METHOD; COMPUTER; SYSTEM; VARY;
   TRANSPARENT; PRIMARY; APPLY; WINDOW; ACCORD; USER; INTERACT; VIEW; WINDOW
   ; COVER; PRIMARY; APPLY; WINDOW
Derwent Class: T01
International Patent Class (Main): G06F-003/14
File Segment: EPI

Set	Items	Description
S1	12233	(INTERNET OR WWW OR WEB OR ONLINE OR NETWORK? OR ELECTRONIC OR INTERACTIVE OR VIRTUAL OR CYBER OR COMPUTERI? OR E)(2N)((-AD NOT HOC) OR ADS OR ADVERTIS? OR ADVERT? ? OR BANNER? OR COMMERCIAL? ? OR PROMOT?) OR POPUP? OR POPUNDER?
S2	267389	HTML OR XML OR XHTML OR SGML OR XSL OR XML(1W)EDI OR MARKUP()LANGUAGE? OR HTTP OR HYPERTEXT OR HYPERLINK? OR HYPERMEDIA OR LINK? ?
S3	30568	TAG OR TAGS OR TAGGED OR (FORMAT? OR ARRANG? OR ORGANIZATION OR ORGANISATION)()(COMMAND? ? OR INSTRUCTION? OR DIRECTIVE? OR PROGRAM? ? OR CODE OR CODING OR SOURCECODE OR APPLICATION-?)
S4	1391067	SAVE? ? OR SAVING OR PRESERV??? OR KEEP OR DOWNLOAD OR CAPTUR? OR STORE? ? OR ARCHIV?
S5	3	S1 AND (S2(2N)S3) AND S4
S6	2	(S1(5N)S4) AND S2 AND S3
S7	5	(S1 AND S2 AND S3 AND S4) NOT (S5 OR S6)
S8	232	(S1(5N)S4) AND (IC=G06F-017/60 OR MC=(T01-N01A2C OR T01-N02B1A OR T01-S03))
S9	23	S8 AND (S2 OR S3)

EKD   September 3, 2003

5/3,K/1   (Item 1 from file: 350)
DIALOG(R)File 350:Derwent WPIX

015319453   **Image available**
WPI Acc No: 2003-380388/200336
XRPX Acc No: N03-303791
   Internet   advertisement **storing method in user computer, involves
   saving one advertisement from received several advertisements based on
   tag**
Patent Assignee: INT BUSINESS MACHINES CORP (IBMC)
Inventor: PLOW G M; POURMIRZAIE F E
Number of Countries: 001 Number of Patents: 001
Patent Family:
Patent No   Kind   Date   Applicat No   Kind   Date   Week
US 20030028450 A1   20030206 US 2001922182 A   20010802 200336   B

Priority Applications (No Type Date): US 2001922182 A 20010802
Patent Details:
Patent No Kind Lan Pg   Main IPC   Filing Notes
US 20030028450 A1   6 G06F-017/60

   Internet   advertisement **storing method in user computer, involves
   saving one advertisement from received several advertisements based on
   tag**

Abstract (Basic):
...   One advertisement from the received several **Internet**
   advertisement are **stored** at the user computer, based on the **HTML**
   tag attached to the advertisement, so that the user scrolls through
   stored advertisement after completion of task in the computer.
...   1) **Internet   advertisement   saving** system...

...3) **Internet   advertisement** viewing method...

... **Internet   advertisement** storing method at personal computer...

...Enables computer user to view advertisement leisurely after spending
   time online. **Saves** memory space by deleting oldest advertisements
   while **saving** new advertisement at memory
...Title Terms: **SAVE** ;

5/3,K/2   (Item 2 from file: 350)
DIALOG(R)File 350:Derwent WPIX

015092499   **Image available**
WPI Acc No: 2003-153017/200315
XRPX Acc No: N03-121136
   **Information display and selection method for internet browsing, involves
   verifying existence of downloading tag in displayed file to compare link
   information corresponding to keypad and stored link information**
Patent Assignee: NAPPU DIGITAL COMMUNICATIONS KK (NAPP-N)
Number of Countries: 001 Number of Patents: 001
Patent Family:
Patent No   Kind   Date   Applicat No   Kind   Date   Week
JP 2003006097 A   20030110 JP 2001193300 A   20010626 200315   B

Priority Applications (No Type Date): JP 2001193300 A 20010626
Patent Details:
Patent No Kind Lan Pg   Main IPC   Filing Notes
JP 2003006097 A   11 G06F-013/00

... **existence of downloading tag in displayed file to compare link
   information corresponding to keypad and stored link information**

Abstract (Basic):
...   A file displayed on a main screen is read to determine the
    existence of priority **link** downloading **tag** . The **link** information
    is matched with keypad on auxiliary screen, when the tag is not
    identified. The link information **stored** in the list is matched with.
    the keypad, when the existence of pad is judged...
...   For managing display and selection of information such as
    advertisements in **internet** browsing...

5/3,K/3   **(Item 3 from file: 350)**
DIALOG(R)File 350:Derwent WPIX
(c) 2003 Thomson Derwent. All rts. reserv.

012925534   **Image available**
WPI Acc No: 2000-097370/200008
XRPX Acc No: N00-075232
    Background reference insertion method for E-mail advertisement **in**
    internet   advertising **system**
Patent Assignee: CREATIVE INTERNET CONCEPTS LLC (CREA-N); GABBARD C E
    (GABB-I); HOWERTON E B (HOWE-I)
Inventor: GABBARD C E; HOWERTON E B; CHAFFINS B R
Number of Countries: 086   Number of Patents: 004
Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week	
WO 9963453	A1	19991209	WO 99US12655	A	19990604	200008	B
AU 9945490	A	19991220	AU 9945490	A	19990604	200021	
US 6205432	B1	20010320	US 9888149	A	19980605	200118	
			US 98193459	A	19981116		
US 20010049701	A1	20011206	US 9888149	A	19980605	200203	
			US 98193459	A	19981116		
			US 99325251	A	19990603		
			US 2001754475	A	20010104		

Priority Applications (No Type Date): US 99325251 A 19990603; US 9888149 P
    19980605; US 98193459 A 19981116; US 2001754475 A 20010104
Patent Details:

Patent No	Kind Lan Pg	Main IPC	Filing Notes
WO 9963453	A1 E 65	G06F-017/21	

    Designated States (National): AE AL AM AT AU AZ BA BB BG BR BY CA CH CN
    CU CZ DE DK EE ES FÍ GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ
    LC LK LR LS LT LU LV MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK
    SL TJ TM TR TT UA UG UZ VN YU ZA ZW
    Designated States (Regional): AT BE CH CY DE DK EA ES FI FR GB GH GM GR
    IE IT KE LS LU MC MW NL OA PT SD SE SL SZ UG ZW

AU 9945490	A	G06F-017/21	Based on patent WO 9963453
US 6205432	B1	G06F-017/60	Provisional application US 9888149
US 20010049701 A1		G06F-015/00	Provisional application US 9888149

                        CIP of application US 98193459
                        Cont of application US 99325251
                        CIP of patent US 6205432

    Background reference insertion method for E-mail advertisement **in**
    internet   advertising **system**

Abstract (Basic):
...   at a specific site on a communication network. A background
    reference is inserted into the **stored** advertisement of message. The
    message with the background reference is transmitted to another site in
    ...
...   is converted into a hypertext marking language (HTML) format
    capable of accepting background reference. The **stored** advertisement
    is selected based on user demographic information. The **HTML**
    background reference **tag** is inserted into the message. The message

                        EKD   September 3, 2003

with the inserted bac██ound reference is transmitted ██...

...INDEPENDENT CLAIM is also included for the disc containing program for inserting background reference to **store** advertisement...

...For inserting background reference into E-mail **advertisements** in **internet** **advertisements** system...

EKD   September 3, 2003

6/3,K/1   (Item 1 from file: 350)
DIALOG(R)File 350:Derwent WPIX
(c) 2003 Thomson Derwent. All rts. reserv.

015319453   **Image available**
WPI Acc No: 2003-380388/200336
XRPX Acc No: N03-303791
  Internet advertisement storing method in user computer, involves saving
  one advertisement from received several advertisements based on tag
Patent Assignee: INT BUSINESS MACHINES CORP (IBMC)
Inventor: PLOW G M; POURMIRZAIE F E
Number of Countries: 001 Number of Patents: 001
Patent Family:
Patent No   Kind   Date   Applicat No   Kind   Date   Week
US 20030028450 A1   20030206 US 2001922182   A   20010802 200336 B

Priority Applications (No Type Date): US 2001922182 A 20010802
Patent Details:
Patent No Kind Lan Pg   Main IPC   Filing Notes
US 20030028450 A1   6 G06F-017/60

... storing method in user computer, involves saving one advertisement
  from received several advertisements based on tag

Abstract (Basic):
...   One advertisement from the received several **Internet**
  advertisement are **stored** at the user computer, based on the **HTML**
  tag attached to the advertisement, so that the user scrolls through
  stored advertisement after completion of...
...   1) **Internet**   **advertisement**   **saving** system...
...Title Terms: **TAG**

 6/3,K/2   (Item 2 from file: 350)
DIALOG(R)File 350:Derwent WPIX
(c) 2003 Thomson Derwent. All rts. reserv.

012867624   **Image available**
WPI Acc No: 2000-039457/200003
Related WPI Acc No: 2000-106073
XRPX Acc No: N00-029739
  Web-based interstitial advertising technique in networked client-server
  environment such as Internet
Patent Assignee: UNICAST COMMUNICATIONS CORP (UNIC-N); LANDSMAN R W
  (LAND-I); LEE W (LEEW-I); MACMANUS GROUP INC (MACM-N)
Inventor: LANDSMAN R W; LEE W
Number of Countries: 086 Number of Patents: 019
Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week	
WO 9960504	A1	19991125	WO 99US10707	A	19990514	200003	B
AU 9939927	A	19991206	AU 9939927	A	19990514	200019	
EP 1076871	A1	20010221	EP 99923077	A	19990514	200111	
			WO 99US10707	A	19990514		
US 6314451	B1	20011106	US 9880165	A	19980515	200170	
			US 99237718	A	19990126		
			US 99352625	A	19990713		
US 6317761	B1	20011113	US 9880165	A	19980515	200173	
			US 99237718	A	19990126		
			US 99352398	A	19990713		
JP 2002516437	W	20020604	WO 99US10707	A	19990514	200239	
			JP 2000550046	A	19990514		
AU 749314	B	20020620	AU 9939927	A	19990514	200252	
US 20020120666	A1	20020829	US 9880165	A	19980515	200259	
			US 99237718	A	19990126		
			US 99352625	A	19990713		
			US 2001950963	A	20010913		

EKD   September 3, 2003

```
US 20020129102 A1 20020⬤⬤  US 9880165      A   19980515⬤200262
                          US 99237718      A   19990126
                          US 99352625      A   19990713
                          US 2001951001    A   20010913
US 20020133518 A1 20020919 US 9880165      A   19980515   200264
                          US 99237718      A   19990126
                          US 99352398    · ·A   19990713
                          US 2001950941    A   20010913
US 6466967    ·B2 20021015 US 9880165      A   19980515   200271
                          US 99237718      A   19990126
                          US 99352625      A   19990713
                          US 2001951001    A   20010913
US 20020198778 A1 20021226 US 9880165      A   19980515   200304
                          US 99237718      A   19990126
                          US 2002162623    A   20020531
US 20030004804 A1 20030102 US 9880165      A   19980515   200305
                          US 99237718      A   19990126
                          US 2002162626    A   20020531
US 20030005000 A1 20030102 US 9880165      A   19980515   200305
                          US 99237718      A   19990126
                          US 99352398      A   19990713
                          US 2002162625    A   20020531
US 20030018885 A1 20030123 US 9880165      A   19980515   200310
                          US 99237718      A   19990126
                          US 99352398      A   19990713
                          US 2002162621    A   20020531
US 20030023488 A1 20030130 US 9880165    . . .A   19980515   200311
                          US 99237718      A   19990126
                          US 2002162624    A   20020531
US 20030028565 A1 20030206 US 9880165      A   19980515   200313
                          US 99237718      A   19990126
                          US 99352398      A   19990713
                          US 2002162622    A   20020531
US 6516338    B1 20030204 US 9880165      A   19980515   200313
                          US 99237718      A   19990126
                          US 99352626      A   19990713
TW 490626     A  20020611 TW 2000100189    A   20000107   200321
```

Priority Applications (No Type Date): US 99237718 A 19990126; US 9880165 A
  19980515; US 99352625 A 19990713; US 99352398 A 19990713; US 2001950963 A
  20010913; US 2001951001 A 20010913; US 2001950941 A 20010913; US
  2002162623 A 20020531; US 2002162626 A 20020531; US 2002162625 A 20020531
  ; US 2002162621 A 20020531; US 2002162624 A 20020531; US 2002162622 A
  20020531; US 99352626 A 19990713
Patent Details:
Patent No   Kind Lan Pg   Main IPC   Filing Notes
WO 9960504   A1 E 128 G06F-017/60
  Designated States (National): AL AM AT AU AZ BA BB BG BR BY CA CH CN CU
  CZ DE DK EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC
  LK LR LS LT LU LV MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL
  TJ TM TR TT UA UG UZ VN YU ZW
  Designated States (Regional): AT BE CH CY DE DK EA ES FI FR GB GH GM GR
  IE IT KE LS LU MC MW NL OA PT SD SE SL SZ UG ZW
AU 9939927   A   G06F-017/60   Based on patent WO 9960504
EP 1076871   A1 E   G06F-017/60   Based on patent WO 9960504
  Designated States (Regional): AT BE CH CY DE DK ES FI FR GB GR IE IT LI
  LU MC NL PT SE
US 6314451   B1   G06F-013/38   CIP of application US 9880165
                                     Div ex application US 99237718
US 6317761   B1   G06F-017/21   CIP of application US 9880165
                                     Div ex application US 99237718
JP 2002516437 W   123 G06F-017/60   Based on patent WO 9960504
AU 749314   B   G06F-017/60   Previous Publ. patent AU 9939927
                                     Based on patent WO 9960504
US 20020120666 A1   G06F-015/16   CIP of application US 9880165
                                     Div ex application US 99237718

```
                    ●          Cont of application US 99352625
                               Cont of patent US 631  51
US 20020129102 A1   G06F-015/16  CIP of application US 9880165
                               Div ex application US 99237718
                               Cont of application US 99352625
                               Cont of patent US 6314451
US 20020133518 A1   G06F-017/00  CIP of application US 9880165
                               Div ex application US 99237718
                               Cont of application US 99352398
                               Cont of patent US 6317761
US 6466967    B2    G06F-013/38  CIP of application US 9880165
                               Div ex application US 99237718
                               Cont of application US 99352625
                               Cont of patent US 6314451
US 20020198778 A1   G06F-017/60  CIP of application US 9880165
                               Cont of application US 99237718
US 20030004804 A1   G06F-017/60  CIP of application US 9880165
                               Cont of application US 99237718
US 20030005000 A1   G06F-015/00  CIP of application US 9880165
                               Div ex application US 99237718
                               Cont of application US 99352398
                               Cont of patent US 6317761
US 20030018885 A1   G06F-015/177  CIP of application US 9880165
                               Div ex application US 99237718
                               Cont of application US 99352398
                               Cont of patent US 6317761
US 20030023488 A1   G06F-017/60  CIP of application US 9880165
                               Cont of application US 99237718
US 20030028565 A1   G06F-015/00  CIP of application US 9880165
                               Div ex application US 99237718
                               Cont of application US 99352398
                               Cont of patent US 6317761
US 6516338    B1    G06F-013/38  CIP of application US 9880165
                               Div ex application US 99237718
TW 490626     A     G06F-017/60
```

Abstract (Basic):

...   Advertising **tag** (40) contained in web page (35) when executed by browser (7), causes browser to download...

...   In networked client-server environment such as **Internet** , to **download** **advertisement** in a manner transparent to user...

...browser cache, the new content page is downloaded over the full bandwidth of the communication **link** . Since advertising **HTML** files are not embedded within a web page, advertiser benefits in terms of both inserting...

...Advertising **tag** (40...

7/TI,PY,AZ/1   (Item 1 from file: 350)
DIALOG(R)File 350:(c) 2003 Thomson Derwent. All rts. reserv.

015479606
  Data structure stored on **computer readable media** presented in full
  screen **advertisements** and within electronic **program guide**; provides
  access to electronic **program guide** features defined by electronic program
  guide action tags
Patent Family:
Patent No   Kind   Date   Applicat No   Kind   Date   Week
WO 200353041   A2   20030626   WO 2002US40164 A   20021212   200351 B

7/TI,PY,AZ/2   (Item 2 from file: 350)
DIALOG(R)File 350:(c) 2003 Thomson Derwent. All rts. reserv.

015232557
  Advertisement medium usage management system e.g. for **poster**, has
  electronic tag attached to **advertisement medium** for **storing** management
  information
Patent Family:
Patent No   Kind   Date   Applicat No   Kind   Date   Week
JP 2002351372 A   20021206   JP 2001158984   A   20010528   200329 B

7/TI,PY,AZ/3   (Item 3 from file: 350)
DIALOG(R)File 350:(c) 2003 Thomson Derwent. All rts. reserv.

014910855
  Textual contents extraction method for **HTML** files, involves scanning
  descriptor fields that contain textual **information of multimedia contents**
Patent Family:
Patent No   Kind   Date   Applicat No   Kind   Date   Week
US 20020124020 A1   20020905   US 2001798061   A   20010301   200279 B

7/TI,PY,AZ/4   (Item 4 from file: 350)
DIALOG(R)File 350:(c) 2003 Thomson Derwent. All rts. reserv.

014026158
  Method for inserting electronic **commerce and** banner **advertisements**
  into homepage
Patent Family:
Patent No   Kind   Date   Applicat No   Kind   Date   Week
KR 2001007962 A   20010205   KR 200064081   A   20001030   200156 B

7/TI,PY,AZ/5   (Item 5 from file: 350)
DIALOG(R)File 350:(c) 2003 Thomson Derwent. All rts. reserv.

013123511
  Automatic fixed or moving image presentation device, e.g. for public
  display on building exterior, **stores tagged image sequences** decoded
  from **data stream** over **satellite link** , reproducing them in order
  determined remotely
Patent Family:
Patent No   Kind   Date   Applicat No   Kind   Date   Week
FR 2784535   A1   20000414   FR 9812816   A   19981013   200026 B

EKD   September 3, 2003

7/3,K/2   (Item 2 from file: 350)
DIALOG(R)File 350:Derwent WPIX
(c) 2003 Thomson Derwent. All rts. reserv.

015232557   **Image available**
WPI Acc No: 2003-293482/200329
XRPX Acc No: N03-233571
  **Advertisement medium usage management system e.g. for poster, has
  electronic tag attached to advertisement medium for storing management
  information**
Patent Assignee: SYSTECH KK (SYST-N)
Number of Countries: 001 Number of Patents: 001
Patent Family:
Patent No   Kind   Date   Applicat No   Kind   Date   Week
JP 2002351372 A   20021206 JP 2001158984   A   20010528 200329 B

Priority Applications (No Type Date): JP 2001158984 A 20010528
Patent Details:
Patent No Kind Lan Pg   Main IPC   Filing Notes
JP 2002351372 A   11 G09F-019/00

  **Advertisement medium usage management system e.g. for poster, has
  electronic tag attached to advertisement medium for storing management
  information**
Abstract (Basic):
...   An electronic **tag** (200) is attached to the advertisement
  medium (100) and covered by a seal (300). The **tag stores** additional
  information relating to the event or product advertised by the poster.
  This information is read from the **tag** through a wireless
  communication **link**, e.g. of Bluetooth(RTM) or infra red type.
...   For managing usage situation of **advertisement** medium e .g.
  poster, sign board, etc...

...Electronic **tag** (200...
...Title Terms: **TAG** ;

 7/3,K/4   (Item 4 from file: 350)
DIALOG(R)File 350:Derwent WPIX
(c) 2003 Thomson Derwent. All rts. reserv.

014026158
WPI Acc No: 2001-510372/200156
  Method for inserting electronic **commerce and** banner **advertisements
  into homepage**
Patent Assignee: SEO D (SEOD-I)
Inventor: SEO S W
Number of Countries: 001 Number of Patents: 001
Patent Family:
Patent No   Kind   Date   Applicat No   Kind   Date   Week
KR 2001007962 A   20010205 KR 200064081   A   20001030 200156 B

Priority Applications (No Type Date): KR 200064081 A 20001030
Patent Details:
Patent No Kind Lan Pg   Main IPC   Filing Notes
KR 2001007962 A   G06F-017/6006

  Method for inserting electronic **commerce and** banner **advertisements
  into homepage**

Abstract (Basic):
...   A method for inserting **electronic** commerce and **banner**
  advertisements into a homepage is provided to **save** trouble that users
  should attach **tags** one by one and make **links** for **banner**
  advertising and **electronic** commerce and to eliminate inconvenience
  that they should attach the banner of a size fixed...

                        EKD   September 3, 2003

...   only copies th●rranged goods and advertisemen●and attaches
         them to his homepage ●that **advertising** and **elect●ic** commerce
         can be carried out easily wherever the internet is connected...

 7/3,K/5   (Item 5 from file: 350)
DIALOG(R)File 350:Derwent WPIX

013123511   **Image available**
WPI Acc No: 2000-295382/200026
XRPX Acc No: N00-221654
  **Automatic fixed or moving image presentation device, e.g. for public
  display on building exterior,** stores tagged **image sequences decoded
  from data stream over satellite** link **, reproducing them in order
  determined remotely**
Patent Assignee: DASSAULT AUTOMATISMES & TELECOM (AVIO)
Inventor: BASSET J C
Number of Countries: 001 Number of Patents: 001
Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week	
FR 2784535	A1	20000414	FR 9812816	A	19981013	200026	B

Priority Applications (No Type Date): FR 9812816 A 19981013
Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
FR 2784535	A1		23	H04N-005/44	

  **Automatic fixed or moving image presentation device, e.g. for public
  display on building exterior,** stores tagged **image sequences decoded
  from data stream over satellite** link **, reproducing·them in order
  determined remotely**

Abstract (Basic):
...   A satellite receiver and decoder (DEC) on top of a tower or
  building, receives **tagged** image sequence data and relays it over a
  wireless **link** (FVD) to a display terminal (TER) where the data is
  stored , e.g. on a hard disc (HD) . A remote station (SCN) controls the
  actual display of images by transmitting, over·a wireless **link** ,
  scenario information (FDE) which is **stored** in a memory (MEM), and
  determines the order in which the image sequences are to...
...   Automatic visual presentation of **e** .g. **advertisements** ,
  general information, or rebroadcasting of special events, on an outdoor
  display terminal such as a...

...repeating the same information. Loading of information to be displayed
  via satellite and local wireless **link** avoids the vulnerability of a
  wired connection to accidental damage or vandalism...

...decoded **tagged** image sequence data (FVD...
...Title Terms: **TAG** ;
?

9/TI,PY,AZ/1   (Item 1 from file: 347) ....

07022400
ELECTRONIC COMMERCIAL TRANSACTION SYSTEM, SERVER SYSTEM FOR ELECTRONIC
COMMERCIAL TRANSACTION, CLIENT SYSTEM, AND STORAGE MEDIUM WITH PROGRAM
STORED THEREIN, AND **ELECTRONIC** **COMMERCIAL** TRANSACTION METHOD

PUBLISHED: September 14, 2001 (20010914)

9/TI,PY,AZ/2   (Item 1 from file: 350)

015325964
  **E-mail distribution system for advertisement, inserts advertisement in
  e-mail delivered while extracting delivery candidate from personnel
  server and has content data containing** hyperlink **to advertisement**
Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week	
JP 2003115011	A	20030418	JP 2001311145	A	20011009	200337	B

9/TI,PY,AZ/3   (Item 2 from file: 350)

015319453
  Internet advertisement storing method in user computer, involves saving
  one advertisement from received several advertisements based on tag
Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week	
US 20030028450	A1	20030206	US 2001922182	A	20010802	200336	B

9/TI,PY,AZ/4   (Item 3 from file: 350)

015055422
  **Online instruction classroom support method for educational services,
  involves selecting instruction classroom and transmitting participation
  request, based on which communication with selected classroom is
  established**
Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week	
JP 2002304477	A	20021018	JP 2001107382	A	20010405	200311	B

9/TI,PY,AZ/5   (Item 4 from file: 350)

014815385
  **Advertisement processing method for data processing terminal, involves
  receiving and storing advertisements in communication condition and
  displaying advertisement in communication severing condition**
Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week	
US 20020095340	A1	20020718	US 200241184	A	20020108	200268	B
FR 2819606	A1	20020719	FR 2001589	A	20010117	200268	
EP 1225529	A1	20020724	EP 2001403220	A	20011212	200268	

9/TI,PY,AZ/6   (Item 5 from file: 350)

014779770
  Dynamically interactive advertisement system

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week	
CN 1353358	A	20020612	CN 2000133985	A	20001106	200265	B

9/TI,PY,AZ/7   (Item 6 from file: 350)
DIALOG(R)File 350:(c) 2003 Thomson Derwent. All rts. reserv.

014730903
  Advertising method for marketing goods through internet , **involves
  retrieving** advertising **information** stored **in database based on** link
  place address information and advertising genre used as a key
Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week	
JP 2002099812	A	20020405	JP 2000286396	A	20000921	200259	B

9/TI,PY,AZ/8   (Item 7 from file: 350)
DIALOG(R)File 350:(c) 2003 Thomson Derwent. All rts. reserv.

014634512
  Saving link **to web site for** advertisers , ad   networks **and
  publishers of web banner ad by recording each deferred click as a
  time-stamped event and its reporting out with any relevant information
  that does not contravene privacy policy**
Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week	
CA 2319981	A1	20020318	CA 2319981	A	20000918	200249	B

9/TI,PY,AZ/9   (Item 8 from file: 350)
DIALOG(R)File 350:(c) 2003 Thomson Derwent. All rts. reserv.

014569547
  Internet   advertisement **system for retail** store , **extracts goods
  sales information from database, and displays extracted information when
  customer accesses website and** links **with exclusive page of retail store**
Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week	
JP 2002117326	A	20020419	JP 2000345888	A	20001006	200242	B

9/TI,PY,AZ/10   (Item 9 from file: 350)
DIALOG(R)File 350:(c) 2003 Thomson Derwent. All rts. reserv.

014559477
  **Method for registering commodity at electronic commercial transaction
  site using studio linked to main number**
Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week	
KR 2001111363	A	20011217	KR 200031967	A	20000610	200241	B

9/TI,PY,AZ/11   (Item 10 from file: 350)
DIALOG(R)File 350:(c) 2003 Thomson Derwent. All rts. reserv.

014493357
  Automatic advertising system using bulletin board of web site
Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week	
KR 2001105824	A	20011129	KR 200026778	A	20000518	200235	B

9/TI,PY,AZ/12   (Item 11 from file: 350)
DIALOG(R)File 350:(c) 2003 Thomson Derwent. All rts. reserv.

EKD   September 3, 2003

014492741
  Advertisement provision system through network, sets up link places for
   hyperlink using specific schedule, according to number of access to
   each link
Patent Family:
Patent No   Kind   Date   Applicat No   Kind   Date   Week
JP 2002092483   A   20020329 JP 2000285345   A   20000920   200235 B

  9/TI,PY,AZ/13   (Item 12 from file: 350)
DIALOG(R)File 350:(c) 2003 Thomson Derwent. All rts. reserv.

014315479
  Electronic   advertisement display method involves preserving changes
   of display size, display period, visual method, or difference of
   frequency accessed from link to user access advertising fee
Patent Family:
Patent No   Kind   Date   Applicat No   Kind   Date   Week
JP 2001357291   A   20011226 JP 2000177992   A   20000614   200218 B

  9/TI,PY,AZ/14   (Item 13 from file: 350)
DIALOG(R)File 350:(c) 2003 Thomson Derwent. All rts. reserv.

014245504
  Software for use on client device for communications with several other
   client devices via communications network has an advertisement
   download function that downloads advertisements from advertisement
   distribution server
Patent Family:
Patent No   Kind   Date   Applicat No   Kind   Date   Week
WO 200143377   A1   20010614 WO 2000US29193 A   20001020   200209 B
AU 200112252   A   20010618 AU 200112252   A   20001020   200209

  9/TI,PY,AZ/15   (Item 14 from file: 350)
DIALOG(R)File 350:(c) 2003 Thomson Derwent. All rts. reserv.

014234333
  Presenting animated advertisement on a web page in which server obtains
   web page layer adapted to contain animated advertisement content
Patent Family:
Patent No   Kind   Date   Applicat No   Kind   Date   Week
WO 200144969   A2   20010621 WO 2000IL796   A   20001128   200207 B
AU 200117278   A   20010625 AU 200117278   A   20001128   200207
IL 133560   A   20010913 IL 133560   A   19991216   200207
US 20010056370 A1   20011227 US 2000502182   A   20000210   200207 N
                                 US 2001825439   A   20010402
IL 143320   A   20020630 IL 143320   A   20001128   200264 N
EP 1238344   A2   20020911 EP 2000979902   A   20001128   200267
                                 WO 2000IL796   A   20001128

  9/TI,PY,AZ/16   (Item 15 from file: 350)
DIALOG(R)File 350:(c) 2003 Thomson Derwent. All rts. reserv.

014209196
  User utilization information database management system using internet,
   has controller which registers and adds point collected by user in point
   database, when user clicks advertisement in web page
Patent Family:
Patent No   Kind   Date   Applicat No   Kind   Date   Week
JP 2001265993   A   20010928 JP 200071722   A   20000315   200204 B

  9/TI,PY,AZ/17   (Item 16 from file: 350)

014196602
  Software for use on client device for communications via communications
  network has advertisement download **function that downloads**
  advertisements from advertisement distribution server system via
  communication link
Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week	
WO 200143011	A1	20010614	WO 2000US29109	A	20001020	200202	B
AU 200112220	A	20010618	AU 200112220	A	20001020	200202	

  9/TI,PY,AZ/18   (Item 17 from file: 350)

014153011
  Method for automatically creating sub address for hosting of store in
  internet electronic commercial **transaction hosting service system**
Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week	
KR 2001048943	A	20010615	KR 9953827	A	19991130	200173	B

  9/TI,PY,AZ/19   (Item 18 from file: 350)

014138403
  Method for monitoring and managing store information in internet
  electronic commercial **transaction service system**
Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week	
KR 2001046485	A	20010615	KR 9950276	A	19991112	200172	B

  9/TI,PY,AZ/20   (Item 19 from file: 350)

013980778
  Software for use on client device for communications via communications
  network has advertisement download **function that downloads**
  advertisements from advertisement distribution server system via
  communication link
Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week	
WO 200143015	A1	20010614	WO 2000US29160	A	20001020	200150	B
AU 200111005	A	20010618	AU 200111005	A	20001020	200161	

  9/TI,PY,AZ/21   (Item 20 from file: 350)

013859726
  Dynamic creation and delivery of targeted advertisements over a
  communications network such as the Internet, in which the network device
  can access the content provider through the computer network
Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week	
WO 200137189	A2	20010525	WO 2000US42164	A	20001115	200136	B
AU 200130826	A	20010530	AU 200130826	A	20001115	200152	

  9/TI,PY,AZ/22   (Item 21 from file: 350)

013577570

In-vehicle promotions ⬤tem for use in marketing produc⬤ has wireless
communications device w⬤ch is either cellular phone or ⬤dio modem
connected to controller linked to position receiver
Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week	
WO 200075911	A1	20001214	WO 99US24746	A	19991025	200107	B
PT 102382	A	20001229	PT 102382	A	19991124	200108	
AU 200011305	A	20001228	AU 200011305	A	19991025	200119	
BE 1013137	A3	20011002	BE 99741	A	19991116	200166	
US 20020007306	A1	20020117	US 99138500	P	19990609	200212	
			US 99373625	A	19990813		
EP 1183675	A1	20020306	EP 99955129	A	19991025	200224	
			WO 99US24746	A	19991025		
JP 2003501699	W	20030114	WO 99US24746	A	19991025	200306	
			JP 2001502106	A	19991025		
ZA 9906812	A	20000726	ZA 996812	A	19991029	200339	

9/TI,PY,AZ/23   (Item 22 from file: 350)
DIALOG(R)File 350:(c) 2003 Thomson Derwent. All rts. reserv.

012867624
Web-based interstitial advertising technique in networked client-server
environment such as Internet
Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week	
WO 9960504	A1	19991125	WO 99US10707	A	19990514	200003	B
AU 9939927	A	19991206	AU 9939927	A	19990514	200019	
EP 1076871	A1	20010221	EP 99923077	A	19990514	200111	
			WO 99US10707	A	19990514		
US 6314451	B1	20011106	US 9880165	A	19980515	200170	
			US 99237718	A	19990126		
			US 99352625	A	19990713		
US 6317761	B1	20011113	US 9880165	A	19980515	200173	
			US 99237718	A	19990126		
			US 99352398	A	19990713		
JP 2002516437	W	20020604	WO 99US10707	A	19990514	200239	
			JP 2000550046	A	19990514		
AU 749314	B	20020620	AU 9939927	A	19990514	200252	
US 20020120666	A1	20020829	US 9880165	A	19980515	200259	
			US 99237718	A	19990126		
			US 99352625	A	19990713		
			US 2001950963	A	20010913		
US 20020129102	A1	20020912	US 9880165	A	19980515	200262	
			US 99237718	A	19990126		
			US 99352625	A	19990713		
			US 2001951001	A	20010913		
US 20020133518	A1	20020919	US 9880165	A	19980515	200264	
			US 99237718	A	19990126		
			US 99352398	A	19990713		
			US 2001950941	A	20010913		
US 6466967	B2	20021015	US 9880165	A	19980515	200271	
			US 99237718	A	19990126		
			US 99352625	A	19990713		
			US 2001951001	A	20010913		
US 20020198778	A1	20021226	US 9880165	A	19980515	200304	
			US 99237718	A	19990126		
			US 2002162623	A	20020531		
US 20030004804	A1	20030102	US 9880165	A	19980515	200305	
			US 99237718	A	19990126		
			US 2002162626	A	20020531		
US 20030005000	A1	20030102	US 9880165	A	19980515	200305	
			US 99237718	A	19990126		
			US 99352398	A	19990713		
			US 2002162625	A	20020531		
US 20030018885	A1	20030123	US 9880165	A	19980515	200310	

```
                          ● US 99237718    A   19990126 ●
                            US 99352398    A   19990713
                            US 2002162621  A   20020531
US 20030023488  A1  20030130 US 9880165     A   19980515  200311
                            US 99237718    A   19990126
                            US 2002162624  A   20020531
US 20030028565  A1  20030206 US 9880165     A   19980515  200313
                            US 99237718    A   19990126
                            US 99352398    A   19990713
                            US 2002162622  A   20020531
US 6516338      B1  20030204 US 9880165     A   19980515  200313
                            US 99237718    A   19990126
                            US 99352626    A   19990713
TW 490626       A   20020611 TW 2000100189  A   20000107  200321
```

9/3,K/5   (Item 4 from file: 350)
DIALOG(R)File 350:Derwent WPIX
(c) 2003 Thomson Derwent. All rts. reserv.

014815385   **Image available**
WPI Acc No: 2002-636091/200268
XRPX Acc No: N02-502584
   **Advertisement processing method for data processing terminal, involves
   receiving and storing advertisements in communication condition and
   displaying advertisement in communication severing condition**
Patent Assignee: SAGEM SA (SAGE); VERMANDE M (VERM-I)
Inventor: VERMANDE M
Number of Countries: 027 Number of Patents: 003
Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week	
US 20020095340	A1	20020718	US 200241184	A	20020108	200268	B
FR 2819606	A1	20020719	FR 2001589	A	20010117	200268	
EP 1225529	A1	20020724	EP 2001403220	A	20011212	200268	

Priority Applications (No Type Date): FR 2001589 A 20010117
Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
US 20020095340	A1		4	G06F-017/60	
FR 2819606	A1			G06F-017/30	
EP 1225529	A1	F		G06F-017/60	

   Designated States (Regional): AL AT BE CH CY DE DK ES FI FR GB GR IE IT
   LI LT LU LV MC MK NL PT RO SE SI TR

Abstract (Basic):
...   receives and stores advertisements in the memory without
   displaying the advertisements when communicating through a **network** .
   Stored   advertisements are displayed in the communication severing
   condition. The communication is automatically re-established to visit
   the site indicated by the **link** in the advertisement.
...International Patent Class (Main): **G06F-017/60**
Manual Codes (EPI/S-X): **T01-N01A2C ...**

 9/3,K/6   (Item 5 from file: 350)
DIALOG(R)File 350:Derwent WPIX
(c) 2003 Thomson Derwent. All rts. reserv.

014779770
WPI Acc No: 2002-600476/200265
XRPX Acc No: N02-475953
   Dynamically interactive advertisement system
Patent Assignee: OUTESI NETWORK SCI & TECHNOLOGY CO LTD (OUTE-N)
Inventor: HUANG Q
Number of Countries: 001 Number of Patents: 001
Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week	
CN 1353358	A	20020612	CN 2000133985	A	20001106	200265	B

Priority Applications (No Type Date): CN 2000133985 A 20001106
Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
CN 1353358	A			G06F-009/44	

Abstract (Basic):
...   counted. The advertisement instruction is dynamically inserted
   inhypertext such as home page. When the said **hypertext** is accessed by
   a user, the said system can instruct the advertisement service system
   to **capture** the relative dynamic **interactive   advertisement** which
   is composed of advertisement interface and interactive program. The
   dynamic interactive advertisement may also...
Manual Codes (EPI/S-X): **T01-N01A2C ...**

DIALOG(R)File 350:Derwent WPIX
(c) 2003 Thomson Derwent. All rts. reserv.

014493357   **Image available**
WPI Acc No: 2002-314060/200235
  Automatic advertising system using bulletin board of web site
Patent Assignee: S & S GLOBAL NET INC (SSGL-N)
Inventor: PARK J S
Number of Countries: 001 Number of Patents: 001
Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week	
KR 2001105824	A	20011129	KR 200026778	A	20000518	200235	B

Priority Applications (No Type Date): KR 200026778 A 20000518
Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
KR 2001105824	A		1	G06F-017/60	

Abstract (Basic):
...   An automatic advertising system using a bulletin board of web
    site is provided to **link** advertisement automatically if an internet
    user connects to a web site, and clicks an internet...
...   the classified advertisements in a bulletin board server. The
    web site operator(2) transmits the **stored   advertisements** to a **web**
    site bulletin board of a related internet service provider(4) so that
    the internet user...
International Patent Class (Main): **G06F-017/60**

DIALOG(R)File 350:Derwent WPIX
(c) 2003 Thomson Derwent. All rts. reserv.

014245504
WPI Acc No: 2002-066204/200209
Related WPI Acc No: 2001-381823; 2001-381824; 2001-381825; 2001-381826;
  2001-381827; 2001-381828; 2001-381831; 2001-390085; 2001-390086;
  2001-390117; 2001-464992; 2001-464993; 2001-464996; 2001-625273;
  2002-017299; 2002-017300; 2002-017301; 2002-113957; 2002-113958;
  2002-139181; 2002-139182; 2002-154346; 2002-154347; 2002-507767;
  2002-598483
XRPX Acc No: N02-049222
  **Software for use on client device for communications with several other
  client devices via communications** network **has an** advertisement
  download **function that downloads advertisements from advertisement
  distribution server**
Patent Assignee: QUALCOMM INC (QUAL-N)
Inventor: ANTONIO F P; BECKLEY J D; BELK J K; BIRD A; BOYD J D; DORNER S;
  DUDZIAK M J; JACOBS P E; NOERENBERG J W; OGDON B P; PURLIA J S; RHODES W
  J; ROSS D J
Number of Countries: 094 Number of Patents: 002
Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week	
WO 200143377	A1	20010614	WO 2000US29193	A	20001020	200209	B
AU 200112252	A	20010618	AU 200112252	A	20001020	200209	

Priority Applications (No Type Date): US 2000668633 A 20000922; US 99169622
  P 19991208; US 2000209392 P 20000601; US 2000609123 A 20000630
Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
WO 200143377	A1	E	137	H04L-012/58	

    Designated States (National): AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA
    CH CN CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP

KE KG KP KR KZ LC LK L███LS LT LU LV MA MD MG MK MN MW M███MZ NO NZ PL PT
RO RU SD SE SG SI SK S███TJ TM TR TT TZ UA UG US UZ VN Y███ZA ZW
Designated States (Regional): AT BE CH CY DE DK EA ES FI FR GB GH GM GR
IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TZ UG ZW
AU 200112252 A   H04L-012/58   Based on patent WO 200143377

**Software for use on client device for communications with several other
client devices via communications** network **has an** advertisement
download **function that downloads advertisements from advertisement
distribution server**

Abstract (Basic):
...   user to receive e-mail messages from other client devices via
    receive e-mail communication **link** . An advertisement download function
    downloads advertisements from the advertisement distribution server
    system via the advertisement download communication **link** .
International Patent Class (Additional): **G06F-017/60**
Manual Codes (EPI/S-X): **T01-N01A2C** ...

... **T01-S03**

 9/3,K/15   (Item 14 from file: 350)

014234333   **Image available**
WPI Acc No: 2002-055031/200207
XRPX Acc No: N02-040613
   **Presenting animated advertisement on a web page in which server obtains
   web page layer adapted to contain animated advertisement content**
Patent Assignee: AD4EVER INC (ADFO-N); TAFLA S (TAFL-I)
Inventor: TAFLA S
Number of Countries: 095 Number of Patents: 006
Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week	
WO 200144969	A2	20010621	WO 2000IL796	A	20001128	200207	B
AU 200117278	A	20010625	AU 200117278	A	20001128	200207	
IL 133560	A	20010913	IL 133560	A	19991216	200207	
US 20010056370	A1	20011227	US 2000502182	A	20000210	200207	N
			US 2001825439	A	20010402		
IL 143320	A	20020630	IL 143320	A	20001128	200264	N
EP 1238344	A2	20020911	EP 2000979902	A	20001128	200267	
			WO 2000IL796	A	20001128		

Priority Applications (No Type Date): IL 133560 A 19991216; US 2001825439 A
    20010402; IL 143320 A 20001128
Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
WO 200144969	A2	E	39	G06F-017/00	

    Designated States (National): AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA
    CH CN CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP
    KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT
    RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW
    Designated States (Regional): AT BE CH CY DE DK EA ES FI FR GB GH GM GR
    IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TR TZ UG ZW

Patent No	Kind	Lan	IPC	Notes
AU 200117278	A		G06F-017/00	Based on patent WO 200144969
IL 133560	A		G06F-017/30	
US 20010056370	A1		G06F-017/60	CIP of application US 2000502182
IL 143320	A		G06F-017/00	Based on patent WO 144969
EP 1238344	A2	E	G06F-017/00	Based on patent WO 200144969

    Designated States (Regional): AL AT BE CH CY DE DK ES FI FR GB GR IE IT
    LI LT LU LV MC MK NL PT RO SE SI TR

Abstract (Basic):
...   Animated advertisement grabs an observer's attention and

                    EKD   September 3, 2003

displays a **link** to ● advertisement **stored** in asso●tion with an
advertisement web ●rver associated with a product ● service,
allowing observer to get further information relating to the product or
service by clicking on **link** . The **link** serves as a reminder of the
advertisement after termination of the teaser...
...International Patent Class (Main): **G06F-017/60**
...Manual Codes (EPI/S-X): **T01-S03**

9/3,K/17   (Item 16 from file: 350)
DIALOG(R)File 350:Derwent WPIX
(c) 2003 Thomson Derwent. All rts. reserv.

014196602   **Image available**
WPI Acc No: 2002-017299/200202
Related WPI Acc No: 2001-381823; 2001-381824; 2001-381825; 2001-381826;
   2001-381827; 2001-381828; 2001-381831; 2001-390085; 2001-390086;
   2001-390117; 2001-464992; 2001-464993; 2001-464996; 2001-625273;
   2002-017300; 2002-017301; 2002-066204; 2002-113957; 2002-113958;
   2002-139181; 2002-139182; 2002-154346; 2002-154347; 2002-507767;
   2002-598483
XRPX Acc No: N02-013898
   **Software for use on client device for communications via communications
   network has** advertisement   download **function that downloads
   advertisements from advertisement distribution server system via
   communication** link
Patent Assignee: QUALCOMM INC (QUAL-N)
Inventor: ANTONIO F P; BECKLEY J D; BELK J K; BIRD A; BOYD J D; DORNER S;
   DUDZIAK M J; JACOBS P E; NOERENBERG J W; OGDON B P; PURLIA J S; RHODES W
   J; ROSS D J
Number of Countries: 094 Number of Patents: 002
Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week	
WO 200143011	A1	20010614	WO 2000US29109	A	20001020	200202	B
AU 200112220	A	20010618	AU 200112220	A	20001020	200202	

Priority Applications (No Type Date): US 2000668631 A 20000922; US 99169622
   P 19991208; US 2000209392 P 20000601; US 2000609123 A 20000630
Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
WO 200143011	A1	E	123	G06F-017/60	

   Designated States (National): AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA
   CH CN CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP
   KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT
   RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW
   Designated States (Regional): AT BE CH CY DE DK EA ES FI FR GB GH GM GR
   IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TZ UG ZW

| AU 200112220 | A | | | G06F-017/60 | Based on patent WO 200143011 |

   **Software for use on client device for communications via communications
   network has** advertisement   download **function that downloads
   advertisements from advertisement distribution server system via
   communication** link

Abstract (Basic):
...   download function downloads advertisements from the
   advertisement distribution server system via an advertisement download
   communication **link** (201) such as a modem. An advertisement storage
   device (206) **stores** downloaded **advertisements** on e .g. hard disk
   associated with a client device. An advertisement may be displayed by a
   ...
...   communication **link** (201...
...Title Terms: **LINK**
International Patent Class (Main): **G06F-017/60**
Manual Codes (EPI/S-X): **T01-N01A2C** ...

●   ●

9/3,K/20   (Item 19 from file: 350)
DIALOG(R)File 350:Derwent WPIX
(c) 2003 Thomson Derwent. All rts. reserv.

013980778   **Image available**
WPI Acc No: 2001-464992/200150
Related WPI Acc No: 2001-381823; 2001-381824; 2001-381825; 2001-381826;
   2001-381827; 2001-381828; 2001-381831; 2001-390085; 2001-390086;
   2001-390117; 2001-464993; 2001-464996; 2001-625273; 2002-017299;
   2002-017300; 2002-017301; 2002-066204; 2002-113957; 2002-113958;
   2002-139181; 2002-139182; 2002-154346; 2002-154347; 2002-507767;
   2002-598483
XRPX Acc No: N01-344926
   **Software for use on client device for communications via communications
   network has** advertisement download **function that downloads
   advertisements from advertisement distribution server system via
   communication** link
Patent Assignee: QUALCOMM INC (QUAL-N)
Inventor: ANTONIO F P; BECKLEY J D; BELK J K; BIRD A; BOYD J D; DORNER S;
   DUDZIAK M J; JACOBS P E; NOERENBERG J W; OGDON B P; PURLIA J S; RHODES W
   J; ROSS D J
Number of Countries: 094 Number of Patents: 002
Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week	
WO 200143015	A1	20010614	WO 2000US29160	A	20001020	200150	B
AU 200111005	A	20010618	AU 200111005	A	20001020	200161	

Priority Applications (No Type Date): US 2000668599 A 20000922; US 99169622
   P 19991208; US 2000209392 P 20000601; US 2000609123 A 20000630
Patent Details:

Patent No	Kind Lan Pg	Main IPC	Filing Notes
WO 200143015	A1 E 123	G06F-017/60	

   Designated States (National): AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA
   CH CN CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP
   KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT
   RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW
   Designated States (Regional): AT BE CH CY DE DK EA ES FI FR GB GH GM GR
   IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TZ UG ZW

| AU 200111005 | A | | G06F-017/60 | Based on patent WO 200143015 |

   **Software for use on client device for communications via communications
   network has** advertisement download **function that downloads
   advertisements from advertisement distribution server system via
   communication** link

Abstract (Basic):
...   download function downloads advertisements from the
   advertisement distribution server system via an advertisement download
   communication **link** (201) such as a modem. An advertisement storage
   device (206) **stores** downloaded **advertisements** on e .g. hard disk
   associated with a client device. An advertisement may be displayed by a
   ...
...   communication **link** (201...
...Title Terms: **LINK**
International Patent Class (Main): **G06F-017/60**

9/3,K/23   (Item 22 from file: 350)
DIALOG(R)File 350:Derwent WPIX
(c) 2003 Thomson Derwent. All rts. reserv.

012867624   **Image available**
WPI Acc No: 2000-039457/200003

Related WPI Acc No: 2000-●●6073
XRPX Acc No: N00-029739
  **Web-based interstitial advertising technique in networked client-server
  environment such as Internet**
Patent Assignee: UNICAST COMMUNICATIONS CORP (UNIC-N); LANDSMAN R W
  (LAND-I); LEE W (LEEW-I); MACMANUS GROUP INC (MACM-N)
Inventor: LANDSMAN R W; LEE W
Number of Countries: 086   Number of Patents: 019
Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week	
WO 9960504	A1	19991125	WO 99US10707	A	19990514	200003	B
AU 9939927	A	19991206	AU 9939927	A	19990514	200019	
EP 1076871	A1	20010221	EP 99923077	A	19990514	200111	
			WO 99US10707	A	19990514		
US 6314451	B1	20011106	US 9880165	A	19980515	200170	
			US 99237718	A	19990126		
			US 99352625	A	19990713		
US 6317761	B1	20011113	US 9880165	A	19980515	200173	
			US 99237718	A	19990126		
			US 99352398	A	19990713		
JP 2002516437	W	20020604	WO 99US10707	A	19990514	200239	
			JP 2000550046	A	19990514		
AU 749314	B	20020620	AU 9939927	A	19990514	200252	
US 20020120666	A1	20020829	US 9880165	A	19980515	200259	
			US 99237718	A	19990126		
			US 99352625	A	19990713		
			US 2001950963	A	20010913		
US 20020129102	A1	20020912	US 9880165	A	19980515	200262	
			US 99237718	A	19990126		
			US 99352625	A	19990713		
			US 2001951001	A	20010913		
US 20020133518	A1	20020919	US 9880165	A	19980515	200264	
			US 99237718	A	19990126		
			US 99352398	A	19990713		
			US 2001950941	A	20010913		
US 6466967	B2	20021015	US 9880165	A	19980515	200271	
			US 99237718	A	19990126		
			US 99352625	A	19990713		
			US 2001951001	A	20010913		
US 20020198778	A1	20021226	US 9880165	A	19980515	200304	
			US 99237718	A	19990126		
			US 2002162623	A	20020531		
US 20030004804	A1	20030102	US 9880165	A	19980515	200305	
			US 99237718	A	19990126		
			US 2002162626	A	20020531		
US 20030005000	A1	20030102	US 9880165	A	19980515	200305	
			US 99237718	A	19990126		
			US 99352398	A	19990713		
			US 2002162625	A	20020531		
US 20030018885	A1	20030123	US 9880165	A	19980515	200310	
			US 99237718	A	19990126		
			US 99352398	A	19990713		
			US 2002162621	A	20020531		
US 20030023488	A1	20030130	US 9880165	A	19980515	200311	
			US 99237718	A	19990126		
			US 2002162624	A	20020531		
US 20030028565	A1	20030206	US 9880165	A	19980515	200313	
			US 99237718	A	19990126		
			US 99352398	A	19990713		
			US 2002162622	A	20020531		
US 6516338	B1	20030204	US 9880165	A	19980515	200313	
			US 99237718	A	19990126		
			US 99352626	A	19990713		
TW 490626	A	20020611	TW 2000100189	A	20000107	200321	

Priority Applications (No Type Date): US 99237718 A 19990126; US 9880165 A

EKD   September 3, 2003

19980515; US 99352625 A 19990713; US 99352398 A 19990713 US 2001950963 A 20010913; US 2001951001 20010913; US 2001950941 A 2001 13; US 2002162623 A 20020531; US 2002162626 A 20020531; US 2002162625 A 20020531 ; US 2002162621 A 20020531; US 2002162624 A 20020531; US 2002162622 A 20020531; US 99352626 A 19990713

Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
WO 9960504	A1	E	128	G06F-017/60	

Designated States (National): AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT UA UG UZ VN YU ZW
Designated States (Regional): AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW NL OA PT SD SE SL SZ UG ZW

| AU 9939927 | A | | | G06F-017/60 | Based on patent WO 9960504 |
| EP 1076871 | A1 | E | | G06F-017/60 | Based on patent WO 9960504 |

Designated States (Regional): AT BE CH CY DE DK ES FI FR GB GR IE IT LI LU MC NL PT SE

US 6314451	B1			G06F-013/38	CIP of application US 9880165
					Div ex application US 99237718
US 6317761	B1			G06F-017/21	CIP of application US 9880165
					Div ex application US 99237718
JP 2002516437	W		123	G06F-017/60	Based on patent WO 9960504
AU 749314	B			G06F-017/60	Previous Publ. patent AU 9939927
					Based on patent WO 9960504
US 20020120666	A1			G06F-015/16	CIP of application US 9880165
					Div ex application US 99237718
					Cont of application US 99352625
					Cont of patent US 6314451
US 20020129102	A1			G06F-015/16	CIP of application US 9880165
					Div ex application US 99237718
					Cont of application US 99352625
					Cont of patent US 6314451
US 20020133518	A1			G06F-017/00	CIP of application US 9880165
					Div ex application US 99237718
					Cont of application US 99352398
					Cont of patent US 6317761
US 6466967	B2			G06F-013/38	CIP of application US 9880165
					Div ex application US 99237718
					Cont of application US 99352625
					Cont of patent US 6314451
US 20020198778	A1			G06F-017/60	CIP of application US 9880165
					Cont of application US 99237718
US 20030004804	A1			G06F-017/60	CIP of application US 9880165
					Cont of application US 99237718
US 20030005000	A1			G06F-015/00	CIP of application US 9880165
					Div ex application US 99237718
					Cont of application US 99352398
					Cont of patent US 6317761
US 20030018885	A1			G06F-015/177	CIP of application US 9880165
					Div ex application US 99237718
					Cont of application US 99352398
					Cont of patent US 6317761
US 20030023488	A1			G06F-017/60	CIP of application US 9880165
					Cont of application US 99237718
US 20030028565	A1			G06F-015/00	CIP of application US 9880165
					Div ex application US 99237718
					Cont of application US 99352398
					Cont of patent US 6317761
US 6516338	B1			G06F-013/38	CIP of application US 9880165
					Div ex application US 99237718
TW 490626	A			G06F-017/60	

Abstract (Basic):

...   Advertising **tag** (40) contained in web page (35) when executed by browser (7), causes browser to download...
...   In networked client-server environment such as **Internet** , to

EKD   September 3, 2003

download   advertisem●t in a manner transparent to ●r...

...browser cache, the new content page is downloaded over the full
bandwidth of the communication **link** . Since advertising **HTML** files
are not embedded within a web page, advertiser benefits in terms of
both inserting...

...Advertising **tag** (40...
...International Patent Class (Main): **G06F-017/60**

Set	Items	Description
S1	1620	(INTERNET OR WWW OR WEB OR ONLINE OR NETWORK? OR ELECTRONIC OR INTERACTIVE OR VIRTUAL OR CYBER OR COMPUTERI? OR E)(2N)((-AD NOT HOC) OR ADS OR ADVERTIS? OR ADVERT? ? OR BANNER? OR CO-MMERCIAL? ? OR PROMOT?) OR POPUP? OR POPUNDER?
S2	16668	HTML OR XML OR XHTML OR SGML OR XSL OR XML(1W)EDI OR MARKU-P()LANGUAGE? OR HTTP OR HYPERTEXT OR HYPERLINK? OR HYPERMEDIA OR LINK? ?
S3	1358	TAG OR TAGS OR TAGGED OR (FORMAT? OR ARRANG? OR ORGANIZATI-ON OR ORGANISATION)()(COMMAND? ? OR INSTRUCTION? OR DIRECTIVE? OR PROGRAM? ? OR CODE OR CODING OR SOURCECODE OR APPLICATION-?)
S4	19406	SAVE? ? OR SAVING OR PRESERV??? OR KEEP OR DOWNLOAD OR CAP-TUR? OR STORE? ? OR ARCHIV?
S5	2	S1 AND (S2(2N)S3) AND S4
S6	2	(S1(5N)S4) AND S3
S7	4	(S1 AND S2 AND S3 AND S4) NOT PY>2001

EKD   September 3, 2003

00113130   DOCUMENT TYPE: Review

PRODUCT NAMES: Macromedia Dreamweaver 2.0   (671347)

TITLE: Web authoring tools mature: Dreamweaver 2 tackles teamwork
AUTHOR: Dudrow, Andrea
SOURCE: eMedia Weekly,   v12 n41 p1(2) Nov 9, 1998
ISSN: 0892-8118
HOMEPAGE: · http://www.emediaweekly.com

RECORD TYPE: Review
REVIEW TYPE: Product Analysis
GRADE: Product Analysis, No Rating

REVISION DATE: 20011030

...WYSIWYG Web authoring tool. The update runs on Mac OS and Windows
platforms, and now **promotes** collaborative **Web** authoring. The new
release supports XML and has a new site management component and the...

...elements from within the application. The update takes a unique approach
to collaboration. Designers can   **save** Web pages as Dreamweaver templates
with HTML placeholders, which can later be filled in by...

...add too much unnecessary code into HTML pages. However, Dreamweaver
answers that they wanted to **keep** it flexible, and not force users into a
particular working style. The product's new...

...users reorganize pages within a site, and a new search-and-replace
feature can recognize **HTML   tags** , and make changes to them. Version 2.0
also lets authors use a Photoshop document...

...Dreamweaver document. Support for XML is also new in this release, and
users can import **XML   tags** into the tag database, and add XML objects
into the program's object palette.

00084275   DOCUMENT TYPE: Review

PRODUCT NAMES: Internet Marketing   (835552)

TITLE: KnowledgeWeb Explores Commercial Opportunities on the Internet
AUTHOR: Cowan, Les
SOURCE: Micro Publishing News, p24(2) Sep 1995
HOMEPAGE: http://www.micropubnews.com

RECORD TYPE: Review
REVIEW TYPE: Product Analysis
GRADE: Product Analysis, No Rating

REVISION DATE: 20010330

...events. To make the database work effectively online, the company
deployed FileMaker Pro software to **store   HTML   tags** . The calculation
fields are used to apply the tags to information **stored** in other fields.
Information is then output from the database in tagged format, thereby
automating...
...provide access only to paid subscribers. Other methods are to sell

EKD   September 3, 2003

advertising, or conduct r████ted **online** transactions. **A██████tising** presents many innovative █ossibilities. The site could present different ads to each user, depending on...

00145235   DOCUMENT TYPE: Review

PRODUCT NAMES: Microsoft .NET   (006441); XML   (837709); SMS   (844586)

TITLE: Promo Game Catches Fish in .NET
AUTHOR: Muraskin, Ellen
SOURCE: Communications Convergence,   v14 n1 p38(2) Jan 2003
ISSN: 1070-0994
HOMEPAGE: http://www.cconvergence.com

RECORD TYPE: Review
REVIEW TYPE: Product Analysis
GRADE: Product Analysis, No Rating

REVISION DATE: 20030630

...player plays, the better the chance of winning. Buzzard Bay will promote
the game with **tags** in six-packs, in- **store** displays, **online   banner
ads** , bar posters, and promotional teams. Multi Media Services and color
wireless phones will soon send...

00104547   DOCUMENT TYPE: Review

**PRODUCT NAMES: MetaTag Builder (675202); e-centives (675211); MyPoints
Universal Rewards Currency (675237); IncentiveWare (675229)**

TITLE: Online   promotions to keep rising
AUTHOR: Nelson, Matthew
SOURCE: InfoWorld,   v20 n1 p47(1) Jan 5, 1998
ISSN: 0199-6649
HOMEPAGE: http://www.infoworld.com

RECORD TYPE: Review
REVIEW TYPE: Product Analysis
GRADE: Product Analysis, No Rating

REVISION DATE: 20030625

TITLE: Online   promotions to keep rising

...free service that helps World Wide Web site builders add metatags to
their sites. These **tags** are recognized by many search engine crawlers.
Netscape is linking its search engine to WebPromote...

DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods.

00113130   DOCUMENT TYPE: Review

PRODUCT NAMES: Macromedia Dreamweaver 2.0   (671347)

TITLE: Web authoring tools mature: Dreamweaver 2 tackles teamwork
AUTHOR: Dudrow, Andrea
SOURCE: eMedia Weekly,   v12 n41 p1(2) Nov 9, 1998
ISSN: 0892-8118
HOMEPAGE: http://www.emediaweekly.com

RECORD TYPE: Review
REVIEW TYPE: Product Analysis
GRADE: Product Analysis, No Rating

REVISION DATE: 20011030

...WYSIWYG Web authoring tool. The update runs on Mac OS and Windows
platforms, and now **promotes** collaborative Web authoring. The new
release supports **XML** and has a new site management component and the
ability to preview interactive Web elements from within the application.
The update takes a unique approach to collaboration. Designers can **save**
Web pages as Dreamweaver templates with **HTML** placeholders, which can
later be filled in by content contributors. Dreamweaver does not use a...

...not offer true collaboration features, and the collaborative templates
add too much unnecessary code into **HTML** pages. However, Dreamweaver
answers that they wanted to **keep** it flexible, and not force users into a
particular working style. The product's new...

...users reorganize pages within a site, and a new search-and-replace
feature can recognize **HTML** **tags** , and make changes to them. Version 2.0
also lets authors use a Photoshop document as a tracing layer in the
background of a Dreamweaver document. Support for **XML** is also new in this
release, and users can import **XML** **tags** into the **tag** database, and add
 XML objects into the program's object palette.

DESCRIPTORS: Apple Macintosh; Authoring Systems; Electronic Publishing;
    HTML ; IBM PC & Compatibles; Internet Utilities; MacOS; Windows;
    WYSIWYG

DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods.

00107142   DOCUMENT TYPE: Review

PRODUCT NAMES: E-Mail   (830031)

TITLE: High-Speed Links For E-Mail Hosting
AUTHOR: Rafter, Michelle V
SOURCE: Internet World,   v4 n14 p28(2) Apr 13, 1998
ISSN: 1097-8291
HOMEPAGE: http://www.iw.com

RECORD TYPE: Review
REVIEW TYPE: Product Analysis
GRADE: Product Analysis, No Rating

REVISION DATE: 19990830

TITLE: High-Speed Links For E-Mail Hosting

InfoBeat, which began as Mercury Mall, first offered Internet users free, ad -supported e -mail on stocks, sports, and other news. The service's popularity grew fast, and the...
...uses less than 12 e-mail servers. When a subscriber submits a profile, data is **tagged** and **stored** in an Oracle database that runs on a Sun Enterprise 4000 server. InfoBeat obtains news from raw newsfeeds via satellite, and an Oracle database **stores** the feeds and **links** to a Windows NT news production network that runs on PCs. The process used to...

7/3,K/3
DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods.
(c)2003 Info.Sources Inc. All rts. reserv.

00104547   DOCUMENT TYPE: Review

PRODUCT NAMES: MetaTag Builder (675202); e-centives (675211); MyPoints Universal Rewards Currency (675237); IncentiveWare (675229)

TITLE: Online promotions **to** keep **rising**
AUTHOR: Nelson, Matthew
SOURCE: InfoWorld,   v20 n1 p47(1) Jan 5, 1998
ISSN: 0199-6649
HOMEPAGE: http://www.infoworld.com

RECORD TYPE: Review
REVIEW TYPE: Product Analysis
GRADE: Product Analysis, No Rating

REVISION DATE: 20030625

TITLE: Online promotions **to** keep **rising**

A number of companies are using Internet-based services that offer more publicity or **online** **promotions** . They are using these services in order to draw more visitors to their Web sites...

...has even drawn Netscape to partner with a company that provides directory listing services to **link** its customers to search engines. The firm is WebPromote, and its service is called MetaTag...

...free service that helps World Wide Web site builders add metatags to their sites. These **tags** are recognized by many search engine crawlers. Netscape is linking its search engine to WebPromote...

...they can pass on to visitors to their Web sites. Emaginet, a new startup, is **promoting** its e -centives system. This systems lets customers use the free e-centives client software to gain....

...about promotions offered by vendors who sign onto the e-centives system. Other consumers are **saving** through MotivationNet's MyPoints Universal Rewards Currency. MyPoints Universal Rewards Currency lets vendors offer customers...

DESCRIPTORS: **Advertising ;** **Internet Marketing ;** Software Marketing

7/3,K/4
DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods.
(c)2003 Info.Sources Inc. All rts. reserv.

00084275.   DOCUMENT TYPE: Review

PRODUCT NAMES: Internet Marketing (835552)

TITLE: KnowledgeWeb Expl●es Commercial Opportunities on ● Internet
AUTHOR: Cowan, Les
SOURCE: Micro Publishing News, p24(2) Sep 1995
HOMEPAGE: http://www.micropubnews.com

RECORD TYPE: Review
REVIEW TYPE: Product Analysis
GRADE: Product Analysis, No Rating

REVISION DATE: 20010330

...events. To make the database work effectively online, the company
deployed FileMaker Pro software to **store HTML tags** . The calculation
fields are used to apply the **tags** to information **stored** in other
fields. Information is then output from the database in **tagged** format,
thereby automating the markup process. The database of events contains
nearly 4,000 records...
...provide access only to paid subscribers. Other methods are to sell
advertising, or conduct related **online** transactions. **Advertising**
presents many innovative possibilities. The site could present different
ads to each user, depending on...

DESCRIPTORS: Database Management; Electronic Publishing; **HTML** ; Internet;
    Internet Marketing; Program Development; Software Marketing

Set	Items	Description
S1	16926	(INTERNET OR WWW OR WEB OR ONLINE OR NETWORK? OR ELECTRONIC OR INTERACTIVE OR VIRTUAL OR CYBER OR COMPUTERI? OR E)(2N)((-AD NOT HOC) OR ADS OR ADVERTIS? OR ADVERT? ? OR BANNER? OR CO-MMERCIAL? ? OR PROMOT?) OR POPUP? OR POPUNDER?
S2	294417	HTML OR XML OR XHTML OR SGML OR XSL OR XML(1W)EDI OR MARKU-P()LANGUAGE? OR HTTP OR HYPERTEXT OR HYPERLINK? OR HYPERMEDIA OR LINK? ?
S3	23179	TAG OR TAGS OR TAGGED OR (FORMAT? OR ARRANG? OR ORGANIZATI-ON OR ORGANISATION)()(COMMAND? ? OR INSTRUCTION? OR DIRECTIVE? OR PROGRAM? ? OR CODE OR CODING OR SOURCECODE OR APPLICATION-?)
S4	692475	SAVE? ? OR SAVING OR PRESERV??? OR KEEP OR DOWNLOAD OR CAP-TUR? OR STORE? ? OR ARCHIV?
S5	887143	USER? ? OR CUSTOMER? ? OR CONSUMER? ? OR SURFER? ?
S6	0	(S1(5N)S4)(S)(S2(2N)S3)
S7	0	(S1(5N)S4) AND (S2(2N)S3)
S8	1	S1 AND S2 AND S3 AND S4
S9	13	(S1(4N)S4) AND (S2 OR S3)
S10	11	S9 NOT PY>2001
S11	9	RD (unique items)

DIALOG(R)File   95:TEME-Technology & Management

01215145 E98060730276
So vermeiden Sie Werbe-Mail. Richtige Software und Disziplin
Pich, J
Chip, Das Computer-Magazin, v20, n7, pp190-192,194, 1998
Document type: journal article   Language: German
Record type: Abstract
ISSN: 0170-6632

ABSTRACT:
...AOL-Teilnehmern zugestellt zu bekommen. T-online beschraenkt den
Mailversand auf 100 E-mails pro **Tag** ·und 1000 pro Monat. Den Benutzern
werden im Artikel 4 Tips gegeben, Spams zu vermeiden, z. B. 2
E-mail-Adressen und keine Mail-to- **Links** in Web Sites. Die meisten
E-mail-Adressen besorgen die Absender von Spams sich auf...
DESCRIPTORS: **E** MAIL; **ADVERTISING** ; COMPETITION; TIME **SAVING** ; PROGRAM
PACKAGE; JUDICIAL SUBJECTS; ADDRESS

11/3,K/1   (Item 1 from file: 583)
DIALOG(R)File 583:Gale Group Globalbase(TM)

06406742
Asia On-line offers interactive service
  HONG KONG: ISP OFFERS NEW INTERACTIVE SERVICE
Ming Pao Daily News (XKJ)   12 Dec 1996   p.f5
Language: CHINESE

... new interactive service. The new web page includes shopping mall,
newspaper stand, travel service and **commercial** centre etc. **Internet**
users can **download** the interactive service software at **http**
://www.asiaonline.net and register as members. The free trial is available
until February 28....

11/3,K/2   (Item 2 from file: 583)
DIALOG(R)File 583:Gale Group Globalbase(TM)

06294536
Pathfinder site in CompuServe **link**
  US: TIME WARNER FORGES INTERNET ALLIANCES
Financial Times (FT)   12 Apr 1996   p.25
Language: ENGLISH

Pathfinder site in CompuServe **link**

US> Internet software company, Open Market, is **promoting** its Express
 Internet download software via an alliance with subscribers of Internet
service company, Time Warner <US>. Time Warner...

11/3,K/3   (Item 1 from file: 2)
DIALOG(R)File   2:INSPEC

5786347   INSPEC Abstract Number: B9802-6250G-004
 Title: **Direct data distribution from low-Earth orbit**
  Author(s): Budinger, J.M.; Fujikawa, G.; Kunath, R.R.; Nguyen, N.T.;
Romanofsky, R.R.; Spence, R.L.
  Author Affiliation: Lewis Res. Center, Nat. Aeronaut. & Space Adm.,
Cleveland, OH., USA
  Conference Title: 1997 IEEE International Conference on Communications.
Towards the Knowledge Millennium. ICC '97. Conference Record (Cat.
No.97CH36067)   Part vol.2   p.662-73 vol.2
  Publisher: IEEE, New York, NY, USA
  Publication Date: 1997 Country of Publication: USA   3 vol. xxviii+1743
pp.
  ISBN: 0 7803 3925 8   Material Identity Number: XX97-01646
  U.S. Copyright Clearance Center Code: 0 7803 3925 8/97/$10.00
  Conference Title: Proceedings of ICC'97 - International Conference on
Communications
  Conference Date: 8-12 June 1997   Conference Location: Montreal, Que.,
Canada
  Language: English
  Subfile: B
  Copyright 1997, IEE
  ...Abstract: a direct data distribution (D/sup 3/) system for use in
space-to-ground communication **links** from spacecraft in low-Earth orbit
(LEG) to strategically located tracking ground terminals. The key...

... the D/sup 3/ system enables affordable distribution of data to the end
user or **archive** facility through interoperability with **commercial**
 terrestrial telecommunications **networks** . The D/sup 3/ system is

applicable to both govern●t and commercial science and c●munications...

...for representative applications is developed, including requirements for onboard storage and tracking terminals, and sample **link** budgets are presented. Characteristics of the transmit array antenna and digital encoder/modulator are described...
    ...Identifiers: space-to-ground communication **links** ;

 11/3,K/4   (Item 1 from file: 233)
DIALOG(R)File 233:Internet & Personal Comp. Abs.

00534551   99PI05-006
   Liven up Web ads -- Headline Studio 1.0 lets you fine-tune Web animations, but this first release has some rough spots
   Simone, Luisa
   PC Magazine , May 4, 1999 , v18 n9 p49, 1 Page(s)
   ISSN: 0888-8507
   Company Name: MetaCreations
   URL: http://www.metacreations.com
   Product Name: MetaCreations Headline Studio 1.0

   Presents a mixed review of MetaCreations Headline Studio 1.0 ($200, street; ·$170, **download**) a **Web** -based **advertising** graphics suite from NetaCreations Corp. of Carpinteria, CA (805). Requires a PC with 32Mb RAM ...

... Complains that it cannot output transparent GIFs, the timeline is oversimplified, and it cannot create **HTML** code to add hotspots to animation. Also criticizes the animations' large file sizes. Concludes that ...

 11/3,K/5   (Item 2 from file: 233)
DIALOG(R)File 233:Internet & Personal Comp. Abs.

00495258   98NW05-002
   E-commerce: the payoffs of faith -- Early adopters of e-commerce are reaping revenues and market share. Key to their success is a strong belief in the potential for...
   Liebmann, Lenny
   Network , May 1, 1998 , v13 n6 p34-38, 5 Page(s)
   ISSN: 1069-5621

   ... Explains the process of aggressively attempting to piggyback on high-traffic Web sites for advertising, **links** , and co-branded information services. Adds shopping on the Internet is ultimately no different from shopping anywhere else. Explains the marketing motivations and strategies of successful electronic commerce. Says if **links** and **advertising** are the **online** equivalent of prime **store** location, site design is the Web's version of merchandising. Contains one photograph and two...

 11/3,K/6   (Item 3 from file: 233)
DIALOG(R)File 233:Internet & Personal Comp. Abs.

00417146   95LK03-013
   The software corner
   LINK-UP , March 1, 1996 , v13 n2 p31-32, 2 Page(s)
   ISSN: 0739-988X
   Company Name: Executive Technologies; ICentral; Lotus Development
   Product Name: HotSearch; Wildcat! Navigator; ShopSite; World Wide Store; Lotus Word Pro 96 for Windows

... 801). Explains tha●at this site users can quickly ●d easily create
their own online **stores** and obtain a **commercial Web** presence. 4)
Lotus Word Pro 96 for Windows 3.1 ($NA), a word processor with built-in
support for **HTML** and the Internet from Lotus. (jwb)

11/3,K/7   (Item 1 from file: 474)
DIALOG(R)File 474:New York Times Abs
(c) 2003 The New York Times. All rts. reserv.

07481432   NYT Sequence Number: 453080961125
A DRIVE TO THE MALL TO SHOP ON LINE (HUH?)
New York Times, Col. 4, Pg. 4, Sec. D
Monday November 25 1996

ABSTRACT:
    ...do from the home or office, but only 15 percent of households have
the requisite **link** to the World Wide Web; Virtual Emporium makes money by
selling **Internet** vendors **advertising** space on **store** 's walls and
providing some of those companies with customer data; photo (M)

11/3,K/8   (Item 1 from file: 475)
DIALOG(R)File 475:Wall Street Journal Abs
(c) 2003 The New.York Times. All rts. reserv.

07999920   NYT Sequence Number: 000000981029
ADVERTISING: P&G ATTEMPTS TO LURE RETAILERS ONLINE
BEATTY, SALLY
Wall Street Journal, Col. 1, Pg. 14, Sec. B
Thursday October 29 1998

ABSTRACT:
    ...retailers toward the World Wide Web with a new advertising campaign;
will unveil a new **online - ad** program called ' **Store Link** ' on November
9; the idea is to coax retailers onto the Internet so that P...

11/3,K/9   (Item 1 from file: 95)
DIALOG(R)File 95:TEME-Technology & Management
(c) 2003 FIZ TECHNIK. All rts. reserv.

01215145 E98060730276
So vermeiden Sie Werbe-Mail. Richtige Software und Disziplin
Pich, J
Chip, Das Computer-Magazin, v20, n7, pp190-192,194, 1998
Document type: journal article Language: German
Record type: Abstract
ISSN: 0170-6632

ABSTRACT:
...AOL-Teilnehmern zugestellt zu bekommen. T-online beschraenkt den
Mailversand auf 100 E-mails pro **Tag** und 1000 pro Monat. Den Benutzern
werden im Artikel 4 Tips gegeben, Spams zu vermeiden, z. B. 2
E-mail-Adressen und keine Mail-to- **Links** in Web Sites. Die meisten
E-mail-Adressen besorgen die Absender von Spams sich auf...
DESCRIPTORS: **E MAIL; ADVERTISING** ; COMPETITION; TIME **SAVING** ; PROGRAM
PACKAGE; JUDICIAL SUBJECTS; ADDRESS

File 635:Business Dateli●R) 1985-2003/Sep 03
        (c) 2003 ProQues●Info&Learning
File 570:Gale Group MARS(R) 1984-2003/Sep 02
        (c) 2003 The Gale Group
File 387:The Denver Post 1994-2003/Aug 29
        (c) 2003 Denver Post
File 471:New York Times Fulltext 90-Day 2003/Sep 02
        (c) 2003 The New York Times
File 492:Arizona Repub/Phoenix Gaz 19862002/Jan 06
        (c) 2002 Phoenix Newspapers
File 494:St LouisPost-Dispatch 1988-2003/Sep 01
        (c) 2003 St Louis Post-Dispatch
File 498:Detroit Free Press 1987-2003/Aug 30
        (c) 2003 Detroit Free Press Inc. .. .
File 631:Boston Globe 1980-2003/Sep 02
        (c) 2003 Boston Globe
File 633:Phil.Inquirer 1983-2003/Aug 29
        (c) 2003 Philadelphia Newspapers Inc
File 638:Newsday/New York Newsday 1987-2003/Aug 31
        (c) 2003 Newsday Inc.
File 640:San Francisco Chronicle 1988-2003/Sep 03
        (c) 2003 Chronicle Publ. Co.
File 641:Rocky Mountain News Jun 1989-2003/Sep 01
        (c) 2003 Scripps Howard News
File 702:Miami Herald 1983-2003/Aug 29
        (c) 2003 The Miami Herald Publishing Co.
File 703:USA Today 1989-2003/Sep 02
        (c) 2003 USA Today
File 704:(Portland)The Oregonian 1989-2003/Sep 01
        (c) 2003 The Oregonian
File 713:Atlanta J/Const. 1989-2003/Aug 31
        (c) 2003 Atlanta Newspapers
File 714:(Baltimore) The Sun 1990-2003/Sep 02
        (c) 2003 Baltimore Sun
File 715:Christian Sci.Mon. 1989-2003/Sep 03
        (c) 2003 Christian Science Monitor
File 725:(Cleveland)Plain Dealer Aug 1991-2003/Sep 02
        (c) 2003 The Plain Dealer
File 735:St. Petersburg Times 1989- 2003/Aug 31
        (c) 2003 St. Petersburg Times
File 476:Financial Times Fulltext 1982-2003/Sep 03
        (c) 2003 Financial Times Ltd
File 477:Irish Times 1999-2003/Sep 03
        (c) 2003 Irish Times
File 710:Times/Sun.Times(London) Jun 1988-2003/Sep 02
        (c) 2003 Times Newspapers
File 711:Independent(London) Sep 1988-2003/Sep 01
        (c) 2003 Newspaper Publ. PLC
File 756:Daily/Sunday Telegraph 2000-2003/Sep 03
        (c) 2003 Telegraph Group
File 757:Mirror Publications/Independent Newspapers 2000-2003/Sep 03
        (c) 2003

Set   Items   Description
S1   95393   (INTERNET OR WWW OR WEB OR ONLINE OR NETWORK? OR ELECTRONIC
                OR INTERACTIVE OR VIRTUAL OR CYBER OR COMPUTERI? OR E)(2N)((-
                AD NOT HOC) OR ADS OR ADVERTIS? OR ADVERT? ? OR BANNER? OR CO-
                MMERCIAL? ? OR PROMOT?) OR POPUP? OR POPUNDER?
S2   232   (HTML OR XML OR XHTML OR SGML OR XSL OR XML(1W)EDI OR MARK-
                UP()LANGUAGE? OR HTTP OR HYPERTEXT OR HYPERLINK? OR HYPERMEDIA
                OR LINK? ?)(1W)(TAG OR TAGS OR TAGGED OR FORMAT?()(COMMAND? ?
                OR INSTRUCTION? OR DIRECTIVE?))
S3   110437   (USER? ? OR CUSTOMER? ? OR CONSUMER? ? OR SURFER? ?)(3N)(C-
                OMPUTER? ? OR PC OR LAPTOP? OR PDA OR HARD()DRIVE? OR SYSTEM?
                ? OR DESKTOP? OR MICROPROCESSOR?)
S4   1075   S1(3N)(SAVE? ? OR SAVING OR PRESERV??? OR KEEP OR DOWNLOAD

                        EKD   September 3, 2003

```
      OR CAPTUR? ●  STORE? ? OR ARCHIV?)
S5    0   S2 AND S3 AND S4
S6    2   S1 AND S2 AND S3 AND (SAVE? ? OR SAVING OR PRESERV??? OR K-
      EEP OR DOWNLOAD OR CAPTUR? OR STORE? ? OR ARCHIV?)
S7    3   S2 AND S4
```

...   of the curve and ahead of the competition. Rick's knowledge,
insights, and energy will **keep** you glued to your seat and his information
will help **keep** your business competitive. You can't afford to miss this
powerful session!
      9:15AM-10...Ballroom B
      The future of any business lies in its ability to serve customers
and **keep** them coming back. The telephone comprises 70% - 90% of all
business interactions, yet most professionals...

...MEMORABLE ON-SITE EXPERIENCES
      Kare Anderson Pacific Ballroom A
      Learn 30 ways to attract and **keep** staff and customers in your
sites by creating a "signature style" unique to your **store** . Create a more
inviting, exciting atmosphere with tips from Kare Anderson, an expert on
sensory...

...customers and business partners. VPNs can significantly lower your costs
to connect multiple sites, remote **users** , salespeople with **laptops** ,
retail outlets, manufacturing facilities, and warehouse and distribution
centers. There is much more to the...

...appear to have walked out of the door. Your bookkeeper has stopped
taking vacations. Your **store** manager has stopped pestering you for that
raise. Your cash is dwindling, your profit margins...Ballroom A
      What are the newest retail trends? Find out how to sell more and
keep customers in your **store** longer. Learn trade secrets of the
up-and-coming newest avenue of Retailing for the Millenium. Let Chits
Miller, designer of the NAMM model **store** , "entertain" you into a brave
new retail environment. Isn't it time you changed your...

...service. This seminar is designed to help everyone in the organization
understand the barriers that **keep** us from doing "as well as we know how
to" in our people relationships and...
...California Ballroom A
      Is worrying about the future becoming a full-time job? (big-box
stores , mail order, Internet sales). So you really want to take control of
your own future best and when to use different tools to **keep** your data
secure. What tools do you need and how do you deploy them? How do you **keep**
 current in the fast-paced "cat and mouse" world of network security? Being
knowledgeable about...

...Herrmann
     Hall E Lower Lobby
     Repeated from Thursday, 11:00a.m.
      1:45PM-2:45PM
       WEB   SITE   PROMOTION - PART I
      Jim Norris Hall E Lower Lobby
      Increase your Web site traffic without spending...

...happen? In this session, you will gain the knowledge to maximize your
inventory management skills, **preserve** cash, and minimize costly mistakes.
Learn how to buy the right product and mix, at...

...and vast product knowl●ge, will present this valuable ● insightful session.

        3:00PM-3:45PM
        WEB   SITE   PROMOTION   - PART II
        Jim Norris Hall E Lower Lobby
        Increase your Web site traffic without spending a bundle. Part 2
covers opt-in e-mail, online newsletters, paid online **advertising**
including **banners** , links, **e** -zines, classified **ads** , and malls. Learn
about newsgroups, discussion groups, doorway pages, e-books, online
publicity, recommend-it...s self-service world, consumers shop in all kinds
of retail environments - from massive discount **stores** to neighborhood
boutiques. In each of these **stores** they make decisions on what and how
much to buy based on the merchandise itself, where it is positioned within
the **store** and on the shelf, and how effectively it is displayed. In the
past some retailers...

...it-fly" approach to merchandising. In a highly competitive retail
marketplace with so many dynamic **stores** with extraordinary visual
merchandising, this approach no longer works. In this all-new session,
retail expert George Whalin brings a fresh approach to creating exciting
store environments and displaying merchandise so that more customers stop,
look, touch ... and buy!
        CHURCH SOUND...can guide you with essential HTML techniques in
designing Web pages. Key points include understanding **HTML   tags** ,
no-nonsense approaches for easy, efficient HTML construction, reviewing
selected Web URL's, do's...

 6/3,K/2   (Item 1 from file: 494)
DIALOG(R)File 494:St LouisPost-Dispatch
(c) 2003 St Louis Post-Dispatch. All rts. reserv.

10860160
AS THE WORLD WIDE WEB TURNS 10, ITS INVENTOR TRIES TO KEEP   IT SIMPLE
St. Louis Post Dispatch (SL) - Monday, December 25, 2000
By: Anick Jesdanun
    AP Internet Writer
Edition: FIVE STAR LIFT Section: BUSINESS PLUS Page: 9
Word Count: 1,090

AS THE WORLD WIDE WEB TURNS 10, ITS INVENTOR TRIES TO KEEP   IT SIMPLE

... in December 1990, the Web succeeded because of its simplicity - and
Berners-Lee wants to **keep** it that way.

    "My worry is that we'll make a system that isn't...

... That NCSA team would soon leave to form Netscape Communications Corp.
and develop the first **commercial**   **Web** browser, piquing the interest of
Microsoft Corp. and other developers.

    Berners-Lee first proposed the...
... contributed   huge amounts of time and ideas in a surprisingly
noncompetitive, collaborative way."

    But the **Web** 's **commercial** phase soon began, and Folk notes that these
days, many developers apply for patents first and share later, often for a
fee.

    The later years also brought **advertising** and **e** -commerce.

    The beauty of the Web, to Berners-Lee, is its vast potential for
spreading...

... to develop standards for the Web's next phase. They include extensible
markup language, or **XML** , which **tags** Web information with hidden codes

EKD   September 3, 2003

so businesses can exchange data without having to reformat them.

The Web's foundation would remain the same. Software at Web sites and users ' computers only need to understand the Web address, the markup language and the Net transmission scheme...

7/3,K/1   (Item 1 from file: 570)
DIALOG(R)File 570:Gale Group MARS(R)
(c) 2003 The Gale Group. All rts. reserv.

01877897   Supplier Number: 60978431   (USE FORMAT 7 FOR FULLTEXT)
NBCi Signs 3-Tier Deal To Plug ePod Showcase.(Brief Article)
Mack, Ann M.
MEDIAWEEK, v10, n9, p57
Feb 28, 2000
ISSN: 1055-176X
Language: English   Record Type: Fulltext
Article Type: Brief Article
Document Type: Magazine/Journal; Academic
Word Count: 441

...   ePods they choose, free of charge, to their pages by cutting and
pasting a small **HTML**   **tag** . By hosting a merchant's ePod, an affiliate
can earn a pre-dertermined 5- to... .

...case as an alternative to the traditional banner ad. The move signals a
transformation in **Web**   **advertising** -sending the **store** to the customer,
rather than the customer to the store.
        Using an ePod builder, advertisers...

 7/3,K/2   (Item 2 from file: 570)
DIALOG(R)File 570:Gale Group MARS(R)
(c) 2003 The Gale Group. All rts. reserv.

01870563   Supplier Number: 60805322   (USE FORMAT 7 FOR FULLTEXT)
NBCi Signs 3-Tier Deal To Plug ePod Showcase.(Brief Article)
Mack, Ann M.
Brandweek, v41, n9, p65
Feb 28, 2000
ISSN: 1064-4318
Language: English   Record Type: Fulltext
Article Type: Brief Article
Document Type: Magazine/Journal; Trade
Word Count: 441

...   ePods they choose, free of charge, to their pages by cutting and
pasting a small **HTML**   **tag** . By hosting a merchant's ePod, an affiliate
can earn a pre-determined 5- to...

...showcase as an alternative to the traditional banner ad. The move
signals a transformation in **Web**   **advertising** --sending the **store** to the
customer, rather than the customer to the store.
        Using an ePod builder, advertisers...

 7/3,K/3   (Item 3 from file: 570)
DIALOG(R)File 570:Gale Group MARS(R)
(c) 2003 The Gale Group. All rts. reserv.

01865397   Supplier Number: 60111198   (USE FORMAT 7 FOR FULLTEXT)
NBCi Signs 3-Tier Deal To Plug ePod Showcase.(Brief Article)(Statistical
  Data Included)
Mack, Ann M.
ADWEEK Eastern Edition, v41, n9, p75
Feb 28, 2000
ISSN: 0199-2864
Language: English   Record Type: Fulltext
Article Type: Brief Article Statistical Data Included
Document Type: Magazine/Journal; Trade
Word Count: 421

... ePods they choose free of charge, to their pages ● cutting and pasting a small **HTML** tag . By hosting a merchant's ePod, an affiliate can earn a pre-determined 5- to...

...showcase as an alternative to the traditional banner ad. The move signals a transformation in **Web advertising** --sending the **store** .to the customer, rather than the customer to the store.
    Using an ePod builder, advertisers...

EKD   September 3, 2003

Set	Items	Description
S1	785798	(INTERNET OR WWW OR WEB OR ONLINE OR NETWORK? OR ELECTRONIC OR INTERACTIVE OR VIRTUAL OR CYBER OR COMPUTERI? OR E)(2N)((-AD NOT HOC) OR ADS OR ADVERTIS? OR ADVERT? ? OR BANNER? OR CO-MMERCIAL? ? OR PROMOT?) OR POPUP? OR POPUNDER?
S2	8551	(HTML OR XML OR XHTML OR SGML OR XSL OR XML(1W)EDI OR MARK-UP()LANGUAGE? OR HTTP OR HYPERTEXT OR HYPERLINK? OR HYPERMEDIA OR LINK? ?)(1W)(TAG OR TAGS OR TAGGED OR FORMAT?()(COMMAND? ? OR INSTRUCTION? OR DIRECTIVE?))
S3	14303	S1(5N)(SAVE? ? OR SAVING OR PRESERV??? OR KEEP OR DOWNLOAD OR CAPTUR? OR STORE? ? OR ARCHIV?)
S4	15	S2 AND S3
S5	15	S4 NOT PD>20010802
S6	7	RD (unique items)
S7	499	(S1 AND S2 AND (SAVE? ? OR SAVING OR PRESERV??? OR KEEP OR DOWNLOAD OR CAPTUR? OR STORE? ? OR ARCHIV?)) NOT PY>2001
S8	50	((S1 AND S2)(10N)(SAVE? ? OR SAVING OR PRESERV??? OR KEEP -OR DOWNLOAD OR CAPTUR? OR STORE? ? OR ARCHIV?)) NOT PY>2001
S9	30	RD (unique items)

6/3,K/1   (Item 1 from file: 15)
DIALOG(R)File   15:ABI/Inform(R)

02002097 50796659
NBCi signs 3-tier deal to plug ePod showcase
Mack, Ann M
Adweek v41n9 PP: 75 Feb 28, 2000
ISSN: 0199-2864 JRNL CODE: AWE
WORD COUNT: 452

...TEXT: ePods they choose, free of charge, to their pages by cutting and
pasting a small **HTML** **tag** . By hosting a merchant's ePod, an affiliate
can earn a pre-determined 5- to...

... showcase as an alternative to the traditional banner ad. The move
signals a transformation in **Web** **advertising** -sending the **store** to the
customer, rather than the customer to the store.

Using an ePod builder, advertisers....

6/3,K/2   (Item 2 from file: 15)
DIALOG(R)File   15:ABI/Inform(R)

01188676 98-38071
Descending into Babel, Web-style
Stefanac, Suzanne
Macworld v13n3 PP: 145-147 Mar 1996
ISSN: 0741-8647 JRNL CODE: MAW
WORD COUNT: 1322

...TEXT: Microsoft promises a free Mac version of Internet Explorer by the
time you read this.

Commercial   **online** services have struggled to **keep** up with the Web's
amazing growth, but regrettably they have been upgrading Web access...
freeware HyperCard stack that turns tab-delimited text files (information
from spreadsheets or databases) into **HTML** - **tagged** text that you can plug
into your Web pages to create simple tables.

One of...

...freeware.

The grandfather of all HTML-savvy text editors is BBEdit. Its plug-ins for
HTML   **tags** are first-rate. Download the demo, BBEdit Lite 3.5, a
save-limited version of...

6/3,K/3   (Item 1 from file: 9)
DIALOG(R)File   9:Business & Industry(R)

2736659 Supplier Number: 02736659   (USE FORMAT 7 OR 9 FOR FULLTEXT)
NBCi Signs 3-Tier Deal To Plug ePod Showcase
(ePod set up partnership with NBC Internet; latter is getting minority
  stake in ePod in exchange for promotion of the e-commerce company)
AdWeek East, v XLI, n 9, p 75
February 28, 2000
DOCUMENT TYPE: Journal ISSN: 0199-2864 (United States)
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 436

    (USE FORMAT 7 OR 9 FOR FULLTEXT)

EKD   September 3, 2003

TEXT:
...ePods they choose, free of charge, to their pages by cutting and pasting
a small **HTML tag** . By hosting a merchant's ePod, an affiliate can earn
a pre-determined 5- to...

...showcase as an alternative to the traditional banner ad. The move
signals a transformation in **Web advertising** --sending the **store** to
the customer, rather than the customer to the store.
Using an ePod builder, advertisers...

6/3,K/4   (Item 1 from file: 275)
DIALOG(R)File 275:Gale Group Computer DB(TM)
(c) 2003 The Gale Group. All rts. reserv.

02135336   SUPPLIER NUMBER: 19988385   (USE FORMAT 7 OR 9 FOR FULL TEXT)
Shaping the future: PDF, XML and the men of the hour, Gates and Jobs.
  (includes related articles on Intenret publishing reviews, and Brother's
  StampCreator) (Seybold San Francisco '97) (Industry Trend or Event)
Seybold Report on Publishing Systems, v27, n5, p3(36)
Nov 17, 1997
ISSN: 0736-7260   LANGUAGE: English   RECORD TYPE: Fulltext
WORD COUNT: 31490   LINE COUNT: 02437

...   have to choose among a variety of repository-oriented systems,
including component repositories for managing. **HTML -.tagged** Web sites and
fresh approaches from vendors unencumbered by legacy systems.
     Where does content management...e.g., so that a currently available
list of book titles could appear on a **popup** list, **saving** time and
ensuring freedom from errors.
     Virtual documents. Since SGML makes the nested structure of...

6/3,K/5   (Item 1 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)
(c) 2003 The Gale Group. All rts. reserv.

03401476   Supplier Number: 47003797   (USE FORMAT 7 FOR FULLTEXT)
Linotype-Hell puts on brave face
Prepress Commentary, v2, n5, pN/A
Jan 1, 1997
Language: English   Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 371

...   and output to the WWW. LinoPress bases its internal data structures
on a subset of **SGML tags** , which will be extended to support Cross
Media, as the editorial part of LinoPress is...

...for ad booking and classified ad management, and Linotype-Hell believes
it is suitable for **online** classified **advertising** . Other new features
are an **archiving** module, support of remote servers and communications
links management.
     LinoPress Compact is a dedicated version...

6/3,K/6   (Item 1 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

10775465   SUPPLIER NUMBER: 53657078   (USE FORMAT 7 OR 9 FOR FULL TEXT)
Searchers Net Treasure in Monterey.
McDermott, Irene E.
Searcher, 7, 1, 23(1)
Jan, 1999

...   requires and is difficult to learn. XML stands between, wedding the
strengths of SGML and **HTML** .
     XML   tags describe content, not just layout. These meaningful tags
allow for more precise searching and facilitate...disappear after one week.
These pages range from personal home pages to public discussion group
archives to early versions of **commercial   Web** sites. Since 1996, Alexa
Internet has committed itself to gathering, storing, and preserving the Web
...

 6/3,K/7   (Item 1 from file: 994)
DIALOG(R)File 994:NewsRoom 2001

0237057345   15EU1S00
**Using Weakly Structured Documents to Fill in a Classical Database.(Te
chnology Information)**
LAFOREST, F.
  FLORY, A.
Journal of Database Management, v12, n2, p3
Sunday, April 1, 2001
JOURNAL CODE: AUXP LANGUAGE: English RECORD TYPE: Fulltext
DOCUMENT TYPE: Trade Journal ISSN: 1063-8016
WORD COUNT: 8,544

TEXT:
...this field, b ut success has not completely come. The main barrier
concerns informa tion **capture** speed and facilities compared to
computerized systems **ad** vantages. **Capture** forms have been chosen by
computer scientists becau se they have the great advantage to...to the
information stored. A variant of these app roaches proposed in Frenot
(1999) uses **XML** semantic **tags** adapted to a n application domain so that

9/3,K/1   (Item 1 from file: 15)
DIALOG(R)File   15:ABI/Inform(R)

02002097 50796659
NBCi signs 3-tier deal to plug ePod showcase
Mack, Ann M
Adweek v41n9 PP: 75 Feb 28, 2000
ISSN: 0199-2864 JRNL CODE: AWE
WORD COUNT: 452

...TEXT: showcase as an alternative to the traditional banner ad. The move
signals a transformation in **Web** **advertising** -sending the **store** to the
customer, rather than the customer to the store.

Using an ePod builder, advertisers...

9/3,K/2   (Item 2 from file: 15)
DIALOG(R)File   15:ABI/Inform(R)

01979957 48299124
The role for Web search engines
Fisher, Ingrid E; Smith, L Murphy
CPA Journal v70n1 PP: 42-45+ Jan 2000
ISSN: 0732-8435 JRNL CODE: CPA
WORD COUNT: 3046

...TEXT: news). The array of services will continue to expand as portals
compete to build and **keep** audiences that can be sold to **advertisers** .

Basic **Internet** Applications

As previously discussed, no search engine covers the entire web. There are
technical obstacles...

9/3,K/3   · (Item 3 from file: 15)
DIALOG(R)File   15:ABI/Inform(R)

01911493 05-62485
XML finds favor in many IT shops, but it's still not right for everyone
Johnson, Amy Helen
Computerworld v33n42 PP: 76-81 Oct 18, 1999
ISSN: 0010-4841 JRNL CODE: COW
WORD COUNT: 1848

...TEXT: thorny problems. One of the worst: figuring out how to get the
information that's **stored** in a variety of document formats converted to
 XML - **tagged** documents. At Wells Fargo, Moore says, technicians ended up
using brute force to bring data...

9/3,K/4   (Item 4 from file: 15)
DIALOG(R)File   15:ABI/Inform(R)

01518515 01-69503
GEM: Using metadata to enhance Internet retrieval by K-12 teachers
Sutton, Stuart A; Oh, Sam G
American Society for Information Science. Bulletin v24n1 PP: 21-24
Oct/Nov 1997
ISSN: 0095-4403 JRNL CODE: BAS
WORD COUNT: 2133

...TEXT: to GEM metadata;

Design and implement a set of harvesting tools for retrieving the metadata
 stored as **HTML** meta **tags** ; and

Develop an organizational structure for the efficient maintenance of the
GEM profile and its...

 9/3,K/5   (Item 5 from file: 15)
DIALOG(R)File   15:ABI/Inform(R)
(c) 2003 ProQuest Info&Learning. All rts. reserv.

01188676 98-38071
Descending into Babel, Web-style
Stefanac, Suzanne
Macworld v13n3 PP: 145-147 Mar 1996
ISSN: 0741-8647 JRNL CODE: MAW
WORD COUNT: 1322

...TEXT: Microsoft promises a free Mac version of Internet Explorer by the
time you read this.

 Commercial   online services have struggled to **keep** up with the Web's
amazing growth, but regrettably they have been upgrading Web access...
freeware.

The grandfather of all HTML-savvy text editors is BBEdit. Its plug-ins for
 HTML   tags are first-rate. **Download** the demo, BBEdit Lite 3.5, a
save-limited version of the full application, if...

 9/3,K/6   (Item 6 from file: 15)
DIALOG(R)File   15:ABI/Inform(R)
(c) 2003 ProQuest Info&Learning. All rts. reserv.

01039035 96-88428
Comparing commercial WWW browsers
Notess, Greg R
Online v19n3 PP: 43-49 May/Jun 1995
ISSN: 0146-5422 JRNL CODE: ONL
WORD COUNT: 3379

...TEXT: remember that is only because of the HTML code lying underneath.
When a page is **saved** , it is **saved** as ASCII text with all of the **HTML
 tags** . This works fine if what you want to do is **save** it as an HTML
file. But, most of the time, it is more useful to...

 9/3,K/7   (Item 1 from file: 9)
DIALOG(R)File   9:Business & Industry(R)
(c) 2003 Resp. DB Svcs. All rts. reserv.

2736659 Supplier Number: 02736659   (USE FORMAT 7 OR 9 FOR FULLTEXT)
NBCi Signs 3-Tier Deal To Plug ePod Showcase
**(ePod set up partnership with NBC Internet; latter is getting minority
  stake in ePod in exchange for promotion of the e-commerce company)**
AdWeek East, v XLI, n 9, p 75
February 28, 2000
DOCUMENT TYPE: Journal ISSN: 0199-2864 (United States)
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 436

    (USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:
...showcase as an alterna●ve to the traditional banner ad● The move
signals a transformation in **Web** **advertising** --sending the **store** to
the customer, rather than the customer to the store.

Using an ePod builder, advertisers...

 9/3,K/8   (Item 1 from file: 275)
DIALOG(R)File 275:Gale Group Computer DB(TM)
(c) 2003 The Gale Group. All rts. reserv.

02387548   SUPPLIER NUMBER: 60963130   (USE FORMAT 7 OR 9 FOR FULL TEXT)
German Publishing Powerhouses Plan for Cross-Media Future with XML Online
  Editorial Systems.(Company Business and Marketing)
Weber, Andreas
Seybold Report on Internet Publishing, NA
Feb, 2000
ISSN: 1090-4808   LANGUAGE: English   RECORD TYPE: Fulltext
WORD COUNT: 2574   LINE COUNT: 00206

...   products will be able to act as editors," Dennis Lidzba predicts.
G+J hopes to **capture**   **XML** - **tagged** data from the Microsoft Office 2000
products, permitting the online writers to use a full...

 9/3,K/9   (Item 2 from file: 275)
DIALOG(R)File 275:Gale Group Computer DB(TM)
(c) 2003 The Gale Group. All rts. reserv.

02366754   SUPPLIER NUMBER: 59023165   (USE FORMAT 7 OR 9 FOR FULL TEXT)
Love at first site Basic Web design programs.(six Web authoring software
  products)(Software Review)(Evaluation)
Baguley, Richard
Internet Magazine, 122
Jan, 2000
DOCUMENT TYPE: Evaluation   ISSN: 1355-6428   LANGUAGE: English
RECORD TYPE: Fulltext
WORD COUNT: 4347   LINE COUNT: 00339

...   text documents and images.
     The text files can be created in any program that can **save** text.
All you have to do is add the **HTML**   **tags** (in (less than)angle
brackets(greater than)) that tell the Web browser how to format...

 9/3,K/10   (Item 3 from file: 275)
DIALOG(R)File 275:Gale Group Computer DB(TM)
(c) 2003 The Gale Group. All rts. reserv.

02243155.   SUPPLIER NUMBER: 20956742   (USE FORMAT 7·OR 9 FOR FULL TEXT)
MICROSOFT UNVEILS INTERACTIVE MEDIA TOOLKIT.
Computergram International, n148, pCGN07270032
July 27, 1998
ISSN: 0268-716X   LANGUAGE: English   RECORD TYPE: Fulltext
WORD COUNT: 366   LINE COUNT: 00032

TEXT:
     ...web developers, and Microsoft promises a software developers kit by
August 17. Chromeffects uses extensible **markup**   **language** (**XML**) **tags**
to describe how 3D objects should be animated·locally: This **saves** content
providers from having to send a fully rendered object over the net. The
initial...

 9/3,K/11   (Item 4 from file: 275)

EKD   September 3, 2003

02179948   SUPPLIER NUMBER: 20526638   (USE FORMAT 7 OR 9 FOR FULL TEXT)
Highlights from the exhibition. (Seybold Web Publisher conference)
   (Industry Trend or Event)
McKenzie, Matt; Rossello, Rosanne; Votsch, Victor
Seybold Report on Internet Publishing, v2, n8, p3(1)
April, 1998
LANGUAGE: English   RECORD TYPE: Fulltext
WORD COUNT: 6649   LINE COUNT: 00523

...   includes a strong set of source code editing tools, built around a
Web database that **stores** an editable repository of **HTML** **tags** , style
sheets and even WebObjects syntax. With its combination of visual page
layout tools and...

...and integrated JavaScript editing. In addition, the CyberStudio Web
database maintains an editable list of **HTML** **tags** , allowing users to
update tag definitions themselves or to **download** new tag definitions when
GoLive makes them available. (This is something that SoftQuad has long...

 9/3,K/12   (Item 5 from file: 275)

02140468   SUPPLIER NUMBER: 20165096   (USE FORMAT 7 OR 9 FOR FULL TEXT)
 Saving **money to make more dosh. (establishing** commercial   Web **sites)** (
   Internet **/Web/Online Service Information)(Brief Article)**
Moody, Glyn
Computer Weekly, p64(1)
Nov 27, 1997
DOCUMENT TYPE: Brief Article   ISSN: 0010-4787   LANGUAGE: English
RECORD TYPE: Fulltext
WORD COUNT: 618   LINE COUNT: 00054

 Saving **money to make more dosh. (establishing** commercial   Web **sites)** (
   Internet **/Web/Online Service Information)(Brief Article)**

 9/3,K/13   (Item 6 from file: 275)

02135336   SUPPLIER NUMBER: 19988385   (USE FORMAT 7 OR 9 FOR FULL TEXT)
Shaping the future: PDF, XML and the men of the hour, Gates and Jobs.
   (includes related articles on Intenret publishing reviews, and Brother's
   StampCreator) (Seybold San Francisco '97) (Industry Trend or Event)
Seybold Report on Publishing Systems, v27, n5, p3(36)
Nov 17, 1997
ISSN: 0736-7260   LANGUAGE: English   RECORD TYPE: Fulltext
WORD COUNT: 31490   LINE COUNT: 02437

...   e.g., so that a currently available list of book titles could
appear on a **popup** list, **saving** time and ensuring freedom from errors.
     Virtual documents. Since SGML makes the nested structure of...

 9/3,K/14   (Item 7 from file: 275)

02079256   SUPPLIER NUMBER: 19507199   (USE FORMAT 7 OR 9 FOR FULL TEXT)
Build your Web site. (Web site development) (Internet/Web/Online Service
   Information)   )

...   s URL to this sit●and get a free report telling y●which annoying
little **HTML** **tag** you missed, plus an estimated **download** time.
     Colour Selector Page--catless.ncl. ac.uk/Lindsay/ colours.html This
particularly cool page...

...Web Design by Crystal Waters (New Riders; $39.99). Offers design advice
and alternatives to **keep** visitors coming back to your site.
     Laura Lemay's **Web**
     Workshop: Creating **Commercial** **Web** Pages by Laura Lemay and Brian
K. Murphy (Sams.net; $39.99). An easy-to...

 9/3,K/15   (Item 8 from file: 275)

02077146   SUPPLIER NUMBER: 19528608   (USE FORMAT 7 OR 9 FOR FULL TEXT)
Web authoring and conversion tools. (six web authoring software tools and
   Inso's Outside in HTML Export, file format conversion software)(Product
   Announcement)
Seybold Report on Internet Publishing, v1, n9, p12(4)
May, 1997
DOCUMENT TYPE: Product Announcement   LANGUAGE: English
RECORD TYPE: Fulltext
WORD COUNT: 3547   LINE COUNT: 00275

...   fonts. If the client doesn't have the fonts specified in a style
sheet or **html** **tag** , Netscape Communicator, which uses Bitstream's
TrueDoc technology, will automatically **download** a set of compressed font
outlines for display with the Web page. Astrobyte engineers say...

 9/3,K/16   (Item 9 from file: 275)

02074439   SUPPLIER NUMBER: 19520449   (USE FORMAT.7 OR 9 FOR.FULL TEXT)
Web page editors make grand designs. (reviews of 10 Web authoring programs)
   (includes related article on Editors' Choice Microsoft FrontPage 97)
   (Software Review)(Evaluation)
Mendelson, Edward
PC Magazine, v16, nSpeiss, p35(11)
Summer, 1997
DOCUMENT TYPE: Evaluation   ISSN: 0888-8507   LANGUAGE: English
RECORD TYPE: Fulltext; Abstract
WORD COUNT: 7037   LINE COUNT: 00546

...   record keystroke macros, and you can undo every action back to the
last time you **saved** the file, a powerful feature.
     By default, HoTMetaL PRO displays **HTML** **tags** ·as icons in your page,
but a keystroke toggles these off for a more WYSIWYG...

 9/3,K/17   (Item 10 from file: 275)

01965435   SUPPLIER NUMBER: 18548007
Nexpo '96, II: editorial and advertising systems and electronic publishing.
   (includes related article on Freedom System Integrators' addition of
   Phrasea to its product line) (Industry Trend or Event)

Tribute, Andrew; Edwards, ⬤ephen; Rossello, Rosanne; Dre⬤, Bill;
Fischer, Christina
Seybold Report on Publishing Systems, v25, n21, p3(51)
July 29, 1996
ISSN: 0736-7260   LANGUAGE: English   RECORD TYPE: Fulltext
WORD COUNT: 41501   LINE COUNT: 03239

...   for downloading from its Web site, making it easier for newspapers
to distribute to their **advertisers** :
      www .addirect.com
    ACI believes that it is essential to **capture** the bulk of the local
advertising market in order for its system to be successful...com online
personals and matchmaking service to extend its technology to all types of
classified **advertising** . Its Global **Online** Classifieds dynamically
generates pages based on content **stored** in an Oracle database. Since ECI
is providing "middleware," it can combine information from a...

 9/3,K/18   (Item 11 from file: 275)
DIALOG(R)File 275:Gale Group Computer DB(TM)
(c) 2003 The Gale Group. All rts. reserv.

01951021 .   SUPPLIER NUMBER: 18415081   (USE FORMAT 7 OR 9 FOR FULL TEXT)
Excalibur's RetrievalWare looks for patterns and meanings. (Excalibur
   Technologies Web server software)(Product Announcement)
Banet, Bernard
Seybold Report on Desktop Publishing, v10, n10, p13(6)
June 10, 1996
DOCUMENT TYPE: Product Announcement   ISSN: 0889-9762   LANGUAGE:
   English   RECORD TYPE: Fulltext
WORD COUNT: 4450   LINE COUNT: 00370

...   and search-term navigation. The Web version, outlined below,
indexes HTML and is able to **store** the tags in fields.
    For SGML documents, RetrievalWare can translate **SGML   tags** into
RetrievalWare fields and employ this information to format the document for
display. In its...

 9/3,K/19   (Item 1 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)
(c) 2003 The Gale Group. All rts. reserv.

05075523'   Supplier Number: 78176465   (USE FORMAT 7 FOR FULLTEXT)
Construction Site.
JONES, FRANH
Electronic Musician, v17, n9, p54
Sept, 2001
Language: English   Record Type: Fulltext
Document Type: Newsletter; Trade
Word Count: 7665

...   oriented artists combined. The listens are much steadier, too--no
volatile flash-in-the-pan **download** patterns."
    Snyder also recommends doing theme events that you can **promote** to
 e -mail lists outside your music one. "My two most successful MP3.com
projects have been...

 9/3,K/20   (Item 2 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)
(c) 2003 The Gale Group. All rts. reserv.

03928950   Supplier Number: 50190027   (USE FORMAT 7 FOR FULLTEXT)
INTERNET: MICROSOFT UNVEILS INTERACTIVE MEDIA TOOLKIT
Network Briefing, pN/A

July 27, 1998
Language: English   Record Type: Fulltext
Article Type: Article
Document Type: Magazine/Journal; Trade
Word Count: 340

   Chromeffects uses extensible **markup language** (**XML**) **tags** to
describe how 3D objects should be animated locally. This **saves** content
providers from having to send a fully rendered object over the net. The
initial...

 9/3,K/21   (Item 3 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)
(c) 2003 The Gale Group. All rts. reserv.

03401476   Supplier Number: 47003797   (USE FORMAT 7 FOR FULLTEXT)
Linotype-Hell puts on brave face
Prepress Commentary, v2, n5, pN/A
Jan 1, 1997
Language: English   Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 371

...   for ad booking and classified ad management, and Linotype-Hell
believes it is suitable for **online** classified **advertising** . Other new
features are an **archiving** module, support of remote servers and
communications links management.
   LinoPress Compact is a dedicated version...

 9/3,K/22   (Item 1 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2003 The Gale Group. All rts. reserv.

07376769   Supplier Number: 59875129   (USE FORMAT 7 FOR FULLTEXT)
web graphics.(web graphics software packages)(Software Review)(Evaluation)
SIMONE, LUISA
PC Magazine, v17, n19, p197
Nov 3, 1998
Language: English   Record Type: Fulltext Abstract
Article Type: Evaluation
Document Type: Magazine/Journal; General Trade
Word Count: 11467

...   remains editable. PhotoDraw 2000 also has an edge-finding selection
tool.
   The template library includes **Web banners** , mastheads, bullets,
and buttons. And the **Save** for Use In... wizard helps you prep, size, and
choose file formats for your images....

 9/3,K/23   (Item 2 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2003 The Gale Group. All rts. reserv.

05439642   Supplier Number: 48248059   (USE FORMAT 7 FOR FULLTEXT)
StreamCam zaps lengthy downloads
Heck, Mike
InfoWorld, p74D
Jan.26, 1998
Language: English   Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 439

...   movies (created with ScreenCam) to a Web page. This step required

nothing more than one **HT⬤** Embed **tag** . Be aware, though⬤hat users must
initially **download** the ⬤reamCam plug-in (500KB) along w⬤h Microsoft's
Active Movie 1.0 (1MB). .
      I...

 9/3,K/24   (Item 3 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2003 The Gale Group. All rts. reserv.

04210175   Supplier Number: 46158122   (USE FORMAT 7 FOR FULLTEXT)
Managing Your Web Site
InformationWeek, p62
Feb 19, 1996
Language: English   Record Type: Fulltext
Document Type: Magazine/Journal; Tabloid; General Trade
Word Count: 2543

...   But SiteMill's lack of network browsing capability and poor support .
of newer but common **HTML**   **tags** make it aggravating to use, and would
keep me from buying it.
      FrontPage contains several programs, including a Web server, HTML
editor, and...

 9/3,K/25   (Item 1 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

10775465   SUPPLIER NUMBER: 53657078   (USE FORMAT 7 OR 9 FOR FULL TEXT)
Searchers Net Treasure in Monterey.
McDermott, Irene E.
Searcher, 7, 1, 23(1)
Jan, 1999
ISSN: 1070-4795   LANGUAGE: English   RECORD TYPE: Fulltext
WORD COUNT: 4221   LINE COUNT: 00345

...   disappear after one week. These pages range from personal home
pages to public discussion group **archives** to early versions of
commercial   **Web** sites. Since 1996, Alexa Internet has committed itself to
gathering, storing, and preserving the Web...

 9/3,K/26   (Item 2 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

08482645   SUPPLIER NUMBER: 18020507   (USE FORMAT 7 OR 9 FOR FULL TEXT)
Managing your Web site. (Adobe's SiteMill 1.0, Netscape LiveWire 1.0 beta
  and Microsoft FrontPage 1.0) (Software Review)(Evaluation)
Levitt, Jason
InformationWeek, n567, p62(5)
Feb 19, 1996
DOCUMENT TYPE: Evaluation   ISSN: 8750-6874   LANGUAGE: English
RECORD TYPE: Fulltext; Abstract
WORD COUNT: 2529   LINE COUNT: 00213

...   But SiteMill's lack of network browsing capability and poor support
of newer but common **HTML**   **tags** make it aggravating to use, and would
keep me from buying it.
      FrontPage contains several programs, including a Web server, HTML
editor, and...

 9/3,K/27   (Item 3 from file: .148)
DIALOG(R)File 148:Gale Group Trade & Industry DB

                           EKD   September 3, 2003

06803582   SUPPLIER NUMBER: 14400936   (USE FORMAT 7 OR 9 FOR FULL TEXT)
Fed execs and vendors work together to harness the power of the desktop.
   (Special Report: Desktop Publishing in Government) (Panel Discussion)
Gardner, James B.; Menke, Susan M.
Government Computer News, v12, n19, pS6(6)
Sept 13, 1993
DOCUMENT TYPE: Panel Discussion   ISSN: 0738-4300   LANGUAGE: ENGLISH
RECORD TYPE: FULLTEXT; ABSTRACT
WORD COUNT: 4887   LINE COUNT: 00370

...   100 years from now -- a de facto industry standard such as
PostScript. Then you put **SGML   tags** on it so you can **store** it
digitally. Now you have the best of both worlds. You have information you
can...

 9/3,K/28   (Item 1 from file: 20)
DIALOG(R)File   20:Dialog Global Reporter
(c) 2003 The Dialog Corp. All rts. reserv.

08775837 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Net ad-blocking fears mostly unwarranted
Charles Waltner
ADVERTISING AGE, p73
December 18, 1999
JOURNAL CODE: WCAA   LANGUAGE: English   RECORD TYPE: FULLTEXT
WORD COUNT: 861

   (USE FORMAT 7 OR 9 FOR FULLTEXT)

...   and other programming that is germane to banner advertising, such
as code that indicates a **download** came from a server run by DoubleClick
or another **advertising   network** .
     Aside from philosophical opinions about advertising on the Internet,
ad-blocking software can make Web...

 9/3,K/29   (Item 2 from file: 20)
DIALOG(R)File   20:Dialog Global Reporter
(c) 2003 The Dialog Corp. All rts. reserv.

07340411 (USE FORMAT 7 OR 9 FOR FULLTEXT)
HTML - Watch your language.
If you want to build your own website or intranet, having the right
Simon Bisson.
NETWORK NEWS, p41
September 22, 1999
JOURNAL CODE: WNNS   LANGUAGE: English   RECORD TYPE: FULLTEXT
WORD COUNT: 1918

   (USE FORMAT 7 OR 9 FOR FULLTEXT)

...   internet being what it is, there are many free tools available in
addition to the **commercial   web** page editing tools. A visit to the main
internet software **archives** will turn up many web page editing tools.
     These won't be the fully featured...

 9/3,K/30   (Item 1 from file: 994)
DIALOG(R)File 994:NewsRoom 2001
(c) 2003 The Dialog Corporation. All rts. reserv.

0237057345 15EU1S00
Using Weakly Structured Documents to Fill in a Classical Database.(Te

TEXT:
...this field, b ut success has not completely come. The main barrier
concerns informa tion **capture** speed and facilities compared to
computerized systems **ad** vantages. **Capture** forms have been chosen by
computer scientists becau se they have the great advantage to...

...others; (4) specifying ⬤e location of physical kiosk i⬤allation and deployment, and the doma⬤ of **virtual** kiosk installatio⬤and deployment; (5) selecting particular information services to be enabled on and delivered...

...agents as the case may be; (9) registering the retailer's (or manufacturer s) product **promotional** agents as the case may be; (10) monitoring the performance of registered Her s (or:.. ·

...system components, namely: UPN/TM/PD/URL RDBMS 9 ; a plurality of mirrored Physical and **Virtual** Multi-Mode Kiosk Server Subsystems II A operably connected to the infrastructure of the Internet...

...viewing and downloading by retailers, advertisers, auctioneers, etc, as described in detail hereinabove. Each CPlRenabling (**e** .g. JAVA) Applet server 520 has a statically assigned IP address, and an assigned domain ...

...and that such retailcr-authorization is achieved by restricting the display of product advertisements and **promotions** on retail-based CPI kiosks having manufacturer aisle/shelf rights/privileges registered therewith, thereby preserving...illustrative embodiment, the Consumer Product Advertisement Marketing, Programming, Management and Delivery Subsystem 502 comprises: a **web** -based product **advertisement** marketing/sales (http) server 507 operably connected to the infrastructure of the Internet; the UPN...

...of the Internet as described hereinabove. In the illustrative embodiment, the primary function of the **web** -based product .... **advertisement** marketing/sales/management (http) server 507 is to enable the following advertiser-oriented information services: (1) registering **advertisers** (**e** .g. agents of manufacturers and retailers) and the creating advertiser accounts; (2) logging into the...

...URL RDBMS 9'. Each of these product related functions are carried out by the product **advertiser** using a **Web** -enabled client subsystem 13 operably connected to the infi-astructure of the
Page 236
Internet...

...illustrative embodiment, the Consumer Product Promotion Marketing, Programming, Management and Delivery Subsystem 503 comprises: a **web** -based product **promotion** marketing/sales/management (http) server 508 operably connected to the infrastructure of the Internet; the...

...URL RDBMS 9'. Each of these product related functions are carried out by the product **promoter** using a **Web** -enabled client subsystem 13 operably connected to the infrastructure of the Internet as described hereinabove ...2; ; Ad Agent for Retailer #N; Total Number of Retailer Agency Relations; URL for Advertiser WWW Site; Advertiser **Network** Acct. No.; **Advertiser** **Network** Password; and Date of Last Record Update. This data table maintains information on **advertisers** (**e** .g. **advertising** agents for manufacturers, retailers and other vendors working along the retail supply and demand chain...

...for Retailer ftN; Total Number of Retailer Agency Relations; URL for Promoter WVYIW Site; Promoter **Network** Acct. No.; **Promoter** **Network** Password; and Date of Last Record Update. This data table maintains information on **promoters** (**e** .g. **promotional** agents for manufacturers, retailers and other vendors working along the retail supply and demand chain...s Advertisement/Promotion Slot Queue 525 would be provided by analytical scripts running on the **Web** -based Kiosk **Advertisement** Marketing/Sales and Programming Server 507 whereas the cost of promotion spots within the kiosk's Advertisement/Promotion Slot Queue 525 would be provided by analytical scripts running on the **Web** -based Kiosk **Promotion** Marketing/Sales and Programming Server 508, shown in Figs I I and 13.

Page 243...embodiment of the present invention comprises a number of primary information fields, namely: UPN of **Advertised** Product; **Virtual** Kiosk ID No.; Scheduled Date of Ad Spot; Advertiser Placing Order; Date of Ad Spot...

...of Ad Spot; Copyright Owner of Advertisement; Ordered Number of Displays/Date; File Format of **Advertisement** ; **Virtual** Kiosk Ad Spot ID No.; Actual Number of Displays/Date; Actual Number of Interruptions; Ad ...embodiment of the present invention comprises a number of primary information fields, namely; UPN of **Promoted** Product; **Virtual** Kiosk ID No.; Scheduled Date of Promotion Spot; Promoter Placing Order; Date of Promotion spot...

...Promotion Spot; Copyright Owner of Promotion Ad; Ordered Number of Displays/Date; File format of **Promotional** Ad; **Virtual** Kiosk **Promotion** spot ID No.; Actual Number of Displays/Date;
Page 249
Actual Number of Interruptions; Cost...

...system. Such information is collected during promotion campaign building operations indicated in Fig. 29. Such **promotion** (i. e . 'promo') spots are eventually placed in the promotion/promotion spot queue associated with the virtual...

...of i formation fields, namely: Virtual Kiosk ID No.; Date of Promotion Campaign;
primary in
Virtual Kiosk **Promotion** Spot ID No. 1; ... ; **Virtual** Kiosk **Promotion** Spot ID No. N; Total Promotion Spots Ordered; and Date of Last Record Update. This...
...the illustrative embodiment of the present invention comprises a number of primary information fields, namely: **Advertiser** ID No.; **Virtual** Kjosk ID No.; Virtual Kiosk Ad spot ID No.; URL of Advertised Product; URL of...the illustrative embodiment of the present invention comprises a number of primary information fields, namely: **Advertiser** Identification No.; **Virtual** Kiosk ID No.; Physical Kiosk Promotion Spot ID No.; UPN of Advertised Product; URL of...music sample #2; CD Recording Graphics; Music Review # 1; Music Review #2; Web-based Product **Advertisement** # 1; **Web** -Based Product **Advertisement** #2; Product Promotion #1; Product Promotion #2; Buy CD On-Line; etc.; while "Post-purchasetype...with the use and operation of each such product-specific multi-mode (e.g. CPI, **advertising** and **promoting**) **virtual** kiosk 514 will be encoded within the compiled code and tag of the Applet, as...Fig. 3A18, and disclosed supra. can be used to create suitable product advertisement and product **advertisement** spots (i. e . digital content) which can be linked into the LJPN/TM/PD/URL RDBMS 9, and...the product Kiosk Promotion Marketing/Sales/Management (http) server 508 which is made accessible to **promoters** (e .g. retailer marketing personnel, manufacturer marketing personnel, etc.) through
a Web-based GUI (e. g. located o n the WWW a t
http:Hwww.brandkeysystems.com/brandkeypromote/ **promoters**), using any **Web** -enabled client computer subsystem. An exemplary GUI for this subsystem 503 is illustrated in Fig...

...horizontal display frame 631 containing a graphical image indicating the name of the WWW site (e .g. "BrandKey **PromoteTm** For Promoters") at which subsystem 503 is located; a thin horizontal control frame 632 having...the WWW (e.g. in EC-based retail stores and catalogs, on-line auction sites, **Internet** product **advertisements**), and made accessible to retail shoppers across the Internet.

4 The Internet-based consumer product...subsystem enabling one or more information services selected from the group consisting of. (1) registering **advertisers** (e .g. agents of manufacturers and retailers) and the creating advertiser accounts: (2) logging into
Page....is then compiled to produce the generalized kiosk advertisement

EKD   September 3, 2003

directory for transmiss⬤ to the requesting **advertiser**⬤

54 The **Internet** -based consumer product marketing, merchandising and education/information system of claim 50, wherein a data... .

 12/3,K/37   (Item 31 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
(c) 2003 WIPO/Univentio. All rts. reserv.

00376923
STRUCTURED FOCUSED HYPERTEXT DATA STRUCTURE
STRUCTURE DE DONNEES HYPERTEXTE ARTICULEE SUR LA STRUCTURATION
Patent Applicant/Assignee:
  HYPERMED LTD,
  OREN Avraham,
  OLCHA Lev,
  KOWALSKI Nahum,
  MARGULYAN Rita,
Inventor(s):
  OREN Avraham,
  OLCHA Lev,
  KOWALSKI Nahum,
  MARGULYAN Rita,
Patent and Priority Information (Country, Number, Date):
  Patent: WO 9717666 A2 19970515
  Application: . WO 96IL131 19961023   (PCT/WO IL9600131)
  Priority Application: US 95551929 19951023 .
Designated States: AL AM AT AU AZ BB BG BR BY CA CH CN CZ DE DK EE ES FI GB
  GE HU IS JP KE KG KP KR KZ LK LR LS LT LU LV MD MG MK MN MW MX NO NZ PL
  PT RO RU SD SE SG SI SK TJ TM TR TT UA UG US UZ VN KE LS MW SD SZ UG AM
  AZ BY KG KZ MD RU TJ TM AT BE CH DE DK ES FI FR GB GR IE IT LU MC NL PT
  SE BF BJ CF CG CI CM GA GN ML MR NE SN TD TG
Publication Language: English
Fulltext Word Count: 263802

Fulltext Availability:
  Detailed Description

Detailed Description
...   512
  GetWindowsDirectoryPath(& Global Const BITI 0 = 1024
  "hypen-ned.ini"
  'SetDefaultWorkspace usernarne,
  password ....

  End Sub ' **Popup** Menu
  Function LegalCopy (DatabasePath As 'Note The flags parameter has no
  String) As Integer effect...

...version 3
  Dim DatabaseDate
  'Location constant Value Description
  DatabaseDate =
  FileDateTime(DatabasePath & Global Const
  "hvpertxt.mdb") **POPUPMENU** -LEFTALIGN = 0
  DoEvents '(Default) The left side of the pop-up
  If (Now < DatabaseDate + 60) And menu is at x.

  (Now >= DatabaseDate - 2) Then Global Const
  LegalCopy = True **POPUPMENU** -CENTERALIGN = 4'
  Else The pop-up menu is centered at x.

  LegalCopy = False Global Const
  End If **POPUPMENU** -RIGHTALIGN = 8
  'The right side of the pop-up menu is at

```
End Function X...

...As 'Behavior constant Value Description
String, Value As Integer) As String
Global Const
OnlyIKnow = Arg  POPUPMENU -LEFTBUTTON = O'
(Default) The pop-up menu recognizes
End Function when the user clicks a...
...mouse button oniv. Global Const BEGIN DRAG = I
Global Const Global Const END-DRAG = 2
   POPUPMENU   RIGHTBUTTON = 2'
The pop-up menu recognizes when Show parameters
' the Global Const MODAL = I...k6 is used to search through the
list of pages
now that have flag can  store  it s = Trim$(frmSelect.Textl.Text)
LocOfDash = InStr(l, s, it -to)
If LocOfDash <> 0...
```

13/TI,PY,AZ/1   (Item 1 from file: 348)

01334682
Method and computer system for publishing information
Verfahren und System zum Publizieren von Informationen
Methode et systeme pour la publication d'informations
PATENT (CC, No, Kind, Date): EP 1139253 A1 011004 (Basic)

13/TI,PY,AZ/2   (Item 1 from file: 349)

00993690
TARGETED ADVERTISEMENTS USING TIME-DEPENDENT KEY SEARCH TERMS
MESSAGES PUBLICITAIRES CIBLES A L'AIDE DE MOTS-CLE DE RECHERCHE DEPENDENT
    DU TEMPS
Publication Year: 2003

13/TI,PY,AZ/3   (Item 2 from file: 349)

00943629
AN ONLINE CONTENT PORTAL SYSTEM
SYSTEME DE PORTAIL DE CONTENU EN LIGNE
Publication Year: 2002

13/TI,PY,AZ/4   (Item 3 from file: 349)

00943628
ONLINE PROMOTIONAL SCHEME
SYSTEME PROMOTIONNEL EN LIGNE
Publication Year: 2002

13/TI,PY,AZ/5   (Item 4 from file: 349)

00918442
ADVERTISING ENABLED DIGITAL CONTENT
ADVERTISING ENABLED DIGITAL CONTENT
Publication Year: 2002

13/TI,PY,AZ/6   (Item 5 from file: 349)

00883024
CAPTURE, STORAGE AND RETRIEVAL OF MARKUP ELEMENTS
CAPTURE, STOCKAGE ET LOCALISATION D'ELEMENTS DE BALISAGE
Publication Year: 2002

13/TI,PY,AZ/7   (Item 6 from file: 349)

00830320
METHOD AND SYSTEM FOR CONTENT PROFILING AND ACTIVATION
PROCEDE ET SYSTEME D'ANALYSE ET ACTIVATION DE CONTENUS
Publication Year: 2001

13/TI,PY,AZ/8   (Item 7 from file: 349)

EKD   September 3, 2003

00829917
METHOD AND SYSTEM FOR CONTENT DEPLOYMENT AND ACTIVATION
PROCEDE ET SYSTEME DE DEPLOIEMENT ET D'ACTIVATION DE CONTENUS
Publication Year: 2001

13/TI,PY,AZ/9   (Item 8 from file: 349)

00829892
METHOD AND SYSTEM OF USER PROFILE GENERATION
PROCEDE ET SYSTEME DE GENERATION D'UN PROFIL D'UTILISATEUR
Publication Year: 2001

13/TI,PY,AZ/10   (Item 9 from file: 349)

00810380
METHOD AND SYSTEM FOR DISTRIBUTING ADVERTISEMENT TO CLIENT DEVICES
PROCEDE ET SYSTEME DESTINES A DISTRIBUER DES PUBLICITES A DES APPAREILS
CLIENT
Publication Year: 2001

13/TI,PY,AZ/11   (Item 10 from file: 349)

00810379
METHOD AND SYSTEM FOR DISTRIBUTING ADVERTISEMENTS TO CLIENT DEVICES
PROCEDE ET SYSTEME DE DISTRIBUTION DE PUBLICITE A DES DISPOSITIFS CLIENTS
Publication Year: 2001

13/TI,PY,AZ/12   (Item 11 from file: 349)

00810378
METHOD AND SYSTEM FOR DISTRIBUTING ADVERTISEMENTS TO CLIENT DEVICES
PROCEDE ET SYSTEME DE TRANSMISSION DE MESSAGES PUBLICITAIRES AUX
DISPOSITIFS CLIENTS
Publication Year: 2001

13/TI,PY,AZ/13   (Item 12 from file: 349)

00810377
METHOD AND SYSTEM FOR DISTRIBUTING ADVERTISEMENTS TO CLIENT DEVICES
PROCEDE ET SYSTEME DE DISTRIBUTION DE PUBLICITES A DES DISPOSITIFS CLIENTS
Publication Year: 2001

13/TI,PY,AZ/14   (Item 13 from file: 349)

00810334
SYSTEM FOR DISTRIBUTING ADVERTISEMENTS TO CLIENT DEVICES
LOGICIEL, PROCEDE ET SYSTEME DE COURRIER ELECTRONIQUE PERMETTANT LA
DISTRIBUTION D'ANNONCES PUBLICITAIRES A DES DISPOSITIFS CLIENTS SUR
LESQUELS EST INSTALLE LEDIT LOGICIEL DE COURRIER ELECTRONIQUE
Publication Year: 2001

13/TI,PY,AZ/15   (Item● from file: 349)   ●

00810333
SYSTEM FOR DISTRIBUTING ADVERTISEMENTS TO CLIENT DEVICES
LOGICIEL DE COURRIER ELECTRONIQUE ET PROCEDE ET SYSTEME DE DIFFUSION
    D'ANNONCES PUBLICITAIRES AUPRES DE DISPOSITIFS CLIENTS DEJA EQUIPES
    D'UN TEL LOGICIEL DE COURRIER ELECTRONIQUE
Publication Year: 2001

13/TI,PY,AZ/16   (Item 15 from file: 349)

00810331
SOFTWARE WITH CHARGEABLE AND NON-CHARGEABLE OPERATING MODE
LOGICIEL A MODE D'EXPLOITATION FACTURABLE ET NON FACTURABLE
Publication Year: 2001

13/TI,PY,AZ/17   (Item 16 from file: 349)

00810330
METHOD AND SYSTEM FOR DISTRIBUTING ADVERTISEMENTS TO CLIENT DEVICES
PROCEDE ET SYSTEME DE DIFFUSION D'ANNONCES PUBLICITAIRES AUPRES DE
    DISPOSITIFS CLIENTS
Publication Year: 2001

13/TI,PY,AZ/18   (Item 17 from file: 349)

00810329
METHOD FOR DISTRIBUTING ADVERTISEMENTS TO CLIENT DEVICES
PROCEDE DE DISTRIBUTION DE PUBLICITES AUPRES DE DISPOSITIFS CLIENTS
Publication Year: 2001

13/TI,PY,AZ/19   (Item 18 from file: 349)

00810328
METHOD AND SYSTEM FOR DISTRIBUTING ADVERTISEMENTS TO CLIENT DEVICES
PROCEDE ET SYSTEME DE DISTRIBUTION D'ANNONCES PUBLICITAIRES A DES
    DISPOSITIFS CLIENTS
Publication Year: 2001

13/TI,PY,AZ/20   (Item 19 from file: 349)

00810327
METHOD AND SYSTEM FOR DISTRIBUTING ADVERTISEMENTS TO CLIENT DEVICES
PROCEDE ET SYSTEME DE DISTRIBUTION DE PUBLICITES A DES DISPOSITIFS CLIENTS
Publication Year: 2001

13/TI,PY,AZ/21   (Item 20 from file: 349)

00810326
METHOD AND SYSTEM FOR DISTRIBUTING ADVERTISEMENTS TO CLIENT DEVICES
PROCEDE ET DISPOSITIF DESTINES A DISTRIBUER DES PUBLICITES A DES APPAREILS
    CLIENTS
Publication Year: 2001

13/TI,PY,AZ/22   (Item 21 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

00810325
METHOD AND SYSTEM FOR DISTRIBUTING ADVERTISEMENTS TO CLIENT DEVICES
PROCEDE ET SYSTEME SERVANT A DISTRIBUER DES MESSAGES PUBLICITAIRES A DES
    DISPOSITIFS CLIENT
Publication Year: 2001

13/TI,PY,AZ/23   (Item 22 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

00810324
METHOD AND SYSTEM FOR DISTRIBUTING ADVERTISEMENTS TO CLIENT DEVICES
PROCEDE   ET   SYSTEME   DE   DISTRIBUTION D'ANNONCES PUBLICITAIRES   A   DES
    DISPOSITIFS CLIENTS
Publication Year: 2001

13/TI,PY,AZ/24   (Item 23 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

00810323
METHOD AND SYSTEM FOR DISTRIBUTING ADVERTISEMENTS TO CLIENT DEVICES
METHODE   ET   SYSTEME   DE   DISTRIBUTION D'ANNONCES PUBLICITAIRES   A   DES
    DISPOSITIFS CLIENTS
Publication Year: 2001

13/TI,PY,AZ/25   (Item 24 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

00810322
METHOD FOR DISTRIBUTING ADVERTISEMENTS TO CLIENT DEVICES
PROCEDE DE DIFFUSION DE PUBLICITES A DES DISPOSITIFS CLIENTS
Publication Year: 2001

13/TI,PY,AZ/26   (Item 25 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

00810321
MONITORING USER INTERACTION WITH WEB ADVERTISEMENTS
CONTROLE DES INTERACTIONS UTILISATEURS AVEC DES ANNONCES PUBLICITAIRES SUR
    LE WEB
Publication Year: 2001

13/TI,PY,AZ/27   (Item 26 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

00810320
METHOD FOR DISTRIBUTING ADVERTISEMENTS TO E-MAIL CLIENTS
PROCEDE DE DISTRIBUTION DE PUBLICITES A DES CLIENTS UTILISANT LE COURRIER
    ELECTRONIQUE
Publication Year: 2001

13/TI,PY,AZ/28   (Item 27 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

00810316
SYSTEM FOR DISTRIBUTING ADVERTISEMENTS TO CLIENT DEVICES

EKD   September 3, 2003

LOGICIEL DE COURRIER E⬤TRONIQUE ET PROCEDE ET SYST⬤E DE DIFFUSION
    D'ANNONCES PUBLICITAIR⬤ AUPRES DE DISPOSITIFS CLIENTS ⬤SSEDANT UN TEL
    LOGICIEL DE COURRIER ELECTRONIQUE
Publication Year: 2001

  13/TI,PY,AZ/29   (Item 28 from file: 349)

00810315
SYSTEM FOR DISTRIBUTING ADVERTISEMENTS TO CLIENT DEVICES
LOGICIEL DE COURRIER ELECTRONIQUE, PROCEDE ET SYSTEME DESTINES A DISTRIBUER
    DES ANNONCES A DES DISPOSITIFS CLIENTS POSSEDANT UN TEL LOCICIEL DE
    COURRIER INSTALLE SUR LEUR DISPOSITIF
Publication Year: 2001

  13/TI,PY,AZ/30   (Item 29 from file: 349)

00810314
METHOD FOR DISTRIBUTING ADVERTISEMENTS TO CLIENT DEVICES
LOGICIEL DE MESSAGERIE E-MAIL ET PROCEDE ET SYSTEME DE DISTRIBUTION
    D'ANNONCES PUBLICITAIRES A DES DISPOSITIFS CLIENTS SUR LESQUELS EST
    INSTALLE CE LOGICIEL DE MESSAGERIE E-MAIL
Publication Year: 2001

  13/TI,PY,AZ/31   (Item 30 from file: 349)

00810313
SYSTEM FOR DISTRIBUTING ADVERTISEMENTS TO CLIENT DEVICE
LOGICIEL DE COURRIER ELECTRONIQUE ET PROCEDE ET SYSTEME DE DISTRIBUTION DE
    MESSAGES PUBLICITAIRES A DES DISPOSITIFS CLIENTS SUR LESQUELS LEDIT
    LOGICIEL EST INSTALLE
Publication Year: 2001

  13/TI,PY,AZ/32   (Item 31 from file: 349)

00810312
METHOD FOR DISTRIBUTING ADVERTISEMENTS TO CLIENT DEVICES
LOGICIEL DE COURRIER ELECTRONIQUE ET PROCEDE ET SYSTEME DE DIFFUSION
    D'ANNONCES PUBLICITAIRES AUPRES DE DISPOSITIFS CLIENTS DEJA EQUIPE D'UN
    TEL LOGICIEL DE COURRIER ELECTRONIQUE
Publication Year: 2001

  13/TI,PY,AZ/33   (Item 32 from file: 349)

00810311
SYSTEM FOR DISTRIBUTION OF ADVERTISEMENTS TO CLIENT DEVICES
SYSTEME DE COMMANDE DE DISTRIBUTION DE PUBLICITES A DES DISPOSITIFS CLIENTS
    INFORMATIONNELS
Publication Year: 2001

  13/TI,PY,AZ/34   (Item 33 from file: 349)

00810310
SYSTEM FOR DISTRIBUTING ADVERTISEMENTS TO CLIENT DEVICES
SYSTEME DE DISTRIBUTION D'ANNONCES A DES DISPOSITIFS CLIENTS

●   ●

13/TI,PY,AZ/35   (Item 34 from file: 349)

00806392
TECHNOLOGY SHARING DURING ASSET MANAGEMENT AND ASSET TRACKING IN A
    NETWORK-BASED SUPPLY CHAIN ENVIRONMENT AND METHOD THEREOF
PARTAGE TECHNOLOGIQUE LORS DE LA GESTION ET DU SUIVI DU PARC INFORMATIQUE
    DANS UN ENVIRONNEMENT DU TYPE CHAINE D'APPROVISIONNEMENT RESEAUTEE, ET
    PROCEDE ASSOCIE
Publication Year: 2001

13/TI,PY,AZ/36   (Item 35 from file: 349)

00806384
NETWORK AND LIFE CYCLE ASSET MANAGEMENT IN AN E-COMMERCE ENVIRONMENT AND
    METHOD THEREOF
GESTION D'ACTIFS DURANT LE CYCLE DE VIE ET EN RESEAU DANS UN ENVIRONNEMENT
    DE COMMERCE ELECTRONIQUE ET PROCEDE ASSOCIE
Publication Year: 2001

13/TI,PY,AZ/37   (Item 36 from file: 349)

00806383
COLLABORATIVE CAPACITY PLANNING AND REVERSE INVENTORY MANAGEMENT DURING
    DEMAND AND SUPPLY PLANNING IN A NETWORK-BASED SUPPLY CHAIN ENVIRONMENT
    AND METHOD THEREOF
PLANIFICATION EN COLLABORATION DES CAPACITES ET GESTION ANTICIPEE DES
    ' STOCKS LORS DE LA PLANIFICATION DE L'OFFRE ET DE LA DEMANDE DANS UN
    ENVIRONNEMENT DE CHAINE D'APPROVISIONNEMENT FONDEE SUR LE RESEAU ET
    PROCEDE ASSOCIE
Publication Year: 2001

13/TI,PY,AZ/38   (Item 37 from file: 349)

00806382
METHOD FOR AFFORDING A MARKET SPACE INTERFACE BETWEEN A PLURALITY OF
    MANUFACTURERS AND SERVICE PROVIDERS AND INSTALLATION MANAGEMENT VIA A
    MARKET SPACE INTERFACE
PROCEDE DE MISE A DISPOSITION D'UNE INTERFACE D'ESPACE DE MARCHE ENTRE UNE
    PLURALITE DE FABRICANTS ET ·DES FOURNISSEURS DE SERVICES ET GESTION
    D'UNE INSTALLATION VIA UNE INTERFACE D'ESPACE DE MARCHE
Publication Year: 2001

13/TI,PY,AZ/39   (Item 38 from file: 349)

00803948
METHOD OF AND SYSTEM FOR ENABLING BRAND-IMAGE COMMUNICATION BETWEEN VENDORS
    AND CONSUMERS
PROCEDE ET SYSTEME PERMETTANT DE COMMUNIQUER UNE IMAGE DE MARQUE ENTRE DES
    VENDEURS ET DES CONSOMMATEURS
Publication Year: 2001

13/TI,PY,AZ/40   (Item 39 from file: 349)

00803579
METHOD AND APPARATUS FOR CONDUCTING E-COMMERCE TRANSACTIONS
PROCEDE ET DISPOSITIF PERMETTANT D'EFFECTUER DES TRANSACTIONS DU TYPE
    COMMERCE ELECTRONIQUE
Publication Year: 2001

 13/TI,PY,AZ/41   (Item 40 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

00794325
ADVERTISING METHOD USING A DOWNLOAD WINDOW
PROCEDE D'ANNONCE PUBLICITAIRE UTILISANT UNE FENETRE DE TELECHARGEMENT
Publication Year: 2001

 13/TI,PY,AZ/42   (Item 41 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

00778771
EASILY MODIFIABLE MACRO TAG FOR INTERNET ADVERTISING
MACRO-ETIQUETTE FACILEMENT MODIFIEE POUR PUBLICITE SUR INTERNET
Publication Year: 2001

 13/TI,PY,AZ/43   (Item 42 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

00777919
INTERNET HOSTING SYSTEM
SYSTEME D'HEBERGEMENT D'INTERNET
Publication Year: 2001

 13/TI,PY,AZ/44   (Item 43 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

00761430
SYSTEM, METHOD AND COMPUTER PROGRAM FOR REPRESENTING PRIORITY INFORMATION
    CONCERNING COMPONENTS OF A SYSTEM
SYSTEME, METHODE ET ARTICLE FABRIQUE PERMETTANT DE CLASSER PAR ORDRE DE
    PRIORITE DES COMPOSANTS D'UNE STRUCTURE DE RESEAU NECESSAIRES A LA MISE
    EN OEUVRE D'UNE TECHNIQUE
Publication Year: 2000

 13/TI,PY,AZ/45   (Item 44 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

00566635
METHOD AND APPARATUS FOR LOCAL ADVERTISING
TECHNIQUE DE PUBLICITE LOCALE ET DISPOSITIF A CET EFFET
Publication Year: 2000

 13/TI,PY,AZ/46   (Item 45 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

00566629
METHOD AND APPARATUS FOR NEGOTIATING TERMS FOR LOCAL ADVERTISING
PROCEDE ET DISPOSITIF DE NEGOCIATION DES TERMES D'UNE PUBLICITE LOCALE
Publication Year: 2000

 13/TI,PY,AZ/47   (Item 46 from file: 349)

00529152
A   TECHNIQUE   FOR   IMPLEMENTING   BROWSER-INITIATED   NETWORK-DISTRIBUTED
    ADVERTISING AND FOR INTERSTITIALLY DISPLAYING AN ADVERTISEMENT
TECHNIQUE DE MISE EN PLACE DE PUBLICITE REPARTIE SUR RESEAU ET DECLENCHEE
    PAR NAVIGATEUR, ET D'AFFICHAGE INTERSTITIEL DE PUBLICITE
Publication Year: 1999

 13/TI,PY,AZ/48   (Item 47 from file: 349)

00515356
METHOD AND   SYSTEM FOR DELIVERING AND REDEEMING DYNAMICALLY AND ADAPTIVELY
    CHARACTERIZED PROMOTIONAL INCENTIVES ON A COMPUTER NETWORK
PROCEDE ET   SYSTEME PERMETTANT DE DISTRIBUER ET D'ECHANGER DES INCITATIONS
    PROMOTIONNELLES CARACTERISEES DE MANIERE DYNAMIQUE ET ADAPTATIVE SUR UN
    RESEAU
Publication Year: 1999

 13/TI,PY,AZ/49   (Item 48 from file: 349)

00443725
INTERNET ADVERTISING SYSTEM
SYSTEME PUBLICITAIRE SUR INTERNET
Publication Year: 1998

00810330
METHOD AND SYSTEM FOR DISTRIBUTING ADVERTISEMENTS TO CLIENT DEVICES
**PROCEDE ET SYSTEME DE DIFFUSION D'ANNONCES PUBLICITAIRES AUPRES DE
DISPOSITIFS CLIENTS**
Patent Applicant/Assignee:
  QUALCOMM INCORPORATED, 5775 Morehouse Drive, San Diego, CA 92121-1714, US
    , US (Residence), US (Nationality), (For all designated states except:
    US)
Patent Applicant/Inventor:
  JACOBS Paul E, 9075 La Jolla Shores Lane, La Jolla, CA 92037, US, US
    (Residence), US (Nationality), (Designated only for: US)
  ANTONIO Franklin P, 2765 Cordoba Cove, Del Mar, CA 92014, US, US
    (Residence), US (Nationality), (Designated only for: US)
  DORNER Steven, 7 Montclair Road, Urbana, IL 61801, US, US (Residence), US
    (Nationality), (Designated only for: US)
  NOERENBERG John W, 12343 Fig Tree Street, San Diego, CA 92131, US, US
    (Residence), US (Nationality), (Designated only for: US)
  BELK Jeffrey K, 13967 Arbolitos Drive, Poway, CA 92064, US, US
    (Residence), US (Nationality), (Designated only for: US)
  OGDON Benjamin P, 482 15th Street, Del Mar, CA 92014, US, US (Residence),
    US (Nationality), (Designated only for: US)
  BECKLEY Jeffrey D, 15696 Oakstand Road, Poway, CA 92064, US, US
    (Residence), US (Nationality), (Designated only for: US)
  BIRD Alan, 13757 Butano Way, San Diego, CA 92129, US, US (Residence), US
    (Nationality), (Designated only for: US)
  BOYD John D, 4934 Via Lapiz, San Diego, CA 92122, US, US (Residence), US
    (Nationality), (Designated only for: US)
  PURLIA John S, 4090 Porte de Palmas, San Diego, CA 92122, US, US
    (Residence), US (Nationality), (Designated only for: US)
  RHODES William J, 11441 Eridanus Court, San Diego, CA 92126, US, US
    (Residence), US (Nationality), (Designated only for: US)
  ROSS David J, Suite A, 2262 Carmel Valley Road, San Diego, CA 92014, US,
    US (Residence), US (Nationality), (Designated only for: US)
  DUDZIAK Matthew J, 13544 Ridley Road, San Diego, CA 92129, US, US
    (Residence), US (Nationality), (Designated only for: US)
Legal Representative:
  WADSWORTH Philip R (et al) (agent), Qualcomm Incorporated, 5775 Morehouse
    Drive, San Diego, CA 92121-1714, US,
Patent and Priority Information (Country, Number, Date):
  Patent: WO 200143019 A1 20010614 (WO 0143019)
  Application: WO 2000US29192 20001020 (PCT/WO US0029192)
  Priority Application: US 99169622 19991208; US 2000209392 20000601; US
    2000609123 20000630; US 2000668514 20000922
Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ
  DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ
  LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG
  SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW
  (EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE
  (OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG
  (AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW
  (EA) AM AZ BY KG KZ MD RU TJ TM
Publication Language: English
Filing Language: English
Fulltext Word Count: 27858

Main International Patent Class: **G06F-017/60**
Fulltext Availability:
  Detailed Description
  Claims

English Abstract
  ...communication link between the client device and an advertisement

distribution server sys●● via the communications netwo●, at selected
advertisement downloa●times, an advertisement **downl●** function
that downloads advertisements from the advertisement distribution server
system via the advertisement download communication...

Detailed Description
... by reference.

With both the FreeMark and JUNO proprietary free e-mail systems, both
the **advertisements** and the e -mail messages are **stored** on a single
e-mail system (e.g., JUNO stores both on a single, unique...communication
link between the client device and an advertisement
distribution server system via the communications **network** , at selected
advertisement download times, an advertisement **download** function
that
downloads advertisements from the advertisement distribution server
system via the advertisement download communication...

...communication link between the client device and an advertisement
distribution server system via the communications **network** , at selected
advertisement download times, an advertisement **download** function
that
downloads advertisements from the advertisement distribution server
system via the advertisement download communication...which utilizes a
built-in "deadman timer" to impose a time limit for each particular
advertisement download session, e .g., the client device will be
disconnected from the remote server system upon expiration of...

Claim
... communication link between the client device and an advertisement
distribution server system via the communications **network** ,, at selected
advertisement download times;
an advertisement **download** function that downloads advertisements
from the advertisement distribution server system via the advertisement
download communication...communication link between the client device and
an advertisement
distribution server system via the communications **network** , at selected
advertisement download times;
an advertisement **download** function that downloads advertisements
from the advertisement distribution server system via the advertisement
download communication...

 13/3,K/26   (Item 25 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
(c) 2003 WIPO/Univentio. All rts. reserv.

00810321
MONITORING USER INTERACTION WITH WEB ADVERTISEMENTS
**CONTROLE DES INTERACTIONS UTILISATEURS AVEC DES ANNONCES PUBLICITAIRES SUR
    LE WEB**
Patent Applicant/Assignee:
  QUALCOMM INCORPORATED, 5775 Morehouse Drive, San Diego, CA 92121-1714, US
  , US (Residence), US (Nationality), (For all designated states except:
  US)
Patent Applicant/Inventor:
  JACOBS Paul E, 9075 La Jolla Shores Lane, La Jolla, CA 92037, US, US
    (Residence), US (Nationality), (Designated only for: US)
  ANTONIO Franklin P, 2765 Cordoba Cove, Del Mar, CA 92014, US, US
    (Residence), US (Nationality), (Designated only for: US)
  DORNER Steven, 7 Montclair Road, Urbana, IL 61801, US, US (Residence), US
    (Nationality), (Designated only for: US)
  NOERENBERG John W, 12343 Fig Tree Street, San Diego, CA 92131, US, US
    (Residence), US (Nationality), (Designated only for: US)
  BELK Jeffrey K, 13967 Arbolitos Drive, Poway, CA 92064, US, US
    (Residence), US (Nationality), (Designated only for: US)

OGDON Benjamin P, 482 1██ Street, Del Mar, CA 92014, US, US (Residence),
    US (Nationality), (De█gnated only for: US)
BECKLEY Jeffrey D, 15696 Oakstand Road, Poway, CA 92064, US, US
    (Residence), US (Nationality), (Designated only for: US)
BIRD Alan, 13757 Butano Way, San Diego, CA 92129, US, US (Residence), US
    (Nationality), (Designated only for: US)
.BOYD John D, 4934 Via Lapiz, San Diego, CA 92122, US, US (Residence), US
    (Nationality), (Designated only for: US)
PURLIA John S, 4090 Porte de Palmas, San Diego, CA 92122, US, US
    (Residence), US (Nationality), (Designated only for: US)
RHODES William J, 11441 Eridanus Court, San Diego, CA 92126, US, US
    (Residence), US (Nationality), (Designated only for: US)
ROSS David J, 2262 Carmel Valley Road, Suite A, San Diego, CA 92014, US,
    US (Residence), US (Nationality), (Designated only for: US)
DUDZIAK Matthew J, 13544 Ridley Road, San Diego, CA 92129, US, US
    (Residence), US (Nationality), (Designated only for: US)
Legal Representative:
WADSWORTH Philip R (et al) (agent), Qualcomm Incorporated, 5775 Morehouse
    Drive, San Diego, CA 92121- 1714, US,

English Abstract
    ...is configured for communications with at least one remote source of
    advertisements via a communications **network** , instantiates an
    advertisement   download function that downloads advertisements from the
    at least one remote source, during one or more...

Detailed Description
... by reference.

    With both the FreeMark and JUNO proprietary free e-mail systems, both
    the **advertisements** and the **e** -mail messages are **stored** on a single
    e-mail system (e.g., JUNO stores both on a single, unique...is configured
    for communications with at least one remote
    source of advertisements via a communications **network** , instantiating an
     advertisement   download function that downloads advertisements from
    the at least one remote source, during one or more...which utilizes a
    built-in "deadman timer" to impose a time limit for each particular
    advertisement   download session, **e** .g., the client device will be
    disconnected

Claim
... is configured for
    communications with at least one remote source of advertisements via a
    communications **network** , comprising:
    an **advertisement   download** function that downloads advertisements

from the at least one r●te source, during one or more.●s configured for
communications with at least one remote source of advertisements via a
communications **network** , comprising:
an **advertisement** **download** function that downloads advertisements
from the at least one remote source, during one or more...is configured for
communications with at least one remote source of advertisements via a
communications **network** , comprising:
an **advertisement** **download** function that downloads advertisements
from the at least one remote source, during one or more...ᴵis configured for
communications with at least one remote source of advertisements via a
communications **network** , comprising:
an **advertisement** **download** function that downloads advertisements
from the at least one remote source, during one or more...is configured for
communications with at least one remote source of advertisements via a
communications **network** , comprising:
an **advertisement** **download** function that downloads advertisements
from the at least one remote source, during one or more...

 13/3,K/27   (Item 26 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
(c) 2003 WIPO/Univentio. All rts. reserv.

00810320
METHOD FOR DISTRIBUTING ADVERTISEMENTS TO E-MAIL CLIENTS
PROCEDE DE DISTRIBUTION DE PUBLICITES A DES CLIENTS UTILISANT LE COURRIER
    ELECTRONIQUE
Patent Applicant/Assignee:
  QUALCOMM INCORPORATED, 5775 Morehouse Drive, San Diego, CA 92121-1714, US
    , US (Residence), US (Nationality)
Patent Applicant/Inventor:
  JACOBS Paul E, 9075 La Jolla Shores Lane, La Jolla, CA 92037, US, US
    (Residence), US (Nationality)
  ANTONIO Franklin P, 2765 Cordoba Cove, Del Mar, CA 92014, US, US
    (Residence), US (Nationality)
  DORNER Steven, 7 Montclair Road, Urbana, IL 61801, US, US (Residence), US
    (Nationality)
  NOERENBERG John W, 12343 Fig Tree Street, San Diego, CA 92131, US, US
    (Residence), US (Nationality)
  BELK Jeffrey K, 13967 Arbolitos Drive, Poway, CA 92064, US, US
    (Residence), US (Nationality)
  OGDON Benjamin P, 482 15th Street, Del Mar, CA 92014, US, US (Residence),
    US (Nationality)
  BECKLEY Jeffrey D, 15696 Oakstand Road, Poway, CA 92064, US, US
    (Residence), US (Nationality)
  BIRD Alan, 13757 Butano Way, San Diego, CA 92129, US, US (Residence), US
    (Nationality)
  BOYD John D, 4934 Via Lapiz, San Diego, CA 92122, US, US (Residence), US
    (Nationality)
  PURLIA John S, 4090 Porte de Palmas, San Diego, CA 92122, US, US
    (Residence), US (Nationality)
  RHODES Wiliam J, 11441 Eridanus Court, San Diego, CA 92126, US, US
    (Residence), US (Nationality)
  ROSS David J, 2262 Carmel Valley Road, Suite A, Del Mar, CA 92014, US, US
    (Residence), US (Nationality)
  DUDZIAK Matthew J, 13544 Ridley Road, San Diego, CA 92129, US, US
    (Residence), US (Nationality)
Legal Representative:
  WADSWORTH Philip R (et al) (agent), Qualcomm Incorporated, 5775 Morehouse
    Drive, San Diego, CA 92121-1714, US,
Patent and Priority Information (Country, Number, Date):
  Patent: WO 200143009 A1 20010614 (WO 0143009)

                     EKD   September 3, 2003

Application: W●●●000US18713 20000707   (PCT/WO U●●18713)
Priority Application: U●●●9169622 19991208; US 200020939●●0000601; US
  2000609123 20000630
Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ
  DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ
  LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG
  SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW
  (EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE
  (OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG
  (AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW
  (EA) AM AZ BY KG KZ MD RU TJ TM
Publication Language: English
Filing Language: English
Fulltext Word Count: 44930

Main International Patent Class: **G06F-017/60**
Fulltext Availability:
  Detailed Description

Detailed Description
... by reference.

  With both the FreeMark and JUNO proprietary free e-mail systems, both the
  advertisements and the **e** -mail messages are **stored** on a single
  e-mail system (e.g., JUNO stores both on a single, unique...which
  utilizes a built-in "deadman timer" to impose a time limit for each
  particular **advertisement**   **download** session, e .g., the client device
  will be disconnected from the remote server system upon expiration of...

  13/3,K/42   (Item 41 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
(c) 2003 WIPO/Univentio. All rts. reserv.

00778771   **Image available**
EASILY MODIFIABLE MACRO TAG FOR INTERNET ADVERTISING
MACRO-ETIQUETTE FACILEMENT MODIFIEE POUR PUBLICITE SUR INTERNET
Patent Applicant/Assignee:
  FLYCAST COMMUNICATIONS CORPORATION, Suite 120, 181 Fremont Street, San
    Francisco, CA 94105, US, US (Residence), US (Nationality)
Inventor(s):
  DORFMAN Jonathan, 2477 Virginia Street, Berkeley, CA 94709, US,
Legal Representative:
  KELLY Edward J (et al) (agent), Foley, Hoag & Eliot, LLP, One Post Office
    Square, Boston, MA 02109, US,
Patent and Priority Information (Country, Number, Date):
  Patent: WO 200111504 A2-A3 20010215 (WO 0111504)
  Application: WO 2000US21793 20000810 (PCT/WO US0021793)
  Priority Application: US 99372416 19990811
Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ
  DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ
  LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG
  SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW
  (EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE
  (OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG
  (AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW
  (EA) AM AZ BY KG KZ MD RU TJ TM
Publication Language: English
Filing Language: English
Fulltext Word Count: 4315

Main International Patent Class: **G06F-017/60**
Fulltext Availability:
  Detailed Description

Detailed Description

... be stored as part 1 ● f a web page; however, typical●they are not **stored** as part of a w● page. Instead **advertisements**●re provided by linking to a separate server (i.e. an advertisement server) using a...of many such sites on the internet.

Computer 22 is a web server that has **stored** therein **advertisements** (e .g. a gif-images or 3 1 Java applets) which are displayed in various web...

13/3,K/45   (Item 44 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
(c) 2003 WIPO/Univentio. All rts. reserv.

00566635   **Image available**
METHOD AND APPARATUS FOR LOCAL ADVERTISING
TECHNIQUE DE PUBLICITE LOCALE ET DISPOSITIF A CET EFFET
Patent Applicant/Assignee:
  SUN MICROSYSTEMS INC,
Inventor(s):
  GUPTA Amit,
  VENKATARAMAN Sriraman,
  BAEHR Geoffrey,
Patent and Priority Information (Country, Number, Date):
  Patent: WO 200030008 A1 20000525 (WO 0030008)
  Application: WO 99US27061 19991112   (PCT/WO US9927061)
  Priority Application: US 98192874 19981116
Designated States: AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE
  ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT
  LU LV MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT
  UA UG UZ VN YU ZA ZW GH GM KE LS MW SD SL SZ TZ UG ZW AM AZ BY KG KZ MD
  RU TJ TM AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE BF BJ CF
  CG CI CM GA GN GW ML MR NE SN TD TG
Publication Language: English
Fulltext Word Count: 11877
Main International Patent Class: **G06F-017/60**
Fulltext Availability:
  Detailed Description

Detailed Description
... characteristics and advertisement characteristics (as provided by web server 404), profile, cost, or other information (**stored** as described above) to the **advertiser** 's **web** server 406. For example, proxy 402 may inform web server 406 that the user that:..

13/3,K/46   (Item 45 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
(c) 2003 WIPO/Univentio. All rts. reserv.

00566629   **Image available**
METHOD AND APPARATUS FOR NEGOTIATING TERMS FOR LOCAL ADVERTISING
PROCEDE ET DISPOSITIF DE NEGOCIATION DES TERMES D'UNE PUBLICITE LOCALE
Patent Applicant/Assignee:
  SUN MICROSYSTEMS INC,
Inventor(s):
  GUPTA Amit,
  BAEHR Geoffrey,
Patent and Priority Information (Country, Number, Date):
  Patent: WO 200030002 A1 20000525 (WO 0030002)
  Application: WO 99US26697 19991112   (PCT/WO US9926697)
  Priority Application: US 98192874 19981116; US 99343965 19990630
Designated States: AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK
  DM EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR
  LS LT LU LV MA MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ
  TM TR TT TZ UA UG UZ VN YU ZA ZW GH GM KE LS MW SD SL SZ TZ UG ZW AM AZ

EKD   September 3, 2003

BY KG KZ MD RU TJ TM AT⬤ CH CY DE DK ES FI FR GB GR IE⬤ LU MC NL PT
SE BF BJ CF CG CI CM GA⬤ GW ML MR NE SN TD TG
Publication Language: English
Fulltext Word Count: 14926
Main International Patent Class: **G06F-017/60**
Fulltext Availability:
  Detailed Description

Detailed Description
... be stored by proxy 402 in a database or the cache of proxy
  402. These **stored** advertisements may be retrieved (from **advertiser** 's
  web
  server, for example) prior to the URL request from client 400 or may be
  retrieved...

...characteristics and advertisement characteristics (as provided by web
  server 404), profile, cost, or other information (**stored** as described'
  above) to the **advertiser** 's **web** server 406. For example, proxy 402 may
  inform advertiser's web server 406 that the...specified), proxy 402 can
  intercept the request.

  Once intercepted, proxy 402 may substitute its own **advertisement** (**e**
  .g., an
  advertisement **stored** in cache) or may provide a new URL for another
  advertisement (e.g., an advertisement...
...with a new advertisement URL or a GIF image for an advertisement for a
  car (**e** .g., an **advertisement** **stored** in the
  cache of proxy 402 or retrieved from
  www.CARMAN-UFACTURER.com/truck.gio...

 13/3,K/48   **(Item 47 from file: 349)**
DIALOG(R)File 349:PCT FULLTEXT
(c) 2003 WIPO/Univentio. All rts. reserv.

00515356   **Image available**
**METHOD AND SYSTEM FOR DELIVERING AND REDEEMING DYNAMICALLY AND ADAPTIVELY
    CHARACTERIZED PROMOTIONAL INCENTIVES ON A COMPUTER NETWORK**
**PROCEDE ET SYSTEME PERMETTANT DE DISTRIBUER ET D'ECHANGER DES INCITATIONS
    PROMOTIONNELLES CARACTERISEES DE MANIERE DYNAMIQUE ET ADAPTATIVE SUR UN
    RESEAU**
Patent Applicant/Assignee:
  IQ COMMERCE CORPORATION,
Inventor(s):
  MEYER Carl,
  HOEBER Anthony N,
  KAY Erik A,
  BARTLETT Stephen W,
Patent and Priority Information (Country, Number, Date):
  Patent: WO 9946708 A1 19990916
  Application: WO 99US4970 19990305   (PCT/WO US9904970)
  Priority Application: US 9877630 19980311
Designated States: AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE ES
  FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU
  LV MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT UA
  UG UZ VN YU ZW GH GM KE LS MW SD SL SZ UG ZW AM AZ BY KG KZ MD RU TJ TM
  AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE BF BJ CF CG CI CM
  GA GN GW ML MR NE SN TD TG
Publication Language: English
Fulltext Word Count: 41062

Main International Patent Class: **G06F-017/60**
Fulltext Availability:
  Detailed Description

Detailed Description

... and the method conti●●s as described in the paragrap●●bove.

Many prior art systems for **electronic** distribution of **promotional** incentives **store** in an incentive the address and other identifying information of a consumer clipping the incentive...·

13/3,K/49   (Item 48 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
(c) 2003 WIPO/Univentio. All rts. reserv.

00443725   **Image available**
INTERNET ADVERTISING SYSTEM
SYSTEME PUBLICITAIRE SUR INTERNET
Patent Applicant/Assignee:
  FLYCAST COMMUNICATIONS CORP,
Inventor(s):
  ROTH David William,
  SALISBURY Dylan,
Patent and Priority Information (Country, Number, Date):
  Patent: WO 9834189 A1 19980806
  Application: · WO 98US386 19980109   (PCT/WO US9800386)
  Priority Application: US 97787979 19970122
Designated States: AU CA JP AT BE CH DE DK ES FI FR GB GR IE IT LU MC NL PT
  SE
Publication Language: English
Fulltext Word Count: 12253

Main International Patent Class: **G06F-017/60**
Fulltext Availability:
  Detailed Description
  Claims

Detailed Description
... located on a remote server

  Web page 12 includes an HTML reference to an advertisement **stored** on **advertising** **web** server system 16. Each time client browser 11 displays web page 12, the human viewer...as web page 12, which in turn has an HTML reference to a file (i. **e** . an **advertisement**) **stored** on a server such as advertising server system 16

  8
  A more detailed block diagram...Block 672: Create Accounting Rec. from VOD data

  Block 673: POST the data to an **archive** file
  Block 674: Post **ad** info to **web** server 310. That is, tell web server 310 which ad to
  display

  Block 675: Dequeue...

Claim
... on the world wide web which are
  accessed by a viewer,
  a first server which **stores** **advertisements** , said **web** pages having HTML references to
  said first server,
  a data base of information on viewers...web
  pages being accessed by viewers, each viewer utilizing a browser,
  a first server which **stores** **advertisements** , said **web** pages having HTML references to
  said first server,
  a data base of information on viewers...has been
  accessed by a viewer using a browser, ...   ·   · ●bove.

a first web server which has stored thereon **stored** thereon **advertisements** , said **web** page having a
HTML reference to said first web server,
a client

...an object. In one embodiment, the information identifying the code of
the object may be **stored** in one or more **XML tags** in the)QvIL data
streara. When received, the decompilation funetion may recreate the code
for...

 12/3,K/19   (Item 13 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
(c) 2003 WIPO/Univentio. All rts. reserv.

00852800   **Image available**
DYNAMIC DISPLAY OBJECTS IN A DISTRIBUTED COMPUTING ENVIRONMENT
AFFICHAGES DYNAMIQUES DANS UN ENVIRONNEMENT D'INFORMATIQUE DISTRIBUEE
Patent Applicant/Assignee:
  SUN MICROSYSTEMS INC, 901 San Antonio Road, Palo Alto, CA 94303, US, US
    (Residence), US (Nationality)
Inventor(s):
  SLAUGHTER Gregory L, 3326 Emerson Street, Palo Alto, CA 94306, US,
  SAULPAUGH Thomas E, 6938 Bret Harte Drive, San Jose, CA 95120, US,
  TRAVERSAT Bernard A, Apartment 402, 2055 California Street, San
    Francisco, CA 94109, US,
  ABDELAZIZ Mohamed M, 78 Cabot Avenue, Santa Clara, CA 95051, US,
Legal Representative:
  KOWERT Robert C (agent), Conley, Rose & Tayon, P.C., P.O. Box 398,
    Austin, TX 78767-0398, US,
Patent and Priority Information (Country, Number, Date):
  Patent: WO 200186424 A2-A3 20011115 (WO 0186424)
  Application: WO 2001US15137 20010509 (PCT/WO US0115137)
  Priority Application: US 2000202975 20000509; US 2000208011 20000526; US
    2000209430 20000602; US 2000209140 20000602; US 2000209525 20000605; US
    2000693321 20001019
Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ
  DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ
  LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG
  SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW
  (EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR
  (OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG
  (AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW
  (EA) AM AZ BY KG KZ MD RU TJ TM
Publication Language: English
Filing Language: English
Fulltext Word Count: 73634

Fulltext Availability:
  Detailed Description

Detailed Description
...   video on demand, e-conunerce, etc. Network systems are becoming
  pervasive. Even without a formal **network** , it: is still desirable for
  intelligent devices to be able to conununicate with each other...

...complex to set up, expand and manage. For example, adding hardware or
  software to a **network** often requires a **network** administrator to load
  drivers and configure systems. Making sinall changes to a network
  configuration may...or no persistent storage capabilities. Most small,
  embecided mobile devices do not support a Java **Virtual** Machine. Most
  code-capable small clients run native code otily. In aciclition, most
  small devices...and service at 3 5 different times. For example, when a
  service uses a space (**e** .g. to **advertise** itself), that service is a
  client of the space.

  Figure 8 illustrates the basic model...as, for example, a flat un-related
  set of advertisements or a graph of related **advertisements** (**e** .g.
  commercial database).

EKD   September 3, 2003

Since, in a preferred e●diment, the distributed comput● environment does not dictate how a...

...sorne
36
embodiments, the URI may allow for the service to be accessible over the **Internet** . An **advertisement** may also inciude an XML schema for the service. The XMI, schema may specify a...In one embodiment, a base space service may provide a transient repository of XMI, documents (**e** .g. **advertisements** of services, results of running services). However, a base space service in one embodiment may...to the description of method gates in the Gates section herein). An object may be **advertised** (**e** .g. as a service or as part of a service) in a space. The advertisement... clients is when a client of the space registers to be notified when XMI, documents (**e** .g. service **advertisements**) are added or removed from a space. The registering client of the space may obtain...another embodiment, the first service may send a reference to a location of the data (**e** .g. an **advertisement**) and the display service may access the data from the location using the reference. In...an object. In one embodiment, the informaticin identifying the code of the object may be **stored** in one or more **XML** **tags** in the XMI, data stream. When reccived, the decompilation function may recreate the code for...

12/3,K/27 **(Item 21 from file: 349)**
DIALOG(R)File 349:PCT FULLTEXT

00829917 **Image available**
METHOD AND SYSTEM FOR CONTENT DEPLOYMENT AND ACTIVATION
PROCEDE ET SYSTEME DE DEPLOIEMENT ET D'ACTIVATION DE CONTENUS
Patent Applicant/Assignee:
  NAVIC SYSTEMS INC, 74 Crescent Road, Needham, MA 02494, US, US
    (Residence), US (Nationality)
Inventor(s):
  KANOJIA Chaitanya, 69 Homestead Street, Waban, MA 02468, US,
  KAMENSTKY Lee, 32 Dodge Street, Arlington, MA 02474, US,
  HALL Peter, 42 Read Road, Ashtead, Surry KT21 2HS, GB,
  COPEMAN Ian, 17 Gipsy Lane, Wokingham, Berkshire RG40 2BN, GB,
Legal Representative:
  THIBODEAU David J Jr (et al) (agent), Hamilton, Brook, Smith & Reynolds,
    P.C., 530 Virginia Road, P.O.Box 9133, Concord, MA 01742-9133, US,
Patent and Priority Information (Country, Number, Date):
  Patent: WO 200163482 A2-A3 20010830 (WO 0163482)
  Application: WO 2001US4921 20010215 (PCT/WO US0104921)
  Priority Application: US 2000185202 20000225; US 2000520029 20000306
Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ
  DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ
  LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG
  SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW
  (EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR
  (OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG
  (AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW
  (EA) AM AZ BY KG KZ MD RU TJ TM
Publication Language: English
Filing Language: English
Fulltext Word Count: 10821

Fulltext Availability:
  Detailed Description
  Claims

English Abstract
  ...programs, device drivers, configuration files, and registry subhives.
  Moreover, the present system targets users of **network** devices for
  promotions , such as **advertisements** offered by **Internet** e -commerce

sites. **Promotions** are ⬤nerally icons or graphic image⬤ ith links to host web servers overlaying a video...

French Abstract
‎ ...des promotions telles que des publicites offertes par des sites de commerce electronique de l' **Internet** . Les **promotions** sont en general des icones ou des images graphiques pourvues de liens vers des serveurs ...

Detailed Description
... programs, device drivers, configuration files, and registry subhives. Moreover, the present system targets users of **network** devices for **promotions** , such as **advertisements** offered by **Internet** , or other **network** , ecommerce sites. **Promotions** are generally icons or graphic imacres with links to host web servers overla ing a...4A is a state line diagram illustrating a process for targeting consumers
C,
with content (**e** .g., graphical **promotion**) and deploying the content to a targeted
ZD 0
device according to the invention.

Fla...potential consumers, installation information, and criteria for activating the content or displa ing the
Yi
promotions at the **network** devices. Upon submitting the web paGe, the management
ID
console 1 00 communicates with the...used by the system manager 120 for targeting consumers of particular market segments for various **e**
-commerce
promotions or application services.

Once the network device is registered and is associated with a user...

...interaction of the server system and the embedded client system for deployment of content and **promotions** to a **network** device. Deployment includes, but is not limited to, downloading and installing.

Before content can be...

...indicates, in addition, when or under what event conditions the content should be activated (i. **e** . **promotion** displayed or an application launched) .

In step 6, the system agent 220 makes a C...promotion content agent 230 monitors the video signal for the embedded triggers, such as the **HTML tag** . The **capture** of this embedded trigger causes the activation of one or more promotions in real-time...

...start
HTML tag within its video signal. In response to the promotion notification agent 230 **capturing** the **HTML tag** , the promotion notification agent 230 activates the appropriate promotion or promotions specified in the event...

Claim
... system as recited in Claim 15, wherein the promotion notification agent activates a plurality of **promotions** on the **network** device in response to the event.

19 A system as recited in Claim 1, wherein...

12/3,K/30 **(Item 24 from file: 349)**
DIALOG(R)File 349:PCT FULLTEXT

00803948   **Image available**
**METHOD OF AND SYSTEM FOR ENABLING BRAND-IMAGE COMMUNICATION BETWEEN VENDORS
    AND CONSUMERS**
**PROCEDE ET SYSTEME PERMETTANT DE COMMUNIQUER UNE IMAGE DE MARQUE ENTRE DES
    VENDEURS ET DES CONSOMMATEURS**
Patent Applicant/Assignee:
  IPF INC, Soundview Plaza, 1266 East Main Street, Stamford, CT 06902, US,
    US (Residence), US (Nationality), (For all designated states except:
    US)
Patent Applicant/Inventor:
  PERKOWSKI Thomas J, 10 Waldon Road, Darien, CT 06820, US, US (Residence),
    US (Nationality), (Designated only for: US)
Legal Representative:
  PERKOWSKI Thomas J (agent), Thomas J. Perkowski, P.C., Soundview Plaza,
    1266 East Main Street, Stamford, CT 06902, US,
Patent and Priority Information (Country, Number, Date):
  Patent: WO 200137540 A2-A3 20010525 (WO 0137540)
  Application: WO 2000US31757 20001117 (PCT/WO US0031757)
  Priority Application: US 99441973 19991117; US 99447121 19991122; US
    99465859 19991217; US 2000483105 20000114; US 2000599690 20000622; US
    2000641908 20000818; US 2000695744 20001024
Parent Application/Grant:
  Related by Continuation to: US 99441973 19991117 (CIP); US 99447121
    19991122 (CIP); US 99465859 19991217 (CIP); US 2000483105 20000114
    (CIP); US 2000599690 20000622 (CIP); US 2000641908 20000818 (CIP); US
    2000695744 20001024 (CIP)
Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ
  DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ
  LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG
  SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW
  (EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR
  (OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG
  (AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW
  (EA) AM AZ BY KG KZ MD RU TJ TM
Publication Language: English
Filing Language: English
Fulltext Word Count: 116871

Fulltext Availability:
  Detailed Description
  Claims

Detailed Description
... present invention is to provide a novel consumer product emarketing
  system and method, in which **Internet** -based **advertising** campaigns can
  be changed, modified and/or transformed in virtually any way imaginable
  by simply...

...services in the-campaign using current (i.e. up-to-date) Internet
  addresses at which **Internet** -based **advertisements** and information
  sources related thereto are located on the Internet.

  Page 9
  Page I 0...of CPI kiosks indicated in the custom-displayed kiosk
  advertising directory; (2) creating suitable product **advertisements** (i.
  e . digital content); and (3) linking the created product advertisements
  to the advertisement spot order, within...

Claim
... the first illustrative embodiment, showing its subsystem components
  namely a RDBMS server and a Java **Web** Server with Java servIet support,
  being accessed by a Java-enabled client machine seeking to...

...the second illustrative embodiment, showing its subsystem components

namely a RDBMS server a●a Java **Web** Server with CGI s●pt support, being accessed by a Java-enabled client machine seeking t●...

...the third illustrative embodiment, showing its subsystem components, namely: a RDBMS server and a Java **Web** Server being accessed by a Java-enabled client machine seeking to access consumer product related...

...client machine from any one of a number of potential http information servers on the **Internet** . Fig. 2B4 is a block schematic diagram of the lPD Server of the fourth illustrative...

:..Applets whose HTML tags are embedded within HTML-encoded
Page 59
information servers on the **Internet** . Fig. 2C is a schematic representation of a portion of the system shown in Figs...
...manufacturer-operated client subsystems are shown connected to a local or wide area IP-based **network** , preferably maintained behind a secure corporate firewall, and the secured manufacturer information network is connected to the infi-astructure of the Internet by way of an **Internet** router and server, for the purpose of enabling different departments within a business organization (e...

...invention is schematically depicted showing a GUI-based window associated with a content-creating application (**e** .g. Netscape Navigator browsing program), a GUI-based window associated with a UPN/TM/PD/URL link management application (**e** .g., Microsoft Access or SQL RDBMS program), and the UPN/TM/PD/URL data link...

...information catalog database management subsystem of the present invention configured between (i) a plurality of **Web** -enabled client machines operated within the manufacturer s enterprise by various departments as shown in...

...B 13 trading network (e.g. the QRS Network by QRS, Inc., or the GEIS **Network** by General Electric Information Services, Inc.). Fig. 20 is a schematic representation of an exemplary...of an exemplary relational database structure maintained within the manufacturer RDBMS connected to the central **e** -mail server shown in Figs. 3A9 and 3A I OA. Figs. 3A13A through 3A13C, taken...

...invention, setting forth the steps carried out when a consumer accesses consumer information from a **Web** /email enabled bar code driven kiosk within a retail shopping environment, and transports the same to the **e** -mail address of the consumer at home, work or on the road. Fig. 3AI6 is ...

...level system depicted in Figs. 2-1 and 2-2, and enables the management of **Web** -based consumer product **advertisements** created by manufacturers, agents thereof and also retailers alike, and delivery of the same to consumers within physical retail environments using wireless **Web** -based product **promotion** /advertising klosks connected to a TCP/IP-based information **network** installed therewithin in order to deliver such product advertisements to retail shopping environments from various...

...of the consumer product
promotion/advertisement delivery subsystem of Fig. 3AI7, wherein each retailer-operated **Web** -based product **promotion** kiosk on the information network simultaneously displays (i) a product advertisement, (ii) a promotion message...

...to LJPNs of consumer products offered for sale in retail shopping environments and which are **advertised** on **Web** -based product **promotion** kiosks installed within the given retail shopping environment.
Page 65
environment. Fig. 3A 19C is a schematic representation of one of the **Web**

EKD   September 3, 2003

-based **promotion** kiosk installed within the retail shopping LAN of Figs. 3AI7 and 3AI8, wherein integrated CCD...

...the product promotion kiosk. Fig. 3A I 9D is a schematic block diagram of the **Web** -based product **promotion** kiosk schematically depicted in Fig. 3A19C, showing the various subsystem and subcomponents employed therewithin which...

...administration computer system can be used by retailer management to schedule specific product advertisements and **promotions** throughout particular retail stores. Fig. 3A2 IA is a schematic representation of an exemplary frame-work style browser GUI, displayed on each **Web** -based product **promotion** klosk of Fig. 3A I 9C, and comprising (i) a display frame for displaying the...the advertised product in the physical retail store or within the retailer's ECenabled store (**e** .g. made accessible within the retail store), and typically set by the retailer, as shown...

...Database maintained by each IPD Server, and CPIR enabling Applets for access by retailers, wholesalers, **advertisers** , **Web** publishers, and the like, and insertion within the HTML code of Web documents on various types of **Internet** information servers hosting VVWW sites, as well as EC-enabled WWW-sites, EC-enabled stores...screen displayed on the multi-mode physical CPl kiosk of the present invention, during its **Advertisement** Spot Display Mode of operation, in which purchased advertisement spots loaded in the physical CPI...

...displayed on the display screen of the physical CPI kiosk during its quiescent moments (i. **e** . when consumer are not making CP1 requests). Fig. 21B is a schematic representation of an...

...in response to an interruption of its Advertisement Spot Display Mode of operation or its **Promotion** Spot Display Mode of operation, and wherein CPI requested by a consumer is displayed in...

...a first illustrative embodiment thereof disclosed in Figs. I through 8, which enables manufacturers (i. **e** . vendors), retail **advertisers** and promoters to perform diverse product related functions; and a second illustrative embodiment thereof disclosed...

...UPC numbers, trademarks, and/or product descriptions symbolically-linked or related thereto; a Consumer Product **Advertising** and **Promoting** Subsystem 2A for advertising and promoting consumer products within physical retail shopping environments using **Web** -based product **promotion** kiosks, as shown in Figs. 3AI7 through 3A24; a conventional UPC Product sales Price Information...

...invoices, advance slip notices, etc.) to consummate purchase and sale transactions using either Value Added **Network** (VAN) based EDI transmission or Internet (e.g. HTTP, SMTP, etc.) based electronic document communications...

...of other information searchengines and directories currently available on the Internet. Upon selecting the IPI **Web** -site
Page 95
. In general, the HTML-encoded documents served from the 1PD Servers I...
driven consumer product information (CPI) GUIs within both physical brick and mortar retail stores and **E** -commerce enabled retail stores and product catalogs. Hereinafter, UPN-driven CPI GUIs provided within physical...
...as physical or physically-based UPNdriven CPI kiosks, whereas UPN-driven CPI GUIs provided within **E** -commerce enabled 'I shopping environments will be referred to as UPN-driven virtual CPI kiosks...

...parks, libraries, etc.) where manufacturers and/or
Page 97
retailers would like to create a **virtual** (**electronic** retail shopping

environment, etc.). How●r, such subsystems will be of ●tle value to consumers browsing...

...prompting or otherwise encouraging a shopper to link over to the 1PD WWW site hereof (e .g. hosted on the IPD information server) for desired consumer product related information oftentimes presents...

...associated with consumer behavior while shopping on the Internet is overcome by the UPN-based **virtual** kiosks of the present invention. The primary function of UPN-based virtual CPI kiosks is...

...when: (i) shopping at EC-enabled stores, product catalogs and other types of EC-oriented **WWW** sites; (ii) reviewing and responding to Internet-based product **advertisements** (including **Web** -based discount coupons and the like) published at selected sections of Web-documents served from diverse types of **WWW** sites hosted on the millions of Internet information servers connected to the infrastructure of the Internet; and/or (iii) encountering a **Web** -document addressing a particular consumer product under review, analysis or other form of observation where...

...Server II is assigned a static IP address and a common domain name on the **Internet** according to the Domain Name System (DNS) well known in the art. Data synchronization among is realized by a Java **Web** Server I I , providing client-side Applet suppoM and being operably connected to the RDBMS...

...Sybase language, or any other suitable database language enabling database programming and connectivity over the **Internet** . In principle, there can be millions of IPI Servers 12 within the system hereof, each enabled to serve **Web** -based documents containing consumer product related information. Notably, each such IP1 Server 12 can be...

...unique domain name on the Internet. Each IPI Server 12 is also provided with (i) **Web** -site development software for creating HTML-encoded multi-media pages for **Web** -site development, (ii) a dynamic website auction hosting software solution, such as, AuctionNow 4.2...
...Web-site management software can be used to maintain correct hyper-links for any particular **Web** site. Preferably, the IPI Servers 12 is maintained by a team of **network** managers under supervision of one or more webmasters. Each retailer-related electronic-commerce (EC) information...

...in HTML, XML, SGML and/or VRML or any other suitable language which allows for **Web** -site construction and **Web** -site connectivity. **Web** -site management software can be used to maintain correct hyper-links for any particular **Web** site. Preferably, each ECenabled manufacturer-related server 12B is maintained by a team of **network** managers under supervision of one or more webmasters. The primary ftinction of each manufacturer-related...

...the hosting or one or more EC-enabled stores or ECenabled on-line catalogs (i. **e** . **WWW** sites) owned, operated, managed and/or leased by one or more manufacturers, (and optionally wholesalers...

...software (e.g. Macintosh, Windows 95, Windows NT, Unix, etc.), which supports a Java-enabled **Internet** browser program (e .g. Netscape s Navigator, Microsoft s Explorer, NCSC s Mosaic, etc.). The operating system should also include: (1) Internet networking software that supports the TCP/IP **networking** protocol (required by HTTP, FTP and the like) and provides a JAVA GUI-based **Web** browser interface; and, in the case of client computer machines 13 that are used by...

...EDI between two or more client subsystems over the VAN-based or Web-based EDI **networks** illustrated in Figs. 2-1 and 2 Alternatively, client subsystems may also be realized by...

...a Palm Pilot VII wireless Internet-enabled palmtop computing device by 3COM, Inc.; (1v) a **network** computer (NC) that supports the Java" programu-ning language and Java applets expressed therewith; (v) a Sonya WebTV Internet Terminal (supported by the WebTV Service provided by WebTV **Network** , Inc.); or the like. As shown in Figs. 2-1 and 2-2, each Client ...

...ISP depending on its connectivity, and set of assigned functions within the consumer product information **network** of the present invention. Optionally, any client subsystem may include **Web** -site (http) server software serving Web documents of various formats (HTML, XML, SGML or the ...as a Cyber sales agent within retail shopping environments. As shown in Fig. 3A2, the **Web** -based kiosk of the present invention may comprise: a floor, wall or ceiling supported housing...
...a touch-screen type keyboard and pointing device 28 for clicking on anchored links on **Web** pages, entering information into client subsystem during its use; audio-speakers 29A for supporting multimedia...

...the client subsystem; a color or black/white printer for printer 29B for printing out **Web** pages under consumer command during an information finding session using the system; and also, one...

...this cordless-type scanner interface arranged between the bar code symbol reader 36 and the **Web** -enabled access terminal integrated within the information kiosk. In all other respects, the kiosk shown...Fig. 3A6, the communication connection between the transportable kiosk hereof and the infrastructure of the **Internet** IOA can be realized using wireless digital communication technology (e.g. RF-based
Page I...store based LAN 80, (ii) http server software 84B for serving locally-stored Web document (**e** .g. **advertisements** , product prices, specials, notices, etc.) to consumers on the kiosks, as well as (iii) firewall software 84C for maintaining network security; a TCPAP router 86 connected between the **network** information server 84 the infrastructure of the Internet (i.e. ISP or NSP), for connecting...

...dynamically allocated IP address using the well know Dynamic Host Computer Protocol (DHCP), enabling both **Web** and **e** -mail services on each kiosk. In general, the network information server 84 can be realized ...

...objectives of any particular application. It is understood, however, that in many application, in which **advertisements** , prices and specials, notices and the like are to be displayed on the kiosks during...structure or manually entering the same within the addressee field; and (4) sending the stuffed **e** -mail envelope by manual selection of the send button 114 within the displayed e-mail...Invention For
Use in retail Shopping Environments
The structure and function of the consumer product **advertising** and **promoting** delivery subsystem of the present invention, indicated by reference numeral 2A in the system diagram...

...agents, and retailers, and delivering the same to consumers within physical retail environments using wireless **Web** -based product **promotion** /advertising kiosks installed therewithin. As shown in Fig. 3A17, subsystem 2A comprises: a plurality of...

...a centralized Web-based RDBMS (structured as shown in Fig. MM) for subsequent delivery to **Web** -based product **promotion** kiosks installed within a retailer WAN, as shown in Figs. 3AI8 through 3A21C, or (ii...

...centralized Web-based RDBMS (structured as shown in Fig. 3A19B) for subsequent delivery to the **Web** -based product **promotion** kiosks; a plurality of advertiser-operated client machines for (1) managing UPN/TM/PD[URL...

...a centralized Web-based RDBMS (structured as shown in Fig. 3A19A) for subsequent delivery to Web -based product **promotion** kiosks installed within a retailer WAN, as shown in Figs. 3A18 through 3A21C, or (ii...

...centralized Web-based RDBMS (structured as shown in Fig. 3AI913) for subsequent delivery to the **Web** -based product **promotion** klosks; and a plurality of in-store retailer local area networks (LANs) or wide area...

...shown in the Fig. 3A18, for delivering product advertising and promotional information to consumers via **Web** -based product **promotion** kiosks of the type shown in Figs. 3AI9C and 3Al9D, arranged, for example, in retail **stores** as shown in Fig. 3A20 and display such information using browser GUIs as shown, for...known in the art.
In Fig. 3AI8, an illustrative embodiment of the consumer product promotion/ **advertisement** delivery subsystem of Fig. 3AI7 is shown in greater detail. Preferably, each retailer-operated **Web** -based product **promotion** kiosk in the information network of Fig. 3AI8 uses a multi-frame display framework as...

...for displaying a promotional message about the advertised product, selected by the retailer through a **Web** -enabled client machine (e.g. retailer-operated administration client machine shown in Figs. 3AI8 and ...

...section, etc.). Notably, each such set of information to be displayed from a particular product **promotion** kiosk in particular retail store is programmed by the retailer using a Web-enabled client....

...platform supporting each such http server can also run the OPEN ADSTREAMTm (OAS) 5.0 **Internet Advertisement** Management Solution software from Real Media, Inc., of New York, New York. Using the OAS...

...store manager (or other designated person within the organization), can determine which product advertisements and **promotions** (i. e . HTML code, image files, and any other rich media content associated therewith) will be displayed within the designated display frames (DFI, DF2, DF3 and DF4) a particular product **promotion** kiosk, at which times of the day, on which dates, etc. in accordance with a...

...the manufacturers, their agents and advertising agents will be enlisted to
Page 121
create product **advertisements** (i. e . digital content) for the consumer product advertising and **promoting** subsystem 2A of the present invention, the retailers are provided with total control over what products within their store will be advertised and **promoted** , when and where within their enterprises. As shown in Figs. 3A19C and 3AI9D, each **Web** -based **promotion** kiosk in the retail shopping LAN or WANs of Figs. 3A17 and 3AI8, comprises a product **advertisements** are being displayed on the GUI of the kiosk, at time-stamped instances of operation...

...reports will help determine the efficacy of a product advertising/promotion program run over the **network** of product **promotion** kiosks in the store, and how the program should be modified to increase sales. All sorts of value information can be collected by the intelligent **Web** -based product **promotion** klosks of the present invention, including shopper traffic through a retail store, patterns of shopper...
...storing information representative of consumer product information request (CPIR) enabling Applets accessible by retailers, wholesalers, **advertisers** , **Web** publishers and the like by downloading operations to be described in detail hereinafter, and eventually...related products of the registrant which may satisfy the goals or objectives of a particular **advertising** and/or marketing campaign or product promotion program of the registrant company. As it may...

...number of information   fields. As shown in Fig. 4A2,   se information subfields comprise: a Product **Advertisement** Informatio Field for storing information representative of URLs pointing to information on the **Internet** relating to **advertising** and/or promotion of the product; a Product Specification (i.e. Description) Information Field for demonstration of the toy along with promotional endorsements by the various characters used in its **advertising** campaign. For clothing, garments, or accessories (e.g. wearing apparel), the URL list may contain ...

...e.g. text and/or alphanumeric strings) representative of each trademark used in connection the **promotion** , sale, distribution and/or use of the corresponding product, and preferably registered with the USPTO...

· ...or XML/ICE) described hereinabove. According to a fourth database construction technique, a number of **commercial online Internet** search engines, such as AltaVista", Yahoo", WebCrawler", Lycos", Excite", as well as powerful off-line...conduct a UPN-directed search on the UPN/'fM/PD/URL RDBMS 9 hereof (i. **e** . RDBMS server 9) in response to a single mouse-clicking operation by the consumer on...at the check-out display screen or POS), at on-line auction site, at a **Web** -based product **advertisement** , or anywhere else on the WWW. Notably, an important advantage provided by this information search...the distribution of CPIR-enabling Applet tags is enabled by providing a CPIR-enabling Applet **Tag Download Link** /Button 100 on the Web page of each product being offered for sale in an...

...at the check-out display screen or POS), at on-line auction site, at a **Web** -based product **advertisement** , or anywhere else on the WWW. Notably, an important advantage provided by this information search...locations on one or more WWW sites can use the OPEN ADSTREAMTM (OAS) 5.0 **Internet Advertisement** Management Solution software from Real Media, Inc., of New York, New York, and any other...

...9 using a socket connection between the Java-enabled client subsystem 13 and the Java **Web** Server I I , producing a particular Java GUI for displaying the results obtained from the...

...earlier versions of the HTML Specification (i.e. HTML 3.2 by the World Wide **Web** Consortium), the source code for each CPIR-enabling Java Applet will adhere to the general...into acceptable HTMLencoded documents associated with EC-enabled WWW sites, EC-enabled storefronts and catalogs, **Internet** product **advertisements** , on-line auction-based **WWW** sites, or other types of Web-documents. In general, this step of the method involves...

...server 9) in response to a single mouse-clicking operation by the consumer on the **HTML tag** associated with the CPIR-enabling Applet. In the illustrative embodiment, the CPIR-enabling Applet of...

...this request/response model, a client subsystem 13 sends a request message to the Java **Web** Server 11 and the server II responds by sending back a reply message. In the...

...from the Java Web Server I I and executed on the client-side of the **network** connection illustrated in Fig. 2134. Thus, as shown in Fig. 2133, the Java-enabled client...step of the method involves distributing the CPIR-enabling Applet HTML tags to retailers, wholesalers, **advertisers** , and others who desire to deliver UPN-directed CPI search results to their customers, clients...

...others to (1) open the downloaded Applet tag containing files, (2) extract the CPIR-enabling **HTML tags** contained therewithin, and (3) embed (i.e. insert) one or more distributed CPIR-enabled Applet...

...into acceptable HTMLencoded documents associated with EC-enabled WWW sites, EC-enabled storefronts and catalogs, **Internet** product...

advertisements , on-line auction-based WWW sites, or other types of Web-documents. In general, this...

...easy creation of HTML-encoded documents, and easy insertion of any downloaded CPIR-enabling Applet **HTML** tag using, for example, simple commands or drag-and-drop procedures. As indicated at Block E in Fig. 4K2, the sixth step of the method involves serving servlet **tag** encoded **HTML** documents from Internet information servers to Java-enabled client computer subsystems 13 operated by consumers...domain name constraint within the Applet itself, as described hereinabove. In the case of the **Cyber** -Service URL, the executed CPIR-enabling Applet automatically returns for display a menu of categorized...

...products to be purchased, as well as on Web-documents serving as Intemet-based product **advertisements** . Referring to Figs 4NI and 4N2, the above-described method of CPI searching and display...

...a typical WWW site (e.g. the Applicant s Intellectual Property Law Firm at http:// **www** .tjpatlaw.com), whereupon an **Internet advertisement** is presented for a particular consumer product, solely for illustrative purposes. At this point of presence on the **WWW** , the consumer might very well like to review information published on the WWW relating to the **advertised** consumer product. Therefore, in this sort of Cyberspace environment, it will also be desirable to...

...or more URLs pointing to EC-enabled stores and on-line catalogs at which the **advertised** product can be purchased over the ...of operation. Notably, at least one of these HTML documents will be located on the **Web** Document Server 30 of the Manufacturer/Product Registration Subsystem 33, providing manufacturers (and/or their...

...Page 174
below.
When using the second method, conventional EDI protocols or more modern protocols (**e** .g. XML/ICE) can be used to transmit product UPCs, URLs and other information elements...programmed to automatically (i) access the conventional UPC-indexed product sales catalog 460 on periodic (**e** .g. daily) basis and (ii) import up-to-date (i. **e** . current) UPC numbers, trademarks and product-descriptors that are being used by the manufacturer within its UPC product sales catalog 460 for enabling B B **e** -commerce transactions with its retail trading partners. Such data-synchronization operations can be carried in...

...and the UPC ExpressTm UPC Product Sales Catalog by GEIS), enabling brand managers, product managers, **advertising** agents and support personnel to practice the novel UPN/TM/PDIURL management techniques of the...F in Fig. 613, the IPD Server I I creates the elements of an output **HTML** form (Web output form), inserts the result from the RDBMS I I into the output ...

...above, the HTML form sent in the UPNDirected Information Access Mode may also use any **HTML** **format** **commands** , such as headers, paragraphs, and lists, but must include three unique items, namely: the METHOD...SUBMIT button on the HTML form, the Web browser executes the METHOD associated with the **HTML** form and sends the **stored** trademark value to the URL specified by ACTION associated with the HTML form (i.e...

...request appropriately as if the system were in the UPN-Directed Information Access Mode. The **Web** auxiliary input form includes an Input Box listing all triplet data sets (i.e. Product...Web-pages, ECstores, on-line (retail and wholesale) product catalogs, on-line auction site pages, **Web** **advertisements** , and the like.
Page 198
Accessing The Modes Of Operation Of The IPI Finding System...

...Applets Embedded-Within HTML-Encoded Documents Associated With Electronic-Commerce Enabled Stores and Product Catalogues, **Internet** **Advertisements** , On@

Line WvVW Auction Sites and The Like
As described in detail hereinabove, a consumer...

...and servicing information, product updates, distributor/reseller
information, incentives (e.g. discounts, rebates, coupons, etc.),
electronic data transaction screens, etc. In this mode, desired product
Page 200
information is obtained by...web-enabled kiosks of the present invention
13 have been shown herein as employing a **commercial** -type **Internet**
browser program (i.e. http client program), preferably with instructions
on browsing in retail shopping...with the BRANDLfNX" service will
typically occur in the back-offices of registered manufacturers using
Internet -enabled computer systems accessing BRANDLINX" through a
hot-linked URL posted on the
BRANDKEY REQUEST...

...a desired e-mail address at home, work or elsewhere, consumer product
information on the **WWW** , accessed from a **Web / e** -mail-enabled kiosk in
a retail shopping envirom-nent.
Page 215
To maximize value to...TCP/IP-based network, for the purpose of enabling
different departments within the publishing organization (**e** .g.
advertising , world news, business, technology, sports, finance,
education, arts and leisure, etc.) manage different types of...

...2E2, in which the author/composer can create symbolic links between URL
indexed sections of **Web** documents and UPN indexed sections of
print-media documents, using drag, drop and click procedures...

...in the composition/editorial mode, the publishing software program of
the present invention enables the **electronic** layout of a Web-based
document or publication (e.g. expressible in HTML or SGML...
...desired font) in frame 303, as shown in Fig. 2E I. As shown therein, the
Web -based document in frame 301 has different content and advertising
sections 306 and 308 associated with each Web page thereof and each such
Web page being located on the **WWW** at a particular URL. The print-media
based document in frame 303 has different content...

...associated with each printedpage thereof As illustrated in Figs. 2EI,
each content section in the **Web** -based document is assigned a Universal
Product Number (UPN) (i.e. UPN-encoded bar code ...PRESENT INVENTION TO
PROVIDE AN INTEGRATED SOLUTION TO THE
DIVERSE PROBLEMS ENCOUNTERED BY MANUFACTURERS, RETAILERS, **E**
RETAILERS, THE **ADVERTISfNG** AND PROMOTIONAL AGENTS THEREOF, AND
CONSUMERS ALONG THE DEMAND-SIDE OF THE RETAIL CHAIN.
Page...

...CP1 Kiosk Ordering/Configuration/Deployment/Management Servers 506
operably connected to the infrastructure of the **Internet** ; a plurality
of mirrored Web-Based (HTTP) CPI Kiosk Advertisement
Marketing/Sales/Management Servers 507...

...these system components will be described briefly below, and in greater
detail hereinafter. In the **Internet** -Based Consumer Product Related
Information Link Creation, Management and Transport Subsystem 501, the
primary function...agents as the case may be; (9) registering the
retailer's (or manufacturer s) product **promotional** agents as the case
may be; (10) monitoring the performance of registered retailer (or
manufacturer...

...performance of registered retailer (or manufacturer) promotional agents
as the case may be. In the **Internet** -Based Consumer Product
Advertisement Marketing, Programming, Management and Delivery Subsystem
502, the primary function of the Web-Based CPI Kiosk Advertisement
Marketing/Sates/Management Server 507 is to enable **advertisers** (**e** .g.
employed by a particular manufacturer or retailer or working as an

advertising agent there●...

...client demands and prevailing business considerations, using any
Web-enabled client subsystem 13.
In the **Web** -Based Consumer Product **Promotion** Marketing, Programming,
Management and Delivery Subsystem 503, the primary function of the
Web-based CPI Kiosk Promotion Marketing/Sates/Management Server 508 is to
enable **promoters** (**e** .g. employed by a particular retailer or
manufacturer or working as an promotional agent therefor...
...number of functions, namely: (1) register with system 2 ; (2) log onto
the CPI Kiosk
  Promotion Marketing/Sales/Management Web Site (e.g. at
http://www.brandkeyprornote.com) maintained by the...

...5) create, deploy and manage product promotion campaigns over one or
more physical and/or **virtual** kiosks deployed by retailers (or
manufacturers) in retail space; and (6) monitor the performance of...

...Web-enabled client subsystem. In the illustrative embodiment, the
primary function of each Consumer Product **Advertising** **Web** Server 509
is to enable the publication of **Internet** -based product **advertisements**
(**e** .g. QuickTime@ videos from Adobe, Inc., SuperstitialTm rich media
advertisements from Unicast communications, Inc., http...

...accordance with the principles of the present invention. As described in
great detail hereinabove, these **Web** -based kiosk **advertisements** can be
created by the registered advertiser using powerful authoring tools well
know in the digital creation arts. In the illustrative embodiment, the
primary function of the Consumer Product **Promotion** **Web** Server 5 1 0
is to enable the publication of Intemet-based product **promotions** (**e**
.g. QuickTirne@ videos from Adobe, Inc., SuperstitialTm rich media
promotions from Unicast communications, Inc., http...

...accordance with the principles of the present invention. As described in
great detail hereinabove, these **Web** -based kiosk **promotions** can be
created by the registered promoter using powerful promotion authoring
tools made available from...present invention, the data processing
subsystem 517 is realized as a system of software modules (**e** .g.
scripts) which cooperate with the UPN/TM/PDIURL RDBMS 9 whenever (i) CPI
requests...

...in detail in Figs. 25-40B and 'II be described in greater detail
hereinafter.
wi
  Internet -Based Consumer Product Information (CPI) Link Creation,
Management and
Transport (LCMT) Subsystem 501
As shown...

...plurality of Web-enabled client computer subsystems 13 operably
connected to the infrastructure of the **Internet** ; a plurality of
manufacturer-operated client subsystems 512 operably connected to the
infrastructure of the **Internet** , running UPN/TM/PD/TJRL link creation,
collection, management and EDI-enabled transport (LCMT) software...

...PD/URL link display menu 515 using the U`PN/TM/PD/URL LCMT software (**e**
.g. such custornization including Manufacturer Custornization Options,
Default CP1 Categories for linked UR-Ls, Custom...by a plurality of Web
(http) servers 519 operably connected to the infrastrudture of the
Internet , as shown in Fig. 13; (ii) consumers and end-users within
electronic retail environments having...

...the registered retailer or manufacturer; (3) enabling retailers to
select and order physical and/or **virtual** kiosks for deployment, and
manufacturers to select and order virtual kiosks for deployment by the...

⬤   ⬤

12/TI,PY,AZ/26   (Item 20 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

00830234
MESSAGE ROUTER
ROUTEUR DE MESSAGES
Publication Year: 2001

12/TI,PY,AZ/27   (Item 21 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

00829917
·**METHOD AND SYSTEM FOR CONTENT DEPLOYMENT AND ACTIVATION**
PROCEDE ET·SYSTEME DE DEPLOIEMENT ET D'ACTIVATION DE CONTENUS
Publication Year: 2001

12/TI,PY,AZ/28   (Item 22 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

00829892
METHOD AND SYSTEM OF USER PROFILE GENERATION
PROCEDE ET SYSTEME DE GENERATION D'UN PROFIL D'UTILISATEUR
Publication Year: 2001

12/TI,PY,AZ/29   (Item 23 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

00829863
METHOD AND SYSTEM FOR EMBEDDED NETWORK DEVICE INSTALLATION
PROCEDE ET SYSTEME POUR L'INSTALLATION D'UN DISPOSITIF DE RESEAU INTEGRE
Publication Year: 2001

12/TI,PY,AZ/30   (Item 24 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

00803948
METHOD OF AND SYSTEM FOR ENABLING BRAND-IMAGE COMMUNICATION BETWEEN VENDORS
    AND CONSUMERS
PROCEDE ET SYSTEME PERMETTANT DE COMMUNIQUER UNE IMAGE DE MARQUE ENTRE DES
    VENDEURS ET DES CONSOMMATEURS
Publication Year: 2001

12/TI,PY,AZ/31   (Item 25 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

00794325
ADVERTISING METHOD USING A DOWNLOAD WINDOW
PROCEDE D'ANNONCE PUBLICITAIRE UTILISANT UNE FENETRE DE TELECHARGEMENT
Publication Year: 2001

12/TI,PY,AZ/32   (Item 26 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

00792443
METHOD OF DYNAMICALLY RECOMMENDING WEB SITES AND ANSWERING USER QUERIES
    BASED UPON AFFINITY GROUPS
PROCEDE PERMETTANT DE RECOMMANDER DE MANIERE DYNAMIQUE DES SITES WEB ET DE

REPONDRE A DES REQUET●D'UTILISATEURS REPARTIS PAR GR●ES D'AFFINITE
Publication Year: 2001

 12/TI,PY,AZ/33   (Item 27 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

00790494
SELF-PROPAGATING NETWORK CONTENT DISTRIBUTION
DISTRIBUTION DE CONTENU RESEAU AUTOPROPAGEE
Publication Year: 2001

 12/TI,PY,AZ/34   (Item 28 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

00576340
A METHOD AND SYSTEM FOR PERFORMING ELECTRONIC DATA-GATHERING ACROSS
    MULTIPLE DATA SOURCES
PROCEDE ET SYSTEME DE COLLECTE ELECTRONIQUE DE DONNEES PARMI DE MULTIPLES
    SOURCES DE DONNEES
Publication Year: 2000

 12/TI,PY,AZ/35   (Item 29 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

00541016
ARRAYS OF PROTEIN-CAPTURE AGENTS AND METHODS OF USE THEREOF
GROUPEMENTS D'AGENTS D'INTERCEPTION DE PROTEINE ET PROCEDES D'UTILISATION
    DE CEUX-CI
Publication Year: 2000

 12/TI,PY,AZ/36   (Item 30 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

00414517
DRAW-BASED EDITOR FOR WEB PAGES
EDITEUR GRAPHIQUE POUR PAGES WEB
Publication Year: 1998

 12/TI,PY,AZ/37   (Item 31 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

00376923
STRUCTURED FOCUSED HYPERTEXT DATA STRUCTURE
STRUCTURE DE DONNEES HYPERTEXTE ARTICULEE SUR LA STRUCTURATION
Publication Year: 1997

 12/TI,PY,AZ/38   (Item 32 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

00348333
AN INTEGRATED DEVELOPMENT PLATFORM FOR DISTRIBUTED PUBLISHING AND
    MANAGEMENT OF HYPERMEDIA OVER WIDE AREA NETWORKS
PLATE-FORME DE DEVELOPPEMENT INTEGREE POUR LA PUBLICATION ET LA GESTION
    REPARTIES D'HYPERMEDIA SUR DES RESEAUX LONGUE PORTEE
Publication Year: 1996

 12/TI,PY,AZ/39   (Item 33 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

00154608
INTERACTIVE PUMP SYSTEM
SYSTEME A INTERACTION POUR POMPE A CARBURANT
Publication Year: 1989

EKD   September 3, 2003

DIALOG(R)File 348:EUROPEAN PATENTS

01305646
Image commercial transactions system and method
System und Verfahren fur den kommerziellen Verkehr von Bilder
Systeme et methode pour transactions commerciales d'images
PATENT ASSIGNEE:
    SONY CORPORATION, (214021), 7-35 Kitashinagawa 6-chome Shinagawa-ku,
    Tokyo 141, (JP), (Applicant designated States: all)
INVENTOR:
    Toshikage, Hideki, Sony Corporation, 7-35 Kitashinagawa, 6-chome,
    Shinagawa-ku, Tokyo, (JP)
    Yoneyama, Shigeyuki, Sony Corporation, 7-35 Kitashinagawa, 6-chome,
    Shinagawa-ku, Tokyo, (JP)
LEGAL REPRESENTATIVE:
    Nicholls, Michael John (61941), J.A. KEMP & CO. 14, South Square Gray's
    Inn, London WC1R 5JJ, (GB)
PATENT (CC, No, Kind, Date): EP 1119178 A2 010725 (Basic)
APPLICATION (CC, No, Date):   EP 2000311359 001219;
PRIORITY (CC, No, Date): JP 99375545 991228
DESIGNATED STATES: AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LI;
    LU; MC; NL; PT; SE; TR
EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI
INTERNATIONAL PATENT CLASS: H04N-001/00
ABSTRACT WORD COUNT: 143
NOTE:
    Figure number on first page: 25

LANGUAGE (Publication,Procedural,Application): English; English; English
FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS A	(English)	200130	1728
SPEC A	(English)	200130	44767
Total word count - document A			46495
Total word count - document B			0
Total word count - documents A + B			46495

...SPECIFICATION of Photographic Image Commercial Transactions System
    A photographic image commercial transactions system that implements the
  electronic   commercial transactions with the photographic image will
be described below using the photographic image printing machine...the
forwarding of print photograph shops or the sale of photographic images,
so that the **electronic   commercial** transactions for the forwarding of
print photograph shops or the sale of photographic images can...the print
photograph shops based on the results of the charging process, thereby
closing an **electronic   commercial** transaction for forwarding the print
photographs.
    In practice, in the reception shop photographic image printing...
photographic image data D50.
    In this connection, the additional control data storage region 285 can
store the Hyper Text **Markup   Language** (**HTML**) data (**tag**)
indicating the pasting position, for example, when a photographic image
based on the corresponding converted...settling process is performed on
the basis of the calculated forwarding fee to close an **electronic**
commercial transaction for the forwarding of the print photographs.
    Accordingly, in this photographic image commercial transactions...
service provider 254, thereby settling accounts for the sale of
photographic images, to close an **electronic   commercial** transaction
for the sale of the photographic images.
    In this way, in this photographic image...the particular photographic
image to be viewable.
    Thereby, in the reception photograph shop 362, an **electronic**
commercial transaction can be closed even at the time of publicizing the
photographic images to be...

...and the selling form, is electronically settled by the banking agent 256 to close an **electronic   commercial** transaction.

   Accordingly, in this photographic image commercial transactions system 360, the photographic images to be...service provider 254, thereby settling accounts for the forwarding of print photographs, to close an **electronic   commercial** transaction for the forwarding of the print photographs.

   In addition to the above configuration, in...distribution, the data distribution center 501 can carry out the payment process electronically to establish **electronic   commercial** transactions for the purchase of such contents.

   In this connection, when this kind of image...and 508 thereafter, and can electronically carry out the payment for the printing, and the **electronic   commercial** transactions for the printing of the photographic image can be established.

   In this connection, in...

 12/3,K/4   (Item 4 from file: 348)
DIALOG(R)File 348:EUROPEAN PATENTS
(c) 2003 European Patent Office. All rts. reserv.

00896613
Embedded HTML documents
Eingebettete HTML-Dokumente
Documents HTML encastres
PATENT ASSIGNEE:
  International Business Machines Corporation, (200120), Old Orchard Road,
    Armonk, N.Y. 10504, (US), (Proprietor designated states: all).
INVENTOR:
  Renshaw, David Seager, 14 Andover Road North, Winchester, Hampshire, SO22
    6NN, (GB)
LEGAL REPRESENTATIVE:
  Davies, Simon Robert (75451), I B M UK Intellectual Property Department
    Hursley Park, Winchester, Hampshire SO21 2JN, (GB)
PATENT (CC, No, Kind, Date):   EP 818742   A1   980114 (Basic)
                               EP 818742   B1   021016
APPLICATION (CC, No, Date):   EP 97304742 970701;
PRIORITY (CC, No, Date): GB 9614570 960711
DESIGNATED STATES: DE; FR; GB
INTERNATIONAL PATENT CLASS: G06F-017/30; G06F-017/22
ABSTRACT WORD COUNT: 140
NOTE:
  Figure number on first page: 2

LANGUAGE (Publication,Procedural,Application): English; English; English
FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS A	(English)	199803	748
CLAIMS B	(English)	200242	741
CLAIMS B	(German)	200242	709
CLAIMS B	(French)	200242	870
SPEC A	(English)	199803	4367
SPEC B	(English)	200242	4447
Total word count - document A			5116
Total word count - document B			6767
Total word count - documents A + B			11883

...SPECIFICATION of exchanging information over recent years has increased dramatically. Various businesses are now using the **Internet** to **advertise** their products and services. The operation of the Internet and the use of html is...the applet by comparing the characters stored in the text buffer with a plurality of **stored** characters representing known **HTML   tags** . Once the type of HTML tag has been identified, a determination is made at step...

...respective HTML tags. ● characters representing the H● tag are compared with each of the **HTML tags stored** within ● format table until a match is located. Once a match is located, the...

...SPECIFICATION of exchanging information over recent years has increased dramatically. Various businesses are now using the **Internet** to **advertise** their products and services. The operation of the Internet and the use of html is...the applet by comparing the characters stored in the text buffer with a plurality of **stored** characters representing known **HTML tags** . Once the type of HTML tag has been identified, a determination is made at step...

...respective HTML tags. The characters representing the HTML tag are compared with each of the **HTML tags stored** within the format table until a match is located. Once a match is located, the...

12/3,K/5   (Item 5 from file: 348)
DIALOG(R)File 348:EUROPEAN PATENTS
(c) 2003 European Patent Office. All rts. reserv.

00885417
Document display system and electronic dictionary
Dokumentanzeigesystem und elektronisches Worterbuch
Systeme d'affichage de documents et dictionnaire electronique
PATENT ASSIGNEE:
  Oki Electric Industry Co., Ltd., (225692), 7-12, Toranomon 1-chome
    Minato-ku, Tokyo, (JP), (Proprietor designated states: all)
INVENTOR:
  Ikeno, Atsushi, Oki Electronic Industry Co.,Ltd., 7-12,Toranomon,
    1-chome, Minato-ku, Tokyo, (JP)
LEGAL REPRESENTATIVE:
  Kirschner, Klaus Dieter, Dipl.-Phys. (6506), Schneiders & Behrendt
    Rechtsanwalte - Patentanwalte Sollner Strasse 38, 81479 Munchen, (DE)
PATENT (CC, No, Kind, Date):   EP 810534 A2   971203 (Basic)
                               EP 810534 A3   000322
                               EP 810534 B1   030319
APPLICATION (CC, No, Date):   EP 97107176 970429;
PRIORITY (CC, No, Date): JP 96117415 960513; JP 96117661 960513; JP
    96118766 960514; JP 96118795 960514
DESIGNATED STATES: DE; FR; GB
INTERNATIONAL PATENT CLASS: G06F-017/30
ABSTRACT WORD COUNT: 78
NOTE:
  Figure number on first page: NONE

LANGUAGE (Publication,Procedural,Application): English; English; English
FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS A	(English)	199711W4	2370
CLAIMS B	(English)	200312	2418
CLAIMS B	(German)	200312	2260
CLAIMS B	(French)	200312	2773
SPEC A	(English)	199711W4	18752
SPEC B	(English)	200312	18961
Total word count - document A			21126
Total word count - document B			26412
Total word count - documents A + B			47538

...SPECIFICATION device. The linking of computer resources throughout the world into a so-called world-wide **web** , and the **commercial** availability of software that facilitates browsing through hypertext documents, have brought many users into contact...word "storehouses" with the pointing device, the client device 1 sends the file descriptor "/dic/ **keep** /storehouse" contained in the invisible **hypertext tag** preceding this word to the linked document server 2. The linked document server 2

retrieves   •

...SPECIFICATION device. The linking of computer resources throughout the
world into a so-called world-wide **web** , and the **commercial**
availability of software that facilitates browsing through hypertext
documents, have brought many users into contact...word "storehouses" with
the pointing device, the client device 1 sends the file descriptor "/dic/
keep /storehouse" contained in the invisible **hypertext** **tag** preceding
this word to the linked document server 2. The linked document server 2
retrieves...

12/3,K/6   (Item 6 from file: 348)
DIALOG(R)File 348:EUROPEAN PATENTS
(c) 2003 European Patent Office. All rts. reserv.

00856291
WEB BROWSER WITH DYNAMIC DISPLAY OF INFORMATION OBJECTS DURING LINKING
**WEB-BROWSER MIT DYNAMISCHER ANZEIGE VON INFORMATIONSOBJEKTEN WAHREND DER
    LINK-PHASE**
**EXPLORATION DU WEB AVEC AFFICHAGE DYNAMIQUE D'OBJETS D'INFORMATION PENDANT
    L'ETABLISSEMENT DU LIEN**
PATENT ASSIGNEE:
  Judson, David H., (2319720), 6823 Northport Drive, Dallas, TX 75230, (US)
    , (Proprietor designated states: all)
INVENTOR:
  Judson, David H., 6823 Northport Drive, Dallas, TX 75230, (US)
LEGAL REPRESENTATIVE:
  Lawrence, Malcolm Graham et al (47878), Hepworth, Lawrence, Bryer &
    Bizley Merlin House Falconry Court Baker's Lane, Epping Essex CM16 5DQ,
    (GB)
PATENT (CC, No, Kind, Date):   EP 856180 A1 980805 (Basic)
                               EP 856180 A1 990113
                               EP 856180 B1 030122
                               WO 97015020 970424
APPLICATION (CC, No, Date):   EP 96936743 961018; WO 96US16792 961018
PRIORITY (CC, No, Date): US 543876 951019; US 708795 960906
DESIGNATED STATES: CH; DE; FI; FR; GB; LI; NL; SE
INTERNATIONAL PATENT CLASS: G06F-019/00; G06F-017/30
NOTE:
  No A-document published by EPO
LANGUAGE (Publication,Procedural,Application): English; English; English
FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS B	(English)	200304	812
CLAIMS B	(German)	200304	754
CLAIMS B	(French)	200304	836
SPEC B	(English)	200304	5392
Total word count - document A			0
Total word count - document B			7794
Total word count - documents A + B			7794

...SPECIFICATION object of the invention to use an Hypertext Markup
  Language comment (e.g. via an **HTML** comment **tag**) in a web page to
  store an information object related to a link and then formatting and
  displaying such information when...

...CLAIMS The server as described in claim 14 wherein the information
    object is displayable in a **popup** window.
...CLAIMS zweiten Informationsseite zugeordnet sind.
  17. Server nach Anspruch 14, bei welchem das Informationsobjekt in einem
    Popup -Fenster anzeigbar ist.

12/3,K/14   (Item 8 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT

                         EKD   September 3, 2003

00857226   **Image available**

REMOTE FUNCTION INVOCATION WITH MESSAGING IN A DISTRIBUTED COMPUTING ENVIRONMENT

APPEL DE FONCTION A DISTANCE AU MOYEN DE MESSAGES DANS UN ENVIRONNEMENT INFORMATIQUE DISTRIBUE

Patent Applicant/Assignee:
  SUN MICROSYSTEMS INC, 901 San Antonio Road, Palo Alto, CA 94303, US, US (Residence), US (Nationality)

Inventor(s):
  SLAUGHTER Gregory L, 3326 Emerson St., Palo Alto, CA 94306, US,
  SAULPAUGH Thomas E, 6938 Bret Harte Dr., San Jose, CA 95120, US,
  TRAVERSAT Bernard A, 2055 California St., Apartment 402, San Francisco, CA 94109, US,
  ABDELAZIZ Mohamed M, 78 Cabot Ave., Santa Clara, CA 95051, US,

Legal Representative:
  KOWERT Robert C (agent), Conley, Rose & Tayon, P.C., P.O. Box 398, Austin, TX 78767-0398, US,

Patent and Priority Information (Country, Number, Date):
  Patent: WO 200190883 A2-A3 20011129 (WO 0190883)
  Application: WO 2001US15120 20010509 (PCT/WO US0115120)
  Priority Application: US 2000202975 20000509; US 2000208011 20000526; US 2000209430 20000602; US 2000209140 20000602; US 2000209525 20000605; US 2000672200 20000927

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW
  (EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR
  (OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG
  (AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW
  (EA) AM AZ BY KG KZ MD RU TJ TM
Publication Language: English
Filing Language: English
Fulltext Word Count: 68919

Fulltext Availability:
  Detailed Description

Detailed Description

... addition, certain intelligent devices may not support the necessary interfaces to communicate on a given **network** .

What is needed is a simple way to connect various types of intelligent devices to...a client and service at different times. , For example, when a service uses a space (e .g. to **advertise** itself), that service is a client of the space.

Figure 8 illustrates the basic model...as, for example, a fiat un-related set of advertisements or a grapli of related **advertisements** (e .g.

commercial database). Since, in a preferred embodiment, the distributed computing environment does not dictate how a...

...In some embodiments, the URI may allow for the service to be accessible over the **Internet** . An **advertisement** may also include an XML schema for the service. The XML schema may specify...In one embodiment, a base space service may provide a transient repository of XML documents (e .g.

advertisements of services, results of running services). However, a base space service in one embodiment may...to the description of method gates in the Gates section herein). An object may be **advertised** (e .g. as a service or as part of a service) in a space. The advertisement ...clients is when a client of the space registers to be notified when XIVM documents (e .g. service **advertisements**) are added or removed

from a space. The regis⬤ing client of the space may ob⬤n...the
information describing ⬤e object. In one embodiment, the⬤infonnation
describing the object may be **stored** in one or more **XML** **tags** : In one
embodiment, the client or service receiving the)Cvl]L data stream may
include...

...an object. In one embodiment, the information identifying the code of
the object may be **stored** in one or more @1@ **tags** in the **XML** data
stream. When received, the decompilation funetion may recreate the code
for the Java object...

· 12/3,K/15   (Item 9 from file: 349).
DIALOG(R)File 349:PCT FULLTEXT
(c) 2003 WIPO/Univentio. All rts. reserv.

00853784
**METHOD AND SYSTEM FOR PROVIDING A LINK IN AN ELECTRONIC FILE BEING
   PRESENTED TO A USER**
·**PROCEDE ET SYSTEME DE LIAISON DANS UN FICHIER ELECTRONIQUE PRESENTE A UN
   UTILISATEUR**
Patent Applicant/Assignee:
  WALKER DIGITAL LLC, Five High Ridge Park, Stamford, CT 06905, US, US
     (Residence), US (Nationality), (For all designated states except: US)
Patent Applicant/Inventor:
  WALKER Jay S, 124 Spectacle Lane, Ridgefield, CT 06877, US, US
     (Residence), US (Nationality), (Designated only for: US)
  TEDESCO Daniel E, 49 Kings Highway North, Westport, CT 06880, US, US
     (Residence), US (Nationality), (Designated only for: US)
  PACKES John M Jr, 21 Frankford Street, Hawthorne, NY 10532-1950, US, US
     (Residence), US (Nationality), (Designated only for: US)
  JORASCH James A, Apartment 5G, 25 Forest Street, Stamford, CT 06901, US,
     US (Residence), US (Nationality), (Designated only for: US)
  TULLEY Stephen C, 33 Bouton Street, Stamford, CT 06907, US, US
     (Residence), US (Nationality), (Designated only for: US)
  BEMER Keith, 517 E. 75th Street #2E, New York, NY 10021, US, US
     (Residence), US (Nationality), (Designated only for: US)
  ALDERUCCI Dean P, 116 Pinewood Road, Stamford, CT 06903, US, US
     (Residence), US (Nationality), (Designated only for: US)
  KESSMAN Marc D, 301 Village Drive, Brewester, NY 10509, US, US
     (Residence), US (Nationality), (Designated only for: US)
Legal Representative:
  ALDERUCCI Dean P (commercial rep.), Walker Digital Corporation, Five High
     Ridge Park, Stamford, CT 06905, US,
Patent and Priority Information (Country, Number, Date):
  Patent: WO 200186390 A2 20011115 (WO 0186390)
  Application: WO 2001US14661 20010504 (PCT/WO US0114661)
  Priority Application: US·2000202390 20000508; US 2000606422 20000629
Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ
  DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ
  LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG
  SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW
  (EP) AT. BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR
  (OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG
  (AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW· · ·
  (EA) AM AZ BY KG KZ MD RU TJ TM
Publication Language: English
Filing Language: English
Fulltext Word Count: 23307
Fulltext Availability:
  Detailed Description

Detailed Description
... and often include a graphic displayed at a portion (e.g., the top) of
  a **Web** page. **Banner** **ads** may be managed by the administrator of a Web
  site or other entity (e.g...

...make a payment to the administrator whenever a user accesses the
advertised content using the **banner** **ad** (**e** .g., by clicking on the
banner ad using a mouse). Since different Web sites attract different
segments of the consuming public, an advertiser often chooses to place
its banner **ads** on particular **Web** sites based on an evaluation of
which Web sites are likely to provide the greatest exposure to its
potential customers.

At many **Web** sites, **banner** **ads** are presented to users in a "static"
fashion, so that every user is presented with the same **banner** **ads** . At
other **Web** sites, however, **banner** ads are presented to users in a
"targeted" fashion, so that different users will be...

...results that were deemed to be pertinent by the search utility.
Although this form of **Internet** **advertising** has proven popular, it
suffers from drawbacks. One drawback is that some advertisers who seek to
advertise **online** have been unsuccessful in targeting their desired
consumer audience. For example, some advertisers have been...

...particular visitor, and may present advertisements indiscriminately or
inefficiently, thereby reducing the value of these **advertisements** .
Thus, current **Internet** **advertising** methods often fail to successfally
connect advertisers with their targeted consumers.

There have also been...all of the users are treated identically, much as
in the case of static banner **ads** originated by **Web** site
administrators. Thus, this "plug-in" enhancement fafis to adequately
target consumers that are being...one or more preferences, cach defining
an association between a computer network resource of that **advertiser** (
e .g., a Web site where that adverfiser's products are sold) and relevant
data pattems...the
26
text-based URL of "www. bookstore. com'). Address infonnation field 242
may also **store** one or more **markup** **language** -based tags associated
with the record.
The tag may identify; for example, the originator of the record...

12/3,K/16   (Item 10 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT

00852847   **Image available**
METHOD AND APPARATUS FOR PROXIMITY DISCOVERY OF SERVICES
PROCEDE ET APPAREIL POUR DECOUVRIR LA PROXIMITE DE SERVICES
Patent Applicant/Assignee:
  SUN MICROSYSTEMS INC, 901 San Antonio Road, Palo Alto, CA 94303, US, US
    (Residence), US (Nationality)
Inventor(s):
  SLAUGHTER Gregory L, 3326 Emerson St., Palo Alto, CA 94306, US,
  SAULPAUGH Thomas E, 6938 Bret Harte Dr., San Jose, CA 95120, US,
  TRAVERSAT Bernard A, 2055 California St., Apt. 402, San Francisco, CA
    94109, US,
  DUIGOU Michael J, 33928 Capulet Circle, Fremont, CA 94555, US,
  ABDELAZIZ Mohamed M, 78 Cabot Ave., Santa Clara, CA 95051, US,
Legal Representative:
  KOWERT Robert C (agent), Conley, Rose & Tayon, P.C., P.O. Box 398,
    Austin, TX 78767-0398, US,
Patent and Priority Information (Country, Number, Date):
  Patent: WO 200186486 A2-A3 20011115 (WO 0186486)
  Application: WO 2001US15099 20010509 (PCT/WO US0115099)
  Priority Application: US 2000202975 20000509; US 2000208011 20000526; US
    2000209430 20000602; US 2000209140 20000602; US 2000209525 20000605; US
    2000656588 20000907
Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ

Detailed Description
... a client and service at different times. For example, when a service
uses a space (e .g. to **advertise** itself), that: service is a client of
the space.

Figure 8 illustrates the basic model...that contains the client's
requested capabilities.

To obtain a complete advertisement, given a protected **advertisement** , a
client (e .g. client's gate factory) obtains a capability credential
from the specified authentication service by...

...or protected. If the advertisement passed in the credential request
message is already a complete **advertisement** (e .g. service returned
(inverted exclamation mark)t in the search response), then the credential
returned credential request message is already a complete **advertisement**
(e .g. service retumed (inverted exclamation mark)t in the search
response), then the credential returned...a rendezvous point for clients
discovering services. Nevertheless, it may still be desirable to publish
advertisements for services (e .g. proxinfitybased services) that do
not desire to or cannot maintain their advertisernents in a...as, for
example, a flat un-related set of advertisements or a graph of related
advertisements (e .g.

 commercial database). Since, in a preferred embodiment, the distributed
computing environment does not dictate how a...

...In some embodiments, the URI may allow for the service to be accessible
over the **Internet** . An **advertisement** may also include an XWM schema
for the service. The XML scherna may specif`y...In one embodiment, a base
space service may provide a transient repository of XML documents (e .g.

 advertisements of services, results of running services). However, a
base space service in one embodiment may...When a client of a space
subscribes to be notified when an XMI document(s) (e .g. service
advertisement) is added or removed from the space, the client may obtain
a lease on this...to the description of metbod gates in the Gates section
herein). An object may be **advertised** (e .g. as a service or as part of
a service) in a space. The advertisement...clients is when a elient of
the space registers to be notified when XMI, documents (e .g. service
advertisements) are added or removed -from a space. The registering
client of the space may obtain...

...content memory called spaces (containing XN1 content) Descriptive Xl@M
metadata (data about data) content **advertisements** may e stored in a
space to notify interested elients.

A substantially unlimited number of instructions (embodied...the
information describing the object. In one embodiment, the inforination
describing the object may be **stored** in one or more **XML** **tags** . In one
embodiment, the elient or service receiving the XML data stream may
include an...

10/TI,PY,AZ/1   (Item 1 from file: 349)

00805440
**METHOD AND FACILITY FOR CAPTURING BEHAVIORAL AND PROFILE DATA DURING A
    CUSTOMER VISIT TO A WEB SITE**
**PROCEDE ET DISPOSITIF DE CAPTURE DE DONNEES DE COMPORTEMENT ET DE PROFIL
    LORS DE LA VISITE D'UN SITE WEB PAR UN CLIENT**
Publication Year: 2001

10/TI,PY,AZ/2   (Item 2 from file: 349)

00805431
SENDING AN EMAIL MESSAGE IN RESPONSE TO SELECTED WEB BROWSING ACTIVITY
**ENVOI D'UN MESSAGE DE MESSAGERIE ELECTRONIQUE EN REPONSE A UNE ACTIVITE
    SELECTIONNE DE NAVIGATION SUR LE WEB**
Publication Year: 2001

10/TI,PY,AZ/3   (Item 3 from file: 349)

00803948
**METHOD OF AND SYSTEM FOR ENABLING BRAND-IMAGE COMMUNICATION BETWEEN VENDORS
    AND CONSUMERS**
**PROCEDE ET SYSTEME PERMETTANT DE COMMUNIQUER UNE IMAGE DE MARQUE ENTRE DES
    VENDEURS ET DES CONSOMMATEURS**
Publication Year: 2001

10/TI,PY,AZ/4   (Item 4 from file: 349)

00794325
ADVERTISING METHOD USING A DOWNLOAD WINDOW
PROCEDE D'ANNONCE PUBLICITAIRE UTILISANT UNE FENETRE DE TELECHARGEMENT
Publication Year: 2001

10/TI,PY,AZ/5   (Item 5 from file: 349)

00154608
INTERACTIVE PUMP SYSTEM
SYSTEME A INTERACTION POUR POMPE A CARBURANT
Publication Year: 1989

11/TI,PY,AZ/1   (Item 1 from file: 348)

01349502
Wireless communication device with markup language based man-machine
    interface
Drahtloses   Kommunikationsgerat   mit   auf   HTML   basierter
    Mensch-Maschinen-Schnittstelle
Dispositif de communication sans fil a interface homme-machine qui utilise
    un langage de balisage
PATENT (CC, No, Kind, Date): EP 1152333 A2 011107 (Basic)

11/TI,PY,AZ/2   (Item 2 from file: 348)

01349501
Wireless communication device with markup language based man-machine
    interface
Drahtloses Kommunikationsgerat mit auf HTML-basierter Mensch-Maschinen-Schn
    ittstelle
Dispositif de communication sans fil a interface homme-machine qui utilise
    un langage de balisage
PATENT (CC, No, Kind, Date): EP 1152332 A2 011107 (Basic)

11/TI,PY,AZ/3   (Item 3 from file: 348)

01097732
WIRELESS COMMUNICATION DEVICE WITH MARKUP LANGUAGE BASED MAN-MACHINE
    INTERFACE
DRAHTLOSES KOMMUNIKTIONSGERAT MIT AUF HTML-BASIERTER MENSCH-MASCHINEN
    SCHNITTSTELLE
DISPOSITIF DE COMMUNICATION SANS FIL A INTERFACE HOMME-MACHINE QUI UTILISE
    UN LANGAGE DE BALISAGE
PATENT (CC, No, Kind, Date): EP 1070288 A1 010124 (Basic)
                              EP 1070288 B1 020626
                              WO 9952032 991014

11/TI,PY,AZ/4   (Item 4 from file: 348)

00897698
Method and system for facilitating the display of information to a computer
    user
Methode und System zur Erleichterung der Informationsanzeige an einen
    Rechnerbenutzer
Methode et systeme pour faciliter l'affichage d'informations a
    l'utilisateur de l'ordinateur
PATENT (CC, No, Kind, Date): EP 820026 A1 980121 (Basic)
                              EP 820026 B1 030827

11/TI,PY,AZ/5   (Item 1 from file: 349)

00971386
SYSTEM AND METHOD FOR KNOWLEDGE RETRIEVAL, MANAGEMENT, DELIVERY AND
    PRESENTATION
SYSTEME ET PROCEDE D'EXTRACTION, DE GESTION, DE DISTRIBUTION ET DE
    PRESENTATION DE CONNAISSANCES
Publication Year: 2003

11/TI,PY,AZ/6   (Item 2 from file: 349)

00805440
**METHOD AND FACILITY FOR CAPTURING BEHAVIORAL AND PROFILE DATA DURING A
    CUSTOMER VISIT TO A WEB SITE**
**PROCEDE ET DISPOSITIF DE CAPTURE DE DONNEES DE COMPORTEMENT ET DE PROFIL
    LORS DE LA VISITE D'UN SITE WEB PAR UN CLIENT**
Publication Year: 2001

11/TI,PY,AZ/7   (Item 3 from file: 349)

00805431
SENDING AN EMAIL MESSAGE IN RESPONSE TO SELECTED WEB BROWSING ACTIVITY
**ENVOI D'UN MESSAGE DE MESSAGERIE ELECTRONIQUE EN REPONSE A UNE ACTIVITE
    SELECTIONNE DE NAVIGATION SUR LE WEB**
Publication Year: 2001

11/TI,PY,AZ/8   (Item 4 from file: 349)

00803948
**METHOD OF AND SYSTEM FOR ENABLING BRAND-IMAGE COMMUNICATION BETWEEN VENDORS
    AND CONSUMERS**
**PROCEDE ET SYSTEME PERMETTANT DE COMMUNIQUER UNE IMAGE DE MARQUE ENTRE DES
    VENDEURS ET DES CONSOMMATEURS**
Publication Year: 2001

11/TI,PY,AZ/9   (Item 5 from file: 349)

00794325
ADVERTISING METHOD USING A DOWNLOAD WINDOW
PROCEDE D'ANNONCE PUBLICITAIRE UTILISANT UNE FENETRE DE TELECHARGEMENT
Publication Year: 2001

11/TI,PY,AZ/10   (Item 6 from file: 349)

00520680
**WIRELESS COMMUNICATION DEVICE WITH MARKUP LANGUAGE BASED MAN-MACHINE
    INTERFACE**
**DISPOSITIF DE COMMUNICATION SANS FIL A INTERFACE HOMME-MACHINE QUI UTILISE
    UN LANGAGE DE BALISAGE**
Publication Year: 1999

11/TI,PY,AZ/11   (Item 7 from file: 349)

00443725
INTERNET ADVERTISING SYSTEM
SYSTEME PUBLICITAIRE SUR INTERNET
Publication Year: 1998

11/TI,PY,AZ/12   (Item 8 from file: 349)

00154608
INTERACTIVE PUMP SYSTEM

11/3,K/3   (Item 3 from file: 348)
DIALOG(R)File 348:EUROPEAN PATENTS
(c) 2003 European Patent Office. All rts. reserv.

●

01097732
WIRELESS COMMUNICATION DEVICE WITH MARKUP LANGUAGE BASED MAN-MACHINE INTERFACE
DRAHTLOSES KOMMUNIKTIONSGERAT MIT AUF HTML-BASIERTER MENSCH-MASCHINEN SCHNITTSTELLE
DISPOSITIF DE COMMUNICATION SANS FIL A INTERFACE HOMME-MACHINE QUI UTILISE UN LANGAGE DE BALISAGE
PATENT ASSIGNEE:
  Geoworks Corporation, (2558590), 960 Atlantic Avenue, Alameda, CA 94501, (US), (Proprietor designated states: all)
INVENTOR:
  DE BOOR, Adam, 909 Marina Village Parkway, Alameda, CA 94501, (US)
  EGGERS, Michael, D., 2160 La Cuesta Avenue, Oakland,.CA 94611, (US)
LEGAL REPRESENTATIVE:
  McLeish, Nicholas Alistair Maxwell et al (74621), Boult Wade Tennant
    Verulam Gardens 70 Gray's Inn Road, London WC1X 8BT, (GB)
PATENT (CC, No, Kind, Date):   EP 1070288   A1   010124 (Basic)
                               EP 1070288   B1   020626
                               WO 9952032   991014
APPLICATION (CC, No, Date):   EP 99917360 990407; WO 99US7637   990407
PRIORITY (CC, No, Date): US 57394 980408
DESIGNATED STATES: DE; DK; FI; FR; GB; IT; SE
RELATED DIVISIONAL NUMBER(S) - PN (AN):
  EP 1152333   (EP 2001202427)
  EP 1152332   (EP 2001202422)
INTERNATIONAL PATENT CLASS: G06F-009/44; G06F-017/30
NOTE:
  No A-document published by EPO
LANGUAGE (Publication,Procedural,Application): English; English; English
FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS B	(English)	200226	1808
CLAIMS B	(German)	200226	1728
CLAIMS B	(French)	200226	2206
SPEC B	(English)	200226	28231
Total word count - document A			0
Total word count - document B			33973
Total word count - documents A + B			33973

...SPECIFICATION in a browser mode in its native telecommunications mode
for making telephone calls, accessing a **stored** telephone book, sending
facsimiles, and the like. In the "browser mode" the user cannot dial...
processor coupled to the screen display and the memory; a plurality of
user interface pages **stored** in the memory and encoded in a markup
language, selected ones of the user interface...

...processor, and communicatively coupled to the memory and the screen
display, that accesses either the **stored** user interface pages from the
memory or remotely **stored** pages encoded in the markup language via a
telecommunications network; decodes accessed pages to display...second
data into the second part of the form on the client device, combining the
stored first data and the second data into a URL and submitting the URL
to the...

...item, and which data item should be fetched or manipulated. The user
interface pages are **stored** in a local memory of the wireless
communication device, and fetched by the browser, which...

...elements. The browser can also modelessly fetch markup language pages or
other content that is **stored** remotely, by accessing such pages via a
telecommunications network such as the Word Wide Web...For example, in a
preferred embodiment, a wireless communication device has a telephone

book of **stored** teleph⬤ numbers and names. Convention⬤y, the user
would have to manually ⬤ these entries in...
...on the World Wide Web, which can contain HTML that allows the user to
easily **store** the information directly into the telephone book.
    The use of a markup language also reduces...

...menu of choices.
* The ability to display or alter the data you'd like to **store** on the
device, such as names and phone numbers...
* The ability to design a screen...is a Nokia 6100(TM) manufactured by
Nokia Telecommunications, Inc.
    The wireless communication device 100 **stores** in the memory 126 and
executes a conventional real time operating system 122, which includes...

...request functionality of the wireless communication device 100, and to
send and receive data.
    Also **stored** in the memory 126 and in communication with the real time
operating system 122 is...particular screen display of the user interface
104 being shown.
    The wireless communication device 100 **stores** in its memory 126 and
executes an instance of an MMI 102 made in accordance...

...World Wide Web access. The portable components 116 provide a set of
graphics primitives, file **store** functions, and localization features
that allow the browser to be used on a variety of...104 is retrieved with
the "file" protocol to obtain data in a local file system **stored** in the
memory 126. The present invention provides a number of additional new
protocols that...

...HTTP hander 112e is a remote file protocol handler that provides
accesses to remote content **stored** on the World-Wide Web, using the
standard HyperText Transfer Protocol. The HTTP handler 112e...

...handler.
    Message protocol handler 112f activates various messaging functions,
including sending a message, deleting a **stored** message, reading new or
stored messages, or locking a **stored** message.
    Telephone protocol handler 112g activates various telephone functions,
including making a call, answering an...for references inside HTML pages.

    PutURL: Given a URL, a stream of data to be **stored** under the URL,
and the security level of the page containing a "put" method, **stores**
the data if the security level is high enough to allow it.
    The various embedded...

...In the preferred embodiment, the available embedded objects include the
following:
    A phone book object **stores** records of names, associated telephone
numbers, addresses,
    email addresses, speed dial key selection, ring tone...

...the appropriate URL of the phone protocol.
    A recent and missed phone call list object **stores** a continually
updated list of telephone numbers that were recently called, received, or
not answered...

...activated by the appropriate URL of the phone protocol.
    A speed dial number list object **stores** a set of telephone numbers and
associations to keys of the keypad 128, such that...

...text messages/alpha-numeric pages that have been received or sent. The
message list object **stores** a list of messages, including email or Short
Message Service messages, and includes methods to view, **store** , edit,
delete, and send messages. The message list may be embedded in a page and
...privilege level. For example, all pages from the user interface
definition files 104 which are **stored** in the ROM 126 of the wireless

communication device 100 ●re assigned the highest privil●...is given
the lowest privilege lev●. The privilege level of an it●of content is
stored with its URL in the URL history stack 108.

Selected functions of the wireless communication...a page with the
<KEY> tag, it creates a key binding table that **stores** the
association between the key, label (if any) and action.

The string bound to the...send" ACTION=phone:dial>

When this page is loaded, the HTMLp content handler 114c **stores** the
association between the Send key and the URL "phone:dial" in its key
binding table. This **stored** data will be used to activate the telephone
dialing function of the telephone protocol handler...that includes the
help text strings. This table is passed to the shell 106, which **stores**
the table for later use. The functionality of <HELP> tag is then
handled...eliminates the need to generate HTML at run time. This enables
the pages to be **stored** in the ROM 126, and requires less memory than
the code for generating the HTML...

...data for a page are parsed and the information needed to render the page
is **saved** so long as the URL remains on the URL history stack 108. This
allows for...

...in the URL "extra:name" being fetched, which replaces the text with
whatever data is **stored** under the variable "name". The screen display
shows this as the text "Adam M."

The...wireless communication device is consider to no longer be in use.
These settings may be **stored** in the "backlight" and "backlight delay"
settings, respectively. When the screen first appears, the radio...

...size by placing elements common to multiple pages in a separate part of
the content **archive** and including it in the other pages. The mechanism
is provided by the <INC...passed into the page by the C code that
loaded the page. This data is **stored** in a variable available to the
HTMLp content handler 114c. When the page is loaded...tag, which are
designed to take advantage of thefact that client is fully able to **save**
its own state and use this information in determining subsequent states.

(vii) The "NEXT" Form...

...of the input fields of the overall form, and the data for the entire
form **stored** in an external data structure.

The NEXT method has the following effects:

1. The method...

...Figs 18a-18b illustrate the HTMLp source and pages for a multi-part form
that **captures** the same information as the illustrated conventional HTML
pages, but presents in a significantly more...its primary purpose is in a
call follow-up page that allows the user to **store** the dialed number in
the phone book: phone numbers are identified by their icon in...their
requisite number of times. The advertisements are defined as HTML or
HTMLp pages and **stored** in memory 126 as part of the user interface
definition files 104. Advertisements are typically...

...the advertising manager content handler 114a marks the page as
temporary, and thus does not **store** it on the URL history stack 108.
This means that any other page that comes...an embedded object for
dialing the phone. The object can look up entries in a **stored** phone
book data structure by number or by name, and displays matches below its
input...

...edit an entry, if she has selected an entry in the match list, or to
store the number or name that she has entered. The storelabel
and editlabel values specified for...

...two functions.

Methods

edit Requests that the number selected in the match list be edited.
store Requests that what the user has typed be **stored** in the phone
book by entering the new-phone book-entry sequence with the appropriate
...

...what is selected (only phone numbers can be edited).
service, data service (URL) or data (**stored** content) entry is selected,
while showstatus Specify strings to display in the status message area...

...of user interface definition files 104 that collect the name, number,
and so forth, and **store** the result in the phone book, is entered using
the name of the selected entry...in the phone book, this brings up the
phone book edit screen for the number.
store If the current selection is not a number that is in the phone
book, this...

...to display the list of speed dial locations.

Parameters
ptrAddr specifies where the object should **store** the selected speed
dial number when the user chooses an entry. The Name and icon arguments
are identical to those in phone: **store** , specifying the name and icon of
the number being assigned a speed dial number.
Methods...

...in the phone book.

phone:firstopen?password=string
Checks the given password string against that **stored** in the
configuration settings. If it matches, the referring screen is popped and
replaced by...the user to manage which services are available to the
user. Groups of services are **stored** in the phone book with a particular
category. The device then has a page that...

...might also be restricted on certain screens other than the power-on
password screen.

phone: **store**
?Name=string&Phone=speed=icon=string&Owner=string&Service=url&Category=n
umber&Group=number...

...If "speed" and "icon" are specified, this parameter contains only the
single phone number to **store** in the phone book.
Owner Specifies a password that allows the contents of the entry to be
updated over the air.
Service Specifies a URL to be **stored** in the entry. This URL appears
like a phone number in the phone book, but...

...this is 1, the high bit will be set.
Data Allows arbitrary data to be **stored** in a phone book record. The
data appear like a phone number in the phone...is the data itself, as a
string of hex digits, two per octet to be **stored** .
Pop (Optional) Causes the URL that requested the phone: **store** URL to be
removed from the URL history stack 108 according to the string value...

...the user. First, the DATA argument allows any data, not just telephone
numbers, to be **stored** in the phone book. In particular, URLs, images,
audio data, and any other content may be **stored** , creating a general
purpose database in the wireless communication device 100. For example, a
user may be viewing Web content, select a URL that is displayed, and
immediately **store** it to the phone book for later recall.
Second, the RING argument allows different ring...

...implements this feature by comparing the telephone number of each
incoming telephone call with its **store** telephone numbers, and using the
specified ring tone (if any) to select and control the...

...to alpha-numeric pages can be received and viewed using the present invention. Messages are **stored** in a file and identified by a unique identifier. This protocol is handled by the...

...message to be marked locked, which prevents it from automatically being deleted when the message **store** is full.
* unlock: causes the message to be marked unlocked, which allows it to be automatically deleted when the message **store** is full.
   If the adjust argument is given, it causes the URL history stack 108...
URL. This takes the form
"file://filename?variablename=extra(underscore)data". The extra data is **stored** with its variable name and used to complete the HTML for whatever page is fetching...

...Please+enter+a+valid+phone+number" when given to the extra protocol handler 112 will **stores** the text "Please enter a valid phone number" as a text string with variable name...

...for use in the SRC attribute of an IMG tag. These icons and images are **stored** in the ROM of the memory 126. The "builtin" text forms the protocol component of...their nearest ancestor that has one. This distinction reduces the amount of memory needed to **store** user interface components, and simplifies the process of updating the screen display 136.
   When a...

...large);
* Style (plain, bold, italic, underline, fixed-width and strike-through); and
* Color.
   TextState also **stores** the drawing position, which is updated to be just after the string that was drawn...

...or from left to right at a specified speed. Instantiated by the <MARQUEE> **tag** in **HTML** .
* StringList: implements the list part of the **Popup** , but can also stand alone as a scrolling list. Softkey menus are implemented by a...be used for list entries that are allowed to wrap over multiple lines.

3. Data **Store**
   Another element of the implementation is the data **store** 232. The data **store** 232 is a simple "flat-file" database with the following characteristics:
* Up to 255 fields...

...CLAIMS the screen display (136) and the memory (126);
   a plurality of user interface pages (104) **stored** in the memory (126)
      and encoded in a markup language, selected ones of the user...

...communicatively coupled to the memory (126) and the screen display
      (136), that:
   accesses either the **stored** user interface pages (104) from the memory
      or remotely **stored** pages encoded in the markup language via a
      telecommunications network;
   decodes accessed pages to display...

...handler that receives a URL from the shell and decodes the URL to access
      data **stored** in a memory of the wireless communications device;
   a remote file protocol handler that receives...

...the shell and fetches content addressed by the data component of the URL
      that is **stored** remotely from the wireless communication device; and

   the plurality of content handlers include:
   a markup...
...definition page defined in a markup language;

parses the first user interface definition page, and stores an
    association between one of the softkeys and menu of menu items, each
    menu item...input exceeding a threshold, replacing the title in the
    title bar area by scrolling the **stored** help data in the title bar;
    and
responsive to completion of the scrolling of the **stored** help data,
    redisplaying the title in the title bar area.
13. The browser program product...

...second data into the second part of the form on the client device;
    combining the **stored** first data and the second data into a URL; and
    submitting the URL

11/3,K/4   (Item 4 from file: 348)
DIALOG(R)File 348:EUROPEAN PATENTS
(c) 2003 European Patent Office. All rts. reserv.

00897698
**Method and system for facilitating the display of information to a computer
    user**
**Methode und System zur Erleichterung der Informationsanzeige an einen
    Rechnerbenutzer**
**Methode et systeme pour faciliter l'affichage d'informations a
    l'utilisateur de l'ordinateur**
PATENT ASSIGNEE:
  SUN MICROSYSTEMS, INC., (1392730), 2550 Garcia Avenue, Mountain View, CA
    94043, (US), (Proprietor designated states: all)
INVENTOR:
  Nielsen, Jakob, 38 Walnut Avenue, Atherton, California 94027, (US)
LEGAL REPRESENTATIVE:
  W.P. Thompson & Co. (101051), Coopers Building, Church Street, Liverpool
    L1 3AB, (GB)
PATENT (CC, No, Kind, Date): EP 820026 A1 980121 (Basic)
                              EP 820026 B1 030827
APPLICATION (CC, No, Date): EP 97304535 970626;
PRIORITY (CC, No, Date): US 673527 960701
DESIGNATED STATES: DE; FR; GB; NL; SE
INTERNATIONAL PATENT CLASS: G06F-017/30
ABSTRACT WORD COUNT: 186
NOTE:
  Figure number on first page: 12

LANGUAGE (Publication,Procedural,Application): English; English; English
FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS A	(English)	199804	1640
CLAIMS B	(English)	200335	1846
CLAIMS B	(German)	200335	1787
CLAIMS B	(French)	200335	1981
SPEC A	(English)	199804	4191
SPEC B	(English)	200335	4163
Total word count - document A			5832
Total word count - document B			9777
Total word count - documents A + B			15609

...ABSTRACT display .
  In a preferred embodiment, when a browser enabled to process a **popup**
  link encounters an **HTML** **tag** with a **POPUP** attribute, the browser
  performs the following steps: 1) the browser retrieves the file "bar.html
  ...

...SPECIFICATION may be written as:
  In a preferred embodiment, when a browser enabled to process a **popup**
  link encounters an **HTML** **tag** with a **POPUP** attribute, the browser
  performs the following steps: 1) the browser retrieves the file

"page.html...

...not necessarily, these quantities take the form of electrical or
magnetic signals capable of being **stored** , transferred, combined,
compared, and otherwise manipulated. It proves convenient at times,
principally for reasons of...

...devices. The general purpose computer may be selectively activated or
reconfigured by a computer program **stored** .in the computer. A·special
purpose computer may also be used to perform the operations...may be
written as:
    In a preferred embodiment, when a browser enabled to process a **popup**
link encounters an **HTML** **tag** with a **POPUP** attribute (i.e., a **popup**
anchor), the browser performs the following steps: 1) the browser
retrieves the file "page.html...

...113 for facilitating input and output in the client computer 101. The
primary storage 111 **stores** a number of items, including a browser 115
and a runtime environment 117. The preferred...

...for facilitating input and output in the first server computer 103. The
primary storage 121 **stores** a number of items, including a source file
125, and an operating system 127. The...

...133 for facilitating input and output in the destination computer 105.
The primary storage 131 **stores** a number of items, including a
destination file 135, and an operating system 137. The...a URL. The
system name is the fully qualified domain name of the server which
stores the data being requested. A port 805 ia an optional part of a
URL. Ports...wants to link in a footnote-style comment, he or she
preferably adds the new **POPUP** attribute of the present invention to the
<A> **hypertext** anchor **tag** . An example of this coding would be:
    When the above piece of HTML code is...

...for a given web page referenced by a POPUP link, then that error message
is **stored** in primary storage instead of the web page intended to be
retrieved from the server...

...given web page referenced by a POPUP link, then an appropriately worded
error message is **stored** in primary storage instead of the web page
intended to be retrieved from the server. Preferably, the browser waits
for five seconds after the first time it **stored** an error message for
the web page and then tries to retrieve the web page...

...additional content as it comes in. If no information from the
destination file has been **stored** in primary storage yet, the popup
window is set to display an appropriate message (for...

...SPECIFICATION display .
    In a preferred embodiment, when a browser enabled to process a **popup**
link encounters an **HTML** **tag** with a **POPUP** attribute, the browser
performs the following steps: 1) the browser retrieves the file
"page.html...

...not necessarily, these quantities take the form of electrical or
magnetic signals capable of being **stored** , transferred, combined,
compared, and otherwise manipulated. It proves convenient at times,
principally for reasons of...

...devices. The general purpose computer may. be selectively activated or
reconfigured by a computer program **stored** in the computer. A special
purpose computer may also be used to perform the operations...display
.
    In a preferred embodiment, when a browser enabled to process a **popup**
link encounters an **HTML** **tag** with a **POPUP** attribute (i.e., a **popup**
anchor), the browser performs the following steps: 1) the browser

retrieves the file "pag●tml...

...113 for facilitating input and output in the client computer 101. The
primary storage 111 **stores** a number of items, including a browser 115
and a runtime environment 117. The preferred...

...for facilitating input and output in the first server computer 103. The
primary storage 121 **stores** a number of items, including a source file
125, and an operating system 127. The...

...133 for facilitating input and output in the destination computer 105.
The primary storage 131 **stores** a number of items, including a
destination file 135, and an operating system 137. The...a URL. The
system name is the fully qualified domain name of the server which
stores the data being requested. A port 805 ia an optional part of a
URL. Ports...wants to link in a footnote-style comment, he or she
preferably adds the new **POPUP** attribute of the present invention to the
<A> **hypertext** anchor **tag** . An example of thiscoding would be:

<A HREF=http://www.sun.com/books/nielsen...

...for a given web page referenced by a POPUP link, then that error message
is **stored** in primary storage instead of the web page intended to be
retrieved from the server...
...given web page referenced by a POPUP link, then an appropriately worded
error message is **stored** in primary storage instead of the web page
intended to be retrieved from the server. Preferably, the browser waits
for five seconds after the first time it **stored** an error message for
the web page and then tries to retrieve the web page...:

...additional content as it comes in. If no information from the
destination file has been **stored** in primary storage yet, the popup
window is set to display an appropriate message (for...

11/3,K/11   (Item 7 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
(c) 2003 WIPO/Univentio. All rts. reserv.

00443725   **Image available**
INTERNET ADVERTISING SYSTEM
SYSTEME PUBLICITAIRE SUR INTERNET
Patent Applicant/Assignee:
  FLYCAST COMMUNICATIONS CORP,
Inventor(s):
  ROTH David William,
  SALISBURY Dylan,
Patent and Priority Information (Country, Number, Date):
  Patent: WO 9834189 A1 19980806
  Application: WO 98US386 19980109 (PCT/WO US9800386)
  Priority Application: US 97787979 19970122
Designated States: AU CA JP AT BE CH DE DK ES FI FR GB GR IE IT LU MC NL PT
  SE
Publication Language: English
Fulltext Word Count: 12253

Fulltext Availability:
  Detailed Description
  Claims
English Abstract
  ...from a central server to viewers (10) who access web sites (14). The
  central server **stores** both advertisements (16A) which are to be
  displayed and an information data base (16B). The...

Detailed Description
... particular advertisement that is displayed when a viewer accesses a

                    EKD   September 3, 2003

web site can either be ●ored locally on the web site ●it can be
stored on a central se●●r. (As used herein the term.vi●●r refers to an
individual who...server to viewers who access web sites. With the present
invention the central server system **stores** both advertisements which
are to be displayed and an information data base. The data base...
complex.
11
The present invention includes (a) a web server system which has data
bases **stored** therein, (b) bidding agents which compare the
characteristics of view-ops to the specifications in...located on a
remote server

Web page 12 includes an HTML reference to an advertisement **stored** on
advertising web server system 16. Each time client browser 11 displays
web page 12...

...system 16

Such HTML references are in widespread use and they are implemented using
conventional **HTML tags** . **Advertising web** server system 16 includes
a data base of advertisements 16A, a data base of viewer...12, which in
turn has an HTML reference to a file (i.e. an advertisement) **stored** on
a server
such as advertising server system 16

8
A more detailed block diagram...it issues or assigns I/Codes. This
information or other similar information
about viewers is **stored** in table 16B

Internet: The global information system that is logically linked together
by a...space provider (seller)

14
The system utilizes a number of data tables 16B which are **stored** in the
view server 320

The structure of tables 16B are shown in normalized form ...understood,
that as is conventional, some of the data in the tables 16B can be
stored in program structures and indexes which can then be used to
access the data in...four tables and the special area of
memory are:
17
HUD table 408: This table **stores** Historic Viewer Data. It indicates
which sites each
viewer has previously accessed

SOD table 409...REMOTE IDENT
HTTP REFER
Time1:
Lookup in CUD and try to match viewer
If success **save** CU and update Last Seen TimeStamp
If failure
Create new CU;
insert a new CUD...the view
op

Time3:
Lookup last N (i.e. 100) SOD records for CU, and **save** in VOD
Time4:
Lookup last N (i.e. 100) HUD records for CU.SW.SP, **save** in VOD
Time5:
Remember VO ID and initiate a time-out
Time 6:
Transmit VOD...if block 645 answer is yes, Select oldest CUD record, Post
it to a CUD **archive**

EKD   September 3, 2003

32
Block 650: check if CUD rt; MAXSIZE

Block 651: ...656: If block 655 answer is yes, Select oldest SOD record ,
POST it to an **archive**
file and go to next procedure

Block 660: check if count of SOD records rt...Block 672: Create
Accounting Rec. from VOD data

Block 673: POST the data to an **archive** file
Block 674: Post ad info to web server 310. That is, tell web server...
computer network

2) Install and remove Ad content separately, and asynchronously. Service
requests to install (**store**) and remove (delete) ads from data base 16A.
On an install, the web server returns...data input mechanism for the
system. Data table 18-T in bid input server 18 **stores** the identity of
each of the advertisers and the particular bidding agents 30 to whic...

...may have capability for evaluating more complex criteria in proposed
bids. The data table 18T **stores** information which indicates which
bidding agent should receive proposed bids from which advertisers. Bid
input...As concerning users and web sites becomes old and stale, it is
transmitted to an **archive** in log and billing unit 320A. A log of all
transactions that takes place in...by the criteria that advertisers want
to establish in proposed bids. Data base 16B can **store** any type of
information that advertisers care to specify in proposed bids. Any data
that advertisers want to use in setting specifications in proposed bids
can be **stored** in tables 16B using conventional data base technology.
This data is transferred to the VOD...

Claim
... on the world wide web which are
accessed by a viewer,
a first server which **stores** advertisements, said web pages having HTML
references to
said first server,
a data base of...for displaying advertisements to viewers who access a
web page comprising
a web server which **stores** a plurality of advertisements,
bid input means for providing to said system bids specifying
characteristics...for viewing web pages and for HTML referencing to
remote servers,
a server which has **stored** therein a number of advertisements,
means for providing to said system bids for the opportunity...web
pages being accessed by viewers, each viewer utilizing a browser,
a first server which **stores** advertisements, said web pages having HTML
references to
said first server,
a data base of...has been
accessed by a viewer using a browser,
a first web server which has **stored** thereon advertisements, said web
page having a
HTML reference to said first web server,
a...

 11/3,K/12   **(Item 8 from file: 349)**
DIALOG(R)File 349:PCT FULLTEXT
(c) 2003 WIPO/Univentio. All rts. reserv.

00154608
INTERACTIVE PUMP SYSTEM

SYSTEME A INTERACTION POUR ⬤ MPE A CARBURANT   ⬤

Patent Applicant/Assignee:
  HOLLIDGE Peter William,
Inventor(s):
  HOLLIDGE Peter William,
Patent and Priority Information (Country, Number, Date):
  Patent: WO 8900974 A1 19890209
  Application: WO 88GB651 19880805 (PCT/WO GB8800651)
  Priority Application: CA 543862 19870806
Designated States: AT AT AU BB BE BG BJ BR CF CG CH CH CM DE DE DK FI FR GA
  GB GB HU IT JP KP KR LK LU LU MC MG ML MR MW NL NL NO RO SD SE SE SN SU
  TD TG US
Publication Language: English
Fulltext Word Count: 96526

Fulltext Availability:
  Detailed Description

Detailed Description
... paying for gas which they had pumped into
  their cars,
  These mechanical devices did not **keep** track of
  transaction data for individual transactions.

. In -order to diagnose any problems the pump...

...and layout to
  the mechanical display system used in mechanical pumps. The
  electronic pump can **keep** . track of transaction data for   . ...
  itself.

  Ne2"ther the mechanical pump nor the electronic
  pump...controller being controlled
  by the payment means.

  A kiosk computer added to the system can **keep**
  track of point of sale data received from the pump means via
  the central processing...locations using the external source.

  The kiosk computer may be added to the system to
   keep track of point of sale. information and to possibly
  forward the point of sale information...the PC 103 and an external
  sync signal, red-green-blue video signals from the **stored**
  frames would be suitable.

  The features of the graphics board 303 used in the
  preferred embodiment include the following.

  Dispiay-Memory.

  A digitized imacTe is **stored** as a 512-row by
  512-column array in the graphics board 305 display memory.

  Each pixel is **saved** as an 8-bit value in the 256 K bytes of
  di'splay memory. The...

...Modes.

  The graphics board ' 303 may be employed in the
  memory mode displaying the image **stored** in its display
  memory. In this mode **captured** frames or computer generated
  .25 frames may be displayed. As well the border may be...computer 705 may
  be connected
  to other kiosk computers 703 in other locations to remotely
   capture point of sale information from many systems,
  ct mcari-ri rr;= PW;:PT

                        EKD   September 3, 2003

Credit cards...properly
running within the operating system, The task 1303 sets up
two records which will **keep** track of the current transaction
and the previous transaction. The previous transaction
record is important...link.timeout
newpos/int/pos.int.o
openpos.server
pos.active
pos.authorize.card
pos. **capture** .transaction
pos.cmd
pos.decode.card
pos.server.alive
pos.whats.cards.date
pos.whats...

...int.o
qI IPPTITI 17;= c;HT7;-7
pos.disable-transmissions
pos.enable.transmissions
pos. **save** .data
newpos/ int/power int.o
pos.disable.transmissions
pos.enable.transmissions
pos. **save** .data
pump/int/pump.int.o
.authorize
.pump
openpump
pump.change.prices
pump...,filling@.data...response
code1
else if (Card tYpe,is
.V--,nown 'Lo me(T->card type
goto **captured** ;
longimp(post.pay.trap, CMARD.REFUSED-POS
break;
case 'F': Card read failure(
break;
default...
...READ CARD
break;
I /* end of card switch
/* end of event switch
/* end of while
 captured .

display
card.type(dave, T->card.type
Validate card(
Eject-card(
return 1;
-@Y7
Card...receipt.c
proceed.+ill.c
pr-ocess.c
Ei-creens, c
se I ec tr **ad** e . c
strings.c
tr i m. c
type.of card. c
type.of
pet.c...

...check.file = fopen (checkpoint.file.namef It rwvll)
zero (&check, S-Izeof (check), check.file);

```
  Store  checkpoint( dirt
unsigned dirty;
check.c.dirty = dirty;
tput (&check, sizeof (check), check.file);
fflush...

...sizeof( transaction
check.c.kiosk.mode = 0;
check.c-filling = 0;
check.c.Printing = 0;
  store .checkpoint ( 0
Checkpoint (t
transaction *t;
check.current = *t;
  Store @.checkpoint( 1
Dirtycheckpoint(
return check.c.dirty;
Checkpoint kiosk mode( t
transaction *t;
check.c...

...fopen (checkpoint file name, "rwv");
zero (&check, sizeof (check));
zero (&check, sizeof (check), check.file);
  Store .checkpoint( dirty
unsigned dirty;
check.c dirty = dirty;
tput (&check, sizeof (check), check file);
Mush c.printing = 0;
  Store  checkpoint 0
Checkpoint (t
transaction *t;
check.current = *t;
  Store  checkpoint( 1
Dirty checkpoint(
return check.c-dirty;
Checkpoint kiosk mode( t
transaction *t;
check...COI 30CE 4,System.cancel.receipt>
COI 3165 <Receipt,graphics>
C01 31CA <thankyou>
COI 31F9 < save
.previous-transaction'
CC) I 321e <post transaction>
C01 3300 < F) ac k- ed -aut h...date>
COI 4827 <pos
decode
card%I'
C01 4850 <pos
authorize
card>
C01 4871F "pos
 capture
transaction>
C01 48MB4 <pos
server
alive>
C01 48CA <open
pos
server>
COI 4SEB <pos.cmd...0032 Argc>
.DOO 0034 stl.--. limit
DOC) oO.34 <-Argv",-.

DOC, 0 0: 7, 6  SAVE
DOO 0038 TEMP
```

```
DOC) 0060 -:.'. Code
f 1 ags:'.-DOO (061 <User nunn'."-.

DOO 0062...i s-down
if T->type != POST-PAY-TRANSHACTION
Pre.pay
transaction.OUtComes(
thank.you( );
  save .previous transaction(
else
Post
pay end o-F + i I 1.

E...t pf S...L' ED C. r- E- EN
off( dave
vi
pump.money.audio(
delay( FIVE.SECONDS
  save
previous-transaction(
C
*P = *-F
Push-chec@--.-pointt
posttransaction O
char *typed
+illing.data
@'char...t'Ly
nid>
DOO 006B <My-cd-nid>
DOO 006D <Release-num-@-'
DOO 006E <Ndp
  save
area>
DOO 0070 <Fstack>
DOO 0072 --",Call stack
f - @ptr>
DOO 0074 'Segment table
", M...0030 <File list>
DOC) 0032 <.Argale
DOO 0034 stk limit
DOO 0034 <-Argv>
DOO 00310  SAVE
DOO 003B TEMP
DOO 0060 -:...Code
+lags',.-I
DOC) 0061 4.User nUM>
DOO 0062...

...i
DOO 006B -:.'My-cd-ni d
DOC) 006D <Release nLt(71>
DOC) 006E <Ndp
  save
area'.

DOC) 0070 --,Fstack:'--
DCO 0-7 ..-'Call
E
D 0 0
S Ca Fri...data
int a;
char *datan
init bcc,
nUM chars
bcc = rn /* initialize bcc
*data++ = C;  save  st-Eart character
```

```
-f or = O; i 20 c DEL..

J.. C!
- ::-..

k..k I...

...MAX MESSAGE ) /* dontt over+low
return 0; /* message is too big
else
*data++ c /* just  store  thle character
Lbcc
nus-,i-chars+-i--; Z* update chars rec'd count
else /* timeout...A r g v
DOC) 0034 st k- -l i m i t
DOO 0036  SAVE
DOO 0033 TEMP
DOO 0 0 8 O <' C c, d e a s
2...r g c
DOO 0034 stk limit
DOO 0 0 3 4 < Argv>
DOO 0036  SAVE
DOO 0033 TEMP
%C J06C) C CE U-, eY,- 'L z@t --I
DOC') 0061...

...0 C)OOD @-.'R e I e a s e, n Li
DOC) 006E <Ndp. save .area>
DOC) O 0 7 0 <Fstack).

DOC) 0072 e,Call stack.ptr'.'-
DOO 0074...0; /* he's not waiting now
J.

else
e n queue
event (producer, r').,n /* save  it+ or d a v e
r CD @- J L. i c er
ve-me...of-+ree'@
D, `rgc>
DOO 0 0 '@% 4st[ -limit
DOO 00'-14 <
Argv>
DOO 0036  SAVE
DOO 0033 TEMP
DOO 0060 <Code-+lags>
D O'c-; 0 0 %-'a I@'Us...

...00-6@-T; R e- 1 em- at s en LI f
DOO 006E <Nldp save  area
DOO 007/0 < Fs t a c 1-..

DOO 0072
p
DOO 0074 -@,Segment...i++, b++
stalre-bitmap (b ->amap7 b ->f i l e)
Compute receipt o++sets
 store
bitmap (map, name)
bitmap *map;
char *names
unsigned arf+set,
p
p
t
skip right...A r g v >
```

DOO 0034 s t k- 1 i i t
DOO 0036 **SAVE**
DOO 0038 TEMP
D 01 01 O 0 6 O < Clode
 lags>
DOO 0061 <User...

...0 @SEf --'Mv cd n-Ji.U`,-
 DOO 006D <Rel enase-num
 DOO 006E <Ndp
  save
 area,
 DOO 0070 ----'Fstack>
 DOO 0072 <Call-stack-ptr>
 DOO OlOr-74 '@Seqmpnnt table n...0 Fr' .T.") rn cl d j. 4' I at s
 DOO 00:2.6 **SAVE**
 COI O E D E Idiv
 cc) 1 OE2A <+orward)-.
 DO(D 0063 ...Teajn num...ca g s
 C01 0 6 5 0 h o l d
 DOO '006E <Ndp
  save
 area'.%I.

 71
 CO I 0208 <display
 preset'
 DOO 00-176 <ChecI---.
 point.sp>
 COI...

...0053 prologue
 COI 0 6 6 O -"., Tjodi-Fv -F:Lags>
 DOO 00-1:@@S **SAVE**
 'COI -0 5 E 4 < -Y," o r vi Et r d
 DOO O C...s 5@7
 DOO 0060 -:"Code.flags>
 C(.-)l 0725 4,hold>
 DOO 006E <Ndp. **save** -area."I
 C01 0240 4"display.preset>
 DOC) 0076 -'Checl.:
 point
 sp"
 C. O I f-I f.J C! J.

 DOO 0036 **SAVE**
 COI 06B9 <+orward>
 DOO 0063 <Team num>
 DOO 0 0'77 E <Qdb tid>
 COIL...DOO 0060 -.'%* Code.-F Ì ags >
 COI 05BF ldivr
 COI OFB7 <hold>
 DOO 006E <Ndp. **save** -area>
 CO I 0 I L' 2. -:,..'d i sp 1 a y
 p r...

...C01 OEB9 Imod
 C01 0053 prologue
 C01 OFE7 <modi+y.+1ags'@
 D 0 003.6 **SAVE**
 C -tu C- i E C @ S' I d-I v
 CO! OE=14 <forward...prol ogue
 C01 06BO m o d i ·+ y + a g s'l-.

 DOO 0036 **SAVE**
.C01 C)614 + o r w a r d

12/TI,PY,AZ/1   (Item 1 from file: 348)

01334682
Method and computer system for publishing information
Verfahren und System zum Publizieren von Informationen
Methode et systeme pour la publication d'informations
PATENT (CC, No, Kind, Date): EP 1139253 A1 011004 (Basic)

  12/TI,PY,AZ/2   (Item 2 from file: 348)

01325377
Image commercial transactions system and method, image transfer system and
    method, image distribution system and method, display device and method
System   und   Verfahren   fur   kommerzielle   Transaktionen   fur   Bilder,
    Bildubertragungssystem   und   -Verfahren,   Bildverteilungssystem   und
    -Verfahren, Aufzeichnungsvorrichtung und -Verfahren
Systeme et procede de transactions commerciales pour images, systeme et
    procede de tranfert d'images, systeme et procede de distribution
    d'images, dispositif et procede d'affichage
PATENT (CC, No, Kind, Date): EP 1133157 A2 010912 (Basic)

  12/TI,PY,AZ/3   (Item 3 from file: 348)

01305646
Image commercial transactions system and method
System und Verfahren fur den kommerziellen Verkehr von Bilder
Systeme et methode pour transactions commerciales d'images
PATENT (CC, No, Kind, Date): EP 1119178 A2 010725 (Basic)

  12/TI,PY,AZ/4   (Item 4 from file: 348)

00896613
Embedded HTML documents
Eingebettete HTML-Dokumente
Documents HTML encastres
PATENT (CC, No, Kind, Date): EP 818742 A1 980114 (Basic)
                              EP 818742 B1 021016

  12/TI,PY,AZ/5   (Item 5 from file: 348)

00885417
Document display system and electronic dictionary
Dokumentanzeigesystem und elektronisches Worterbuch
Systeme d'affichage de documents et dictionnaire electronique
PATENT (CC, No, Kind, Date): EP 810534 A2 971203 (Basic)
                              EP 810534 A3 000322
                              EP 810534 B1 030319

  12/TI,PY,AZ/6   (Item 6 from file: 348)

00856291
WEB BROWSER WITH DYNAMIC DISPLAY OF INFORMATION OBJECTS DURING LINKING
WEB-BROWSER MIT DYNAMISCHER ANZEIGE VON INFORMATIONSOBJEKTEN WAHREND DER
    LINK-PHASE
EXPLORATION DU WEB AVEC AFFICHAGE DYNAMIQUE D'OBJETS D'INFORMATION PENDANT

12/TI,PY,AZ/7   (Item 1 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

00942371
EXPRESSION PROFILES AND METHODS OF USE
PROFILS D'EXPRESSION ET METHODES D'UTILISATION
Publication Year: 2002

12/TI,PY,AZ/8   (Item 2 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

00941505
APPLICATION LAYER SECURITY METHOD AND SYSTEM
PROCEDE ET SYSTEME DE SECURITE DE COUCHES D'APPLICATIONS
Publication Year: 2002

12/TI,PY,AZ/9   (Item 3 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

00930246
A DYNAMIC OBJECT TYPE FOR INFORMATION MANAGEMENT AND REAL TIME GRAPHIC
     COLLABORATION
TYPE D'OBJET DYNAMIQUE UTILISE DANS LA GESTION D'INFORMATIONS ET LA
     COLLABORATION GRAPHIQUE EN TEMPS REEL
Publication Year: 2002

12/TI,PY,AZ/10   (Item 4 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

00926545
APPARATUS METHOD AND SYSTEM FOR REGISTRATION EFFECTING INFORMATION ACCESS
DISPOSITIF, PROCEDE ET SYSTEME D'ENREGISTREMENT DONNANT ACCES A
     L'INFORMATION
Publication Year: 2002

12/TI,PY,AZ/11   (Item 5 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

00911218
SYNCHRONIZATION OF BULK DATA TRANSFERS TO END NODE DEVICES IN A MULTIMEDIA
     NETWORK
SYNCHRONISATION DU TRANSFERT DE DONNEES EN MASSE VERS DES DISPOSITIFS
     NODAUX TERMINAUX DANS UN RESEAU MULTIMEDIA
Publication Year: 2002

12/TI,PY,AZ/12   (Item 6 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

00893417
SYSTEM AND METHOD FOR CREATING A WEBSITE
SYSTEME ET PROCEDE DE CREATION DE SITE WEB
Publication Year: 2002

EKD   September 3, 2003

12/TI,PY,AZ/13   (Item ⬤ from file: 349)

00883024
CAPTURE, STORAGE AND RETRIEVAL OF MARKUP ELEMENTS
CAPTURE, STOCKAGE ET LOCALISATION D'ELEMENTS DE BALISAGE
Publication Year: 2002

12/TI,PY,AZ/14   (Item 8 from file: 349)

00857226
REMOTE FUNCTION INVOCATION WITH MESSAGING IN A DISTRIBUTED COMPUTING
    ENVIRONMENT
APPEL DE FONCTION A DISTANCE AU MOYEN DE MESSAGES DANS UN ENVIRONNEMENT
    INFORMATIQUE DISTRIBUE
Publication Year: 2001

12/TI,PY,AZ/15   (Item 9 from file: 349)

00853784
METHOD AND SYSTEM FOR PROVIDING A LINK IN AN ELECTRONIC FILE BEING
    PRESENTED TO A USER
PROCEDE ET SYSTEME DE LIAISON DANS UN FICHIER ELECTRONIQUE PRESENTE A UN
    UTILISATEUR
Publication Year: 2001

12/TI,PY,AZ/16   (Item 10 from file: 349)

00852847.
METHOD AND APPARATUS FOR PROXIMITY DISCOVERY OF SERVICES
PROCEDE ET APPAREIL POUR DECOUVRIR LA PROXIMITE DE SERVICES
Publication Year: 2001

12/TI,PY,AZ/17   (Item 11 from file: 349)

00852804
MECHANISM AND APPARATUS FOR URI-ADDRESSABLE REPOSITORIES OF SERVICE
    ADVERTISEMENTS AND OTHER CONTENT IN A DISTRIBUTED COMPUTING ENVIRONMENT
MECANISME ET APPAREIL POUR ARCHIVES, ADRESSABLES PAR URI, DE PUBLICITES DE
    SERVICES OU AUTRE CONTENU DANS UN ENVIRONNEMENT INFORMATIQUE DISTRIBUE
Publication Year: 2001

12/TI,PY,AZ/18   (Item 12 from file: 349)

00852801
MECHANISM AND APPARATUS FOR RETURNING RESULTS OF SERVICES IN A DISTRIBUTED
    COMPUTING ENVIRONMENT
MECANISME ET APPAREIL PERMETTANT DE RENDRE DES RESULTATS DE SERVICES DANS
    UN ENVIRONNEMENT INFORMATIQUE DISTRIBUE
Publication Year: 2001

12/TI,PY,AZ/19   (Item 13 from file: 349)

00852800

DYNAMIC DISPLAY OBJECTS IN█DISTRIBUTED COMPUTING ENVIRONM█
AFFICHAGES DYNAMIQUES DANS UN ENVIRONNEMENT D'INFORMATIQUE DISTRIBUEE
Publication Year: 2001

   12/TI,PY,AZ/20   (Item 14 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

00852799
MESSAGE-BASED LEASING OF RESOURCES IN A DISTRIBUTED COMPUTING ENVIRONMENT
LOCATION DE RESSOURCES A BASE DE MESSAGE DANS UN ENVIRONNEMENT INFORMATIQUE
     REPARTI
Publication Year: 2001

   12/TI,PY,AZ/21   (Item 15 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

00852798
BRIDGING BETWEEN A DATA REPRESENTATION LANGUAGE MESSAGE-BASED DISTRIBUTED
     COMPUTING ENVIRONMENT AND OTHER ENVIRONMENTS
LIAISON   ENTRE   UN   ENVIRONNEMENT INFORMATIQUE DISTRIBUE BASE SUR LA
     MESSAGERIE EN LANGAGE DE REPRESENTATION DES DONNEES ET D'AUTRES
     ENVIRONNEMENTS
Publication Year: 2001

   12/TI,PY,AZ/22   (Item 16 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

00852796
MECHANISM AND APPARATUS FOR ACCESSING AND ADDRESSING SERVICES IN A
     DISTRIBUTED COMPUTING ENVIRONMENT
MECANISME   ET   APPAREIL D'ACCES ET D'ADRESSAGE DE SERVICES DANS UN
     ENVIRONNEMENT INFORMATIQUE REPARTI
Publication Year: 2001

   12/TI,PY,AZ/23   (Item 17 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

00852780
REMOTE METHOD INVOCATION WITH SECURE MESSAGING IN A DISTRIBUTED COMPUTING
     ENVIRONMENT
APPEL DE PROCEDE A DISTANCE AVEC MESSAGERIE SECURISEE DANS UN ENVIRONNEMENT
     INFORMATIQUE REPARTI
Publication Year: 2001

   12/TI,PY,AZ/24   (Item 18 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

00852778
MESSAGE AUTHENTICATION USING MESSAGE GATES IN A DISTRIBUTED COMPUTING
     ENVIRONMENT
AUTHENTIFICATION DE MESSAGES PAR PORTES DE MESSAGES DANS UN ENVIRONNEMENT
     INFORMATIQUE REPARTI
Publication Year: 2001

   12/TI,PY,AZ/25   (Item 19 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

00830320
METHOD AND SYSTEM FOR CONTENT PROFILING AND ACTIVATION
PROCEDE ET SYSTEME D'ANALYSE ET ACTIVATION DE CONTENUS

                         EKD   September 3, 2003

Set	Items	Description
S1	29953	(INTERNET OR WWW OR WEB OR ONLINE OR NETWORK? OR ELECTRONIC OR INTERACTIVE OR VIRTUAL OR CYBER OR COMPUTERI? OR E)(2N)((-AD NOT HOC) OR ADS OR ADVERTIS? OR ADVERT? ? OR BANNER? OR COMMERCIAL? ? OR PROMOT?) OR POPUP? OR POPUNDER?
S2	206844	HTML OR XML OR XHTML OR SGML OR XSL OR XML(1W)EDI OR MARKUP()LANGUAGE? OR HTTP OR HYPERTEXT OR HYPERLINK? OR HYPERMEDIA OR LINK? ?
S3	65550	TAG OR TAGS OR TAGGED OR (FORMAT? OR ARRANG? OR ORGANIZATION OR ORGANISATION)()(COMMAND? ? OR INSTRUCTION? OR DIRECTIVE? OR PROGRAM? ? OR CODE OR CODING OR SOURCECODE OR APPLICATION-?)
S4	582352	SAVE? ? OR SAVING OR PRESERV??? OR KEEP OR DOWNLOAD OR CAPTUR? OR STORE? ? OR ARCHIV?
S5	21	(S1(5N)S2)(S)(S2(2N)S3)
S6	5	(S1(5N)S4)(S)(S2(2N)S3)
S7	289	(S1 AND (S2(2N)S3))(S)S4
S8	9	(S1(S)(S2(2N)S3))(10N)S4
S9	113	S7 AND IC=G06F-017/60
S10	5	(S1(10N)(S2(2N)S3))(S)S4
S11	12	(S1(10N)(S2(2N)S3)) AND S4
S12	39	S1 AND ((S2(2N)S3)(5N)S4)
S13	49	((S1 AND (S2(2N)S3))(5N)S4) AND IC=G06F-017/60

EKD   September 3, 2003

5/TI,PY,AZ/1   (Item 1 from file: 348)

01252469
CONTENTS RECEIVING SYSTEM AND CONTENTS RECEIVING METHOD
INFORMATIONSEMPFANGSSYSTEM UND INFORMATIONSEMPFANGSVERFAHREN
SYSTEME DE RECEPTION DE CONTENU ET PROCEDE ASSOCIE
PATENT (CC, No, Kind, Date): EP 1100269 A1   010516 (Basic)
                              WO 200103436   010111

5/TI,PY,AZ/2   (Item 2 from file: 348)

00897698
Method and system for facilitating the display of information to a computer
    user
Methode und System zur Erleichterung der Informationsanzeige an einen
    Rechnerbenutzer
Methode et systeme pour faciliter l'affichage d'informations a
    l'utilisateur de l'ordinateur
PATENT (CC, No, Kind, Date): EP 820026 A1   980121 (Basic)
                              EP 820026 B1   030827

5/TI,PY,AZ/3   (Item 1 from file: 349)

00995703
DYNAMIC WEB ADVERTISEMENT AND CONTENT DISPLAY SYSTEM
SYSTEME D'AFFICHAGE DYNAMIQUE DE CONTENU ET D'ANNONCES PUBLICITAIRES WEB
Publication Year: 2003

5/TI,PY,AZ/4   (Item 2 from file: 349)

00977203
HYBRID NETWORK BASED ADVERTISING SYSTEM AND METHOD
SYSTEME ET PROCEDE D'ANNONCES PUBLICITAIRES REPOSANT SUR UN RESEAU HYBRIDE
Publication Year: 2003

5/TI,PY,AZ/5   (Item 3 from file: 349)

00971386
SYSTEM AND METHOD FOR KNOWLEDGE RETRIEVAL, MANAGEMENT, DELIVERY AND
    PRESENTATION
SYSTEME ET PROCEDE D'EXTRACTION, DE GESTION, DE DISTRIBUTION ET DE
    PRESENTATION DE CONNAISSANCES
Publication Year: 2003

5/TI,PY,AZ/6   (Item 4 from file: 349)

00930238
SYSTEM AND METHOD FOR DELIVERING PLURAL ADVERTISEMENT INFORMATION ON A DATA
    NETWORK
SYSTEME ET PROCEDE DE DISTRIBUTION D'UNE PLURALITE D'INFORMATIONS
    PUBLICITAIRES SUR UN RESEAU DE DONNEES
Publication Year: 2002

5/TI,PY,AZ/7   (Item 5 from file: 349)

00850761
SYSTEM AND METHOD FOR CONTROLLING THE FREQUENCY OF DISPLAYED ADVERTISEMENTS
SYSTEME ET PROCEDE PERMETTANT DE COMMANDER LA FREQUENCE D'ANNONCES
    PUBLICITAIRES AFFICHEES
Publication Year: 2001

 5/TI,PY,AZ/8   (Item 6 from file: 349)

00805440
METHOD AND FACILITY FOR CAPTURING BEHAVIORAL AND PROFILE DATA DURING A
    CUSTOMER VISIT TO A WEB SITE
PROCEDE ET DISPOSITIF DE CAPTURE DE DONNEES DE COMPORTEMENT ET DE PROFIL
    LORS DE LA VISITE D'UN SITE WEB PAR UN CLIENT
Publication Year: 2001

 5/TI,PY,AZ/9   (Item 7 from file: 349)

00805431
SENDING AN EMAIL MESSAGE IN RESPONSE TO SELECTED WEB BROWSING ACTIVITY
ENVOI D'UN MESSAGE DE MESSAGERIE ELECTRONIQUE EN REPONSE A UNE ACTIVITE
    SELECTIONNE DE NAVIGATION SUR LE WEB
Publication Year: 2001

 5/TI,PY,AZ/10   (Item 8 from file: 349)

00803948
METHOD OF AND SYSTEM FOR ENABLING BRAND-IMAGE COMMUNICATION BETWEEN VENDORS
    AND CONSUMERS
PROCEDE ET SYSTEME PERMETTANT DE COMMUNIQUER UNE IMAGE DE MARQUE ENTRE DES
    VENDEURS ET DES CONSOMMATEURS
Publication Year: 2001

 5/TI,PY,AZ/11   (Item 9 from file: 349)

00796219
NETWORK METHODS FOR INTERACTIVE ADVERTISING AND DIRECT MARKETING
PROCEDES DESTINES A LA PUBLICITE INTERACTIVE ET AU MARKETING DIRECT SUR
    RESEAU
Publication Year: 2001

 5/TI,PY,AZ/12   (Item 10 from file: 349)

00784185
A SYSTEM AND METHOD FOR STREAM-BASED COMMUNICATION IN A COMMUNICATION
    SERVICES PATTERNS ENVIRONMENT
SYSTEME, PROCEDE ET ARTICLE DE PRODUCTION FOURNISSANT UN SYSTEME DE
    COMMUNICATION EN CONTINU DANS UN ENVIRONNEMENT DE CONFIGURATIONS DE
    SERVICES DE COMMUNICATION
Publication Year: 2001

 5/TI,PY,AZ/13   (Item 11 from file: 349)

00784140
A SYSTEM, METHOD AND ●RTICLE OF MANUFACTURE FOR A GLO●LLY ADDRESSABLE
    INTERFACE IN A COMMUNICATION SERVICES PATTERNS ENVIRONMENT
SYSTEME, PROCEDE ET ARTICLE DE FABRICATION S'APPLIQUANT DANS UN
    ENVIRONNEMENT DE STRUCTURE DE SERVICES DE COMMUNICATIONS VIA UNE
    INTERFACE ADRESSABLE GLOBALEMENT
Publication Year: 2001

 5/TI,PY,AZ/14   (Item 12 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

00784134
A SYSTEM, METHOD AND ARTICLE OF MANUFACTURE FOR A CONSTANT CLASS COMPONENT
    IN A BUSINESS LOGIC SERVICES PATTERNS ENVIRONMENT
SYSTEME, PROCEDE ET ARTICLE MANUFACTURE UN COMPOSANT DE CLASSE DE CONSTANTE
    DANS UN ENVIRONNEMENT DE SCHEMAS DE SERVICES DE LOGIQUE D'AFFAIRES
Publication Year: 2001

 5/TI,PY,AZ/15   (Item 13 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

00778772
METHOD AND APPARATUS FOR PROCESSING AND REVIEWING ADVERTISEMENT SUBMISSIONS
    FOR CONTENT AND CONFORMITY
PROCEDE ET APPAREIL DE TRAITEMENT ET DE VISUALISATION DU CONTENU ET DE LA
    CONFORMITE DE PRESENTATIONS D'ANNONCES PUBLICITAIRES
Publication Year: 2001

 5/TI,PY,AZ/16   (Item 14 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

00778771
EASILY MODIFIABLE MACRO TAG FOR INTERNET ADVERTISING
MACRO-ETIQUETTE FACILEMENT MODIFIEE POUR PUBLICITE SUR INTERNET
Publication Year: 2001

 5/TI,PY,AZ/17   (Item 15 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

00577717
SEARCH ENGINE DATABASE AND INTERFACE
BASE DE DONNEES ET INTERFACE POUR MOTEUR DE RECHERCHE
Publication Year: 2000

 5/TI,PY,AZ/18   (Item 16 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

00529152
A TECHNIQUE FOR IMPLEMENTING BROWSER-INITIATED NETWORK-DISTRIBUTED
    ADVERTISING AND FOR INTERSTITIALLY DISPLAYING AN ADVERTISEMENT
TECHNIQUE DE MISE EN PLACE DE PUBLICITE REPARTIE SUR RESEAU ET DECLENCHEE
    PAR NAVIGATEUR, ET D'AFFICHAGE INTERSTITIEL DE PUBLICITE
Publication Year: 1999

 5/TI,PY,AZ/19   (Item 17 from file: 349)
DIALOG(R)File 349:(c) 2003 WIPO/Univentio. All rts. reserv.

00443725
INTERNET ADVERTISING SYSTEM
SYSTEME PUBLICITAIRE SUR INTERNET

EKD   September 3, 2003

Publication Year: 1998

5/TI,PY,AZ/20   (Item 18 from file: 349)

00376923
STRUCTURED FOCUSED HYPERTEXT DATA STRUCTURE
STRUCTURE DE DONNEES HYPERTEXTE ARTICULEE SUR LA STRUCTURATION
Publication Year: 1997

5/TI,PY,AZ/21   (Item 19 from file: 349)

00154608
INTERACTIVE PUMP SYSTEM
SYSTEME A INTERACTION POUR POMPE A CARBURANT
Publication Year: 1989

DIALOG(R)File 348:EUROPEAN PATENTS

01252469
CONTENTS RECEIVING SYSTEM AND CONTENTS RECEIVING METHOD
INFORMATIONSEMPFANGSSYSTEM UND INFORMATIONSEMPFANGSVERFAHREN
SYSTEME DE RECEPTION DE CONTENU ET PROCEDE ASSOCIE
PATENT ASSIGNEE:
  Sony Corporation, (214028), 7-35, Kitashinagawa 6-chome, Shinagawa-ku,
    Tokyo 141-0001, (JP), (Applicant designated States: all)
INVENTOR:
  HOSODA, Takashi, Sony Corporation, 7-35, Kitashinagawa 6-chome,
    Shinagawa-ku, Tokyo 141-0001, (JP)
LEGAL REPRESENTATIVE:
  Robinson, Nigel Alexander Julian (69551), D. Young & Co., 21 New Fetter
    Lane, London EC4A 1DA, (GB)
PATENT (CC, No, Kind, Date):   EP 1100269 A1 010516 (Basic)
                               WO 200103436 010111
APPLICATION (CC, No, Date):   EP 2000940922 000703; WO 2000JP4395 000703
PRIORITY (CC, No, Date): JP 99188874 990702
DESIGNATED STATES: DE; FR; GB
EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI
INTERNATIONAL PATENT CLASS: H04N-007/173
ABSTRACT WORD COUNT: 126
NOTE:
  Figure number on first page: 10A 10B

LANGUAGE (Publication,Procedural,Application): English; English; Japanese
FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS A	(English)	200120	771
SPEC A	(English)	200120	10793
Total word count - document A			11564
Total word count - document B			0
Total word count - documents A + B			11564

...SPECIFICATION allow access information (reference) to another resource
  object to be placed in contents.
    In the **XML** , **tags** can be freely defined. In other words, in the XML,
  since the describing method of...

...addition, a modification work of the XML as a descriptive language for
  the next generation **Internet** is being **promoted** .
    When the **XML** is used as a standard language for digital satellite
  data broadcasts, digital broadcast data can...
...such as a computer, a television receiver, and a telephone unit. In
  addition, in the **XML** , attributes of **tags** can be freely defined. Thus,
  data can be more effectively processed with the XML than...

DIALOG(R)File 348:EUROPEAN PATENTS

00897698
Method and system for facilitating the display of information to a computer
  user
Methode und System zur Erleichterung der Informationsanzeige an einen
  Rechnerbenutzer
Methode et systeme pour faciliter l'affichage d'informations a
  l'utilisateur de l'ordinateur
PATENT ASSIGNEE:
  SUN MICROSYSTEMS, INC., (1392730), 2550 Garcia Avenue, Mountain View, CA
    94043, (US), (Proprietor designated states: all)
INVENTOR:

Nielsen, Jakob, 38 Wal██ Avenue, Atherton, California 9██7, (US)
LEGAL REPRESENTATIVE:
  W.P. Thompson & Co. (101051), Coopers Building, Church Street, Liverpool
    L1 3AB, (GB)

LANGUAGE (Publication,Procedural,Application): English; English; English
FULLTEXT AVAILABILITY:

Available Text		Language	Update	Word Count
CLAIMS A	(English)	199804		1640
CLAIMS B	(English)	200335		1846
CLAIMS B	(German)	200335		1787
CLAIMS B	(French)	200335		1981
SPEC A	(English)	199804		4191
SPEC B	(English)	200335		4163
Total word count - document A				5832
Total word count - document B				9777
Total word count - documents A + B				15609

...ABSTRACT display .
   In a preferred embodiment, when a browser enabled to process a **popup
link** encounters an. **HTML tag** with a **POPUP** attribute, the browser
performs the following steps: 1) the browser retrieves the file "bar.html
...
...on a display device, 3) the browser then retrieves data associated with
 one or more **popup links** referenced in the retrieved file, such as a
second file and any embedded objects referenced by the second file. When
the browser receives an activation of a **popup link** the browser
displays the retrieved data in a popup window on the display device.

...SPECIFICATION may be written as:
   In a preferred embodiment, when a browser enabled to process a **popup
link** encounters an **HTML tag** with a **POPUP** attribute, the browser
performs the following steps: 1) the browser retrieves the file
"page.html...

...on a display device, 3) the browser then retrieves data associated with
one or more **popup links** referenced in the retrieved file, such as a
second file and any embedded objects referenced by the second file. When
the browser receives an activation of the **popup link** the browser
displays the retrieved data in a popup window on the display device.
   The...may be written as:
   In a preferred embodiment, when a browser enabled to process a **popup
link** encounters an **HTML tag** with a **POPUP** attribute (i.e., a popup
anchor), the browser performs the following steps: 1) the browser
retrieves the file "page.html" from the server "company.com",2) the
browser renders a **popup link** associated with the file page.html on a
display device, 3) the browser then retrieves...

...embedded objects referenced by the second file. When the browser
receives an activation of the **popup link** , the browser displays the
retrieved data in a popup window on the display device.
   Popup...

...SPECIFICATION display .
   In a preferred embodiment, when a browser enabled to process a **popup
link** encounters an **HTML tag** with a **POPUP** attribute, the browser
performs the following steps: 1) the browser retrieves the file

"page.html...

...on a display device, 3) the browser then retrieves data associated with
one or more **popup** **links** referenced in the retrieved file, such as a
second file and any embedded objects referenced by the second file. When
the browser receives an activation of the **popup** **link** the browser
displays the retrieved data in a popup window on the display device.
     The...display .
     In a preferred embodiment, when a browser enabled to process a **popup**
link encounters an **HTML** **tag** with a **POPUP** attribute (i.e., a popup
anchor), the browser performs the following steps: 1) the browser
retrieves the file "page.html" from the server "company.com", 2) the
browser renders a **popup** **link** associated with the file page.html on a
display device, 3) the browser then retrieves...

...embedded objects referenced by the second file. When the browser
receives an activation of the **popup** **link** , the browser displays the
retrieved data in a popup window on the display device.
     Popup...preferably adds the new POPUP attribute of the present
invention to the <A> **hypertext** anchor **tag** . An example of
thiscoding would be:

     <A HREF=http://www.sun.com/books/nielsen. **html** **POPUP** > **hypertext**
     book</A>.
     When the above piece of HTML code is examined and performed...

 5/3,K/10   **(Item 8 from file: 349)**
DIALOG(R)File 349:PCT FULLTEXT
(c) 2003 WIPO/Univentio. All rts. reserv.

00803948   **Image available**
METHOD OF AND SYSTEM FOR ENABLING BRAND-IMAGE COMMUNICATION BETWEEN VENDORS
    AND CONSUMERS
PROCEDE ET SYSTEME PERMETTANT DE COMMUNIQUER UNE IMAGE DE MARQUE ENTRE DES
    VENDEURS ET DES CONSOMMATEURS
Patent Applicant/Assignee:
  IPF INC, Soundview Plaza, 1266 East Main Street, Stamford, CT 06902, US,
    US (Residence), US (Nationality), (For all designated states except:
    US)
Patent Applicant/Inventor:
  PERKOWSKI Thomas J, 10 Waldon Road, Darien, CT 06820, US, US (Residence),
    US (Nationality), (Designated only for: US)
Legal Representative:
  PERKOWSKI Thomas J (agent), Thomas J. Perkowski, P.C., Soundview Plaza,
    1266 East Main Street, Stamford, CT 06902, US,
Patent and Priority Information (Country, Number, Date):
  Patent: WO 200137540 A2-A3 20010525 (WO 0137540)
  Application: WO 2000US31757 20001117 (PCT/WO US0031757)
  Priority Application: US 99441973 19991117; US 99447121 19991122; US
    99465859 19991217; US 2000483105 20000114; US 2000599690 20000622; US
    2000641908 20000818; US 2000695744 20001024
Parent Application/Grant:
  Related by Continuation to: US 99441973 19991117 (CIP); US 99447121
    19991122 (CIP); US 99465859 19991217 (CIP); US 2000483105 20000114
    (CIP); US 2000599690 20000622 (CIP); US 2000641908 20000818 (CIP); US
    2000695744 20001024 (CIP)
Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ
  DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ
  LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG
  SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW
  (EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR
  (OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG
  (AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW
  (EA) AM AZ BY KG KZ MD RU TJ TM
Publication Language: English

Claim
... access consumer product related information from the RDBMS server
  using server-side Java Applets whose **HTML** **tags** are embedded within
  HTML-encoded documents served to the client machine from any one of...

...access consumer product related information from the RDBMS server using
  client-side Java Applets whose **HTML** **tags** are embedded within
  HTML-encoded documents served to the client machine from any one of...

...the client machine and the Java Web server and (1i) client-side Java
  Applets whose **HTML** **tags** are embedded within HTML-encoded documents
  served to the client machine from any one of...

...using (i) a Remote Method of Invocation (RMI) and (ii) client-side Java
  Applets whose **HTML** **tags** are embedded within HTML-encoded
  Page 59
  information servers on the Internet. Fig. 2C is...directed CPI search
  according to the principles of the present invention by clicking on the
  HTML **tag** of a trademark/company name-encoded CPIRenabling Applet
  embedded within the HTML code of the...of other information searchengines
  and directories currently available on the Internet. Upon selecting the
  IPI **Web** -site
  Page 95
  . In general, the **HTML** -encoded documents served from the 1PD Servers I
  I hereof to the client subsystems 13...page of the EC-oriented WWW site.
  Requiring, prompting or otherwise encouraging a shopper to **link** over to
  the 1PD WWW site hereof (**e** .g. hosted on the IPD information server) for
  desired consumer product related information oftentimes presents...

...to the Javaenabled client subsystem 13, an HTML-encoded document
  containing a UPN-encoded Applet **HTML** **tag** <APPLET> which, upon
  selection by a single mouse-clicking operation by the consumer, causes
  the...unique domain name on the Internet. Each IPI Server 12 is also
  provided with (i) **Web** -site development software for creating **HTML**
  -encoded multi-media pages for **Web** -site development, (ii) a dynamic
  website auction hosting software solution, such as, AuctionNow 4.2...

...and Web-site connectivity. Web-site management software can be used to
  maintain correct hyper- **links** for any particular **Web** site. Preferably,
  the IPI Servers 12 is maintained by a team of network managers under...

...and Web-site connectivity. Web-site management software can be used to
  maintain correct hyper- **links** for any particular **Web** site. Preferably,
  each ECenabled manufacturer-related server 12B is maintained by a team of
  network...
...The operating system should also include: (1) Internet networking
  software that supports the TCP/IP **networking** protocol (required by
  HTTP , FTP and the like) and provides a JAVA GUI-based Web browser
  interface; and, in...

...the consumer product information network of the present invention.
  Optionally, any client subsystem may include **Web** -site (**http**) server
  software serving Web documents of various formats (HTML, XML, SGML or the
  like) from...Fig. 3C; a touch-screen type keyboard and pointing device 28
  for clicking on anchored **links** on **Web** pages, entering information
  into client subsystem during its use; audio-speakers 29A for supporting
  multimedia...Fig. 3A6, the communication connection between the
  transportable kiosk hereof and the infrastructure of the **Internet** IOA
  can be realized using wireless digital communication technology (e.g.
  RF-based

Page I...be displayed on the requesting client machine and its relative location to the associated Servlet **tag** ; and ●

(8) the operations that will be carried out upon execution of the...

...and stability. In this instance, CPIR-enabling Serviets are accessed by the user as an **HTML** **tag** <SERVLET> embedded in an HTML document served to the client subsystem 13. For example, when...

...the assigned Servlet Name, so that the URL can be thereafter embodied within the servlet **HTML** **tag** <SERVLET>, prior to its insertion within the HTML code of a Web document. To invoke...

...1) embodying the unique URL, created for each consumer product, within a CPIR-enabling servlet **HTML** **tag** <SERVLET>, (2) containing each such servlet. **HTML** **tag** within an executable file, and (3) storing each such servlet tag containing file in the...

...in Fig. 4E2, the sixth step of the method involves distributing the CPIR-enabling servlet **HTML** **tags** (within the Central CPIR-enabling Applet Library) to retailers, wholesalers, advertisers, and others who desire...

...to adopt a standardized icon for graphically indicating the presence of a CPIR-enabling servlet **tag** within an **HTML** document. In the illustrative embodiments shown in Figs. 4PI, 4P2, 4RI, 4R2, 4SI, and 4S2
...EMAIL
<param NAME EMAIL
<param name = "email"
Between the last <PARAM> tag and the </APPLET> **tag** , text and **HTML** code can be designated for display if the Web browser of a particular client system...

...of the method involves for each UPN-specifted consumer product, (1) containing the complete Applet **HTML** **tag** <APPLET> within an executable file, and (2) storing each such Applet tag containing file in...

...the distribution of CPIR-enabling Applet tags is enabled by providing a CPIR-enabling Applet **Tag** Download **Link** /Button 100 on the Web page of each product being offered for sale in an...

...others to (1) open the downloaded Applet tag containing files, (2) extract the CPIR-enabling **HTML** **tags** contained therewithin, and (3)
clicking on the graphical object, however manifested...

...at the check-out display screen or POS), at on-line auction site, at a **Web** -based product **advertisement** , or anywhere else on the WWW. Notably, an important advantage provided by this information search...server 9) in response to a single mouse-clicking operation by the consumer on the **HTML** **tag** associated with the CPIR-enabling Applet. In the illustrative embodiment, the CPIR-enabling Applet of the present invention is a program written in the Java""' programming language and has an **HTML** **tag** (indicated by <APPLET>) which is designed to be included in an HTML page,
much in...

...of the method involves for each UPN-specified consumer product, (1) containing the complete Applet **HTML** **tag** <A.PPLET> within an executable file, and (2) storing each such Applet tag containing file...
in Fig. 411, the fourth step of the method involves distributing the CPIR-enabling Applet **HTML** **tags** to retailers, wholesalers, advertisers, and others who desire to deliver UPN-directed CPI search results...

EKD   September 3, 2003

...others to (1) open the downloaded Applet tag containing files, (2)
extract the CPIR-enabling **HTML** **tags** contained therewithin, and (3)
embed (i.e. insert) one or more distributed CPIR-enabled Applet...

...server 9) in response to a single mouse-clicking operation by the
consumer on the **HTML** **tag** associated with the CPIR-enabling Applet. In
the illustrative embodiment, the CPIR-enabling Applet of the present
invention is a program written in the JavaTm programming language and has
an **HTML** **tag** (indicated by <APPLET>) which is designed to be included
in an HTML page, much in...of the method involves for each UPN-specified
consumer product, (1) containing the complete Applet **HTML** **tag**
<APPLET> within an executable file, and (2) storing each such Applet tag
containing file in...

...in Fig. 411, the fourth step of the method involves distributing the
CPIR-enabling Applet **HTML** **tags** to retailers, wholesalers,
advertisers, and others who desire to deliver UPN-directed CPI search
results...

...others to (1) open the downloaded Applet tag containing files, (2)
extract the CPIR-enabling **HTML** **tags** contained therewithin, and (3)
embed (i.e. insert) one or more distributed CPIR-enabled Applet...

...easy creation of HTML-encoded documents, and easy insertion of any
downloaded CPIR-enabling Applet **HTML** **tag** using, for example, simple
commands or drag-and-drop procedures. As indicated at Block E in Fig.
4K2, the sixth step of the method involves serving servlet **tag** encoded
HTML documents from Internet information servers to Java-enabled client
computer subsystems 13 operated by consumers...visiting a typical WWW
site (e.g. the Applicant s Intellectual Property Law Firm at **http** ://
www .tjpatlaw.com), whereupon an **Internet** **advertisement** is presented
for a particular consumer product, solely for illustrative purposes. At
this point of...Page 174
below.
When using the second method, conventional EDI protocols or more modern
protocols (**e** .g. **XML** /ICE) can be used to transmit product UPCs, URLs
and other information elements from client...and the UPC ExpressTm UPC
Product Sales Catalog by GEIS), enabling brand managers, product
managers, **advertising** agents and support personnel to practice the
novel UPN/TM/PDIURL management techniques of the...SUBMIT button on the
HTML form, the Web browser executes the METHOD associated with the **HTML**
form and sends the stored trademark value to the URL specified by ACTION
associated with...

5/3,K/11   (Item 9 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
(c) 2003 WIPO/Univentio. All rts. reserv.

00796219   **Image available**
NETWORK METHODS FOR INTERACTIVE ADVERTISING AND DIRECT MARKETING
PROCEDES DESTINES A LA PUBLICITE INTERACTIVE ET AU MARKETING DIRECT SUR
    RESEAU
Patent Applicant/Assignee:
  ADFLUENCE INC, Suite 101, 15200 Shady Grove Road, Rockville, MD 20850, US
    , US (Residence), US (Nationality), (For all designated states except:
    US)
Patent Applicant/Inventor:
  GREEN Jason, 5717 Chapman Mill Drive #340, Rockville, MD 20852, US, US
    (Residence), US (Nationality), (Designated only for: US)
  SCHRODER Boris, 9862 Hollow Glen Place, Silver Spring, MD 20910, US, US
    (Residence), DE (Nationality), (Designated only for: US)
Legal Representative:
  SEAS Robert J (et al) (agent), Sughrue, Mion, Zinn, MacPeak & Seas, PLLC,
    Suite 800, 2100 Pennsylvania Avenue, N.W., Washington, DC 20037-3213,
    US,

EKD   September 3, 2003

Fulltext Availability:
  Claims

Claim
...   an online presentation enables
  their webpage to use the context sensitive advertising
  program by including **HTML   tags** in the headers that will
  load an ad program from the interactive advertising
  support servers...
...context sensitive ad servers, and controls the
  advertisement presentation windows. The publisher then
  inserts simple **HTML   tags** into the body of the webpage
  document that tell the ad program where in the...

...the context
  sensitive advertising program will now be described.
  The primary target page (e.g.,
   http :// **www** .mysite.com/ **commercials** . **html**) includes a
  reference to a JavaScript function definition file (e.g.,
  http://www.mysite.com...detected with respect to the
  anchor at "Compufast 800 Mhz" in the text.
  93
  The **popup** target f ile may contain **HTML** source code
  such as the following:
  <script>
  var keyword = window.opener.cckey.val;
  var bodyString...

...IIccO;II>
  <script>document'.write(bodyString);</script>
  The result of the scripting commands in the **HTML**   file of
  the **popup** target file is to write the HTML in the body
  using the contents of the...

...of course, a click
  of the popup image will result in redirection to the
  15 **popup   link** target location.
  For the sake of completeness, the ccto function may
  be:
  function ccto (opentimerID...

 5/3,K/15   (Item 13 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
(c) 2003 WIPO/Univentio. All rts. reserv.

00778772
METHOD AND APPARATUS FOR PROCESSING AND REVIEWING ADVERTISEMENT SUBMISSIONS
    FOR CONTENT AND CONFORMITY

PROCEDE ET APPAREIL DE ⬤AITEMENT ET DE VISUALISATION D⬤NTENU ET DE LA
   CONFORMITE DE PRESEN⬤ONS D'ANNONCES PUBLICITAIRES ⬤

Patent Applicant/Assignee:
  SOLBRIGHT INCORPORATED, 7th Floor, 212 Fifth Avenue, New York, NY 10010,
    US, US (Residence), US (Nationality)
Inventor(s):
  COMPTON Anthony K, One Irving Place, #V-11-I, New York, NY 10003, US,
  HABBOUB Fouad K, 55 Pineapple Street, Brooklyn, NY 11201, US,
Legal Representative:
  KALOW David (agent), Kalow & Springut LLP, 488 Madison, 19th Floor, New
    York, NY 10022, US,
Patent and Priority Information (Country, Number, Date):
  Patent: WO 200111516 A2 20010215 (WO 0111516)
  Application: WO 2000US20765 20000728 (PCT/WO US0020765)
  Priority Application: US 99147130 19990804; US 99375865 19990817
Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ
  DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ
  LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG
  SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW
  (EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE
  (OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG
  (AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW
  (EA) AM AZ BY KG KZ MD RU TJ TM
Publication Language: English
Filing Language: English
Fulltext Word Count: 8087

Fulltext Availability:
  Detailed Description

Detailed Description
... string The insert
  redirect string filter inserts a redirect string everywhere there is a
  <href> **tag** in the **html** file. Normally, when a creative asset (html
  file) is received from an io agency it includes a URL link within the
  html file. The URL link is used to **link**
  a person who selects the **advertisement** to the **web** page of the
  advertiser
  (e.g. ,clicking" on the advertisement to receive additional information).
  In...

 5/3,K/16   (Item 14 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
(c) 2003 WIPO/Univentio. All rts. reserv.

00778771   **Image available**
EASILY MODIFIABLE MACRO TAG FOR INTERNET ADVERTISING
MACRO-ETIQUETTE FACILEMENT MODIFIEE POUR PUBLICITE SUR INTERNET
Patent Applicant/Assignee:
  FLYCAST COMMUNICATIONS CORPORATION, Suite 120, 181 Fremont Street, San
    Francisco, CA 94105, US, US (Residence), US (Nationality)
Inventor(s):
  DORFMAN Jonathan, 2477 Virginia Street, Berkeley, CA 94709, US,
Legal Representative:
  KELLY Edward J (et al) (agent), Foley, Hoag & Eliot, LLP, One Post Office
    Square, Boston, MA 02109, US,
Patent and Priority Information (Country, Number, Date):
  Patent: WO 200111504 A2-A3 20010215 (WO 0111504)
  Application: WO 2000US21793 20000810 (PCT/WO US0021793)
  Priority Application: US 99372416 19990811
Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ
  DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ
  LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG
  SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW
  (EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE

Fulltext Availability:
  Claims

Claim
... an advertisement server which provides advertisements in response to
   links from said
   browser,
   said macro **tag** including a **link** to said second internet server,
   said Javascript file including a link to said advertisement server...

...to an advertisement server from a web page,
   including on said web page a macro **tag** with a **link** to a file on a
   command server, said file including Javascript commands which link to...

...link to a web pages, comprising a command server which includes a
   command file with **links** to an **advertisement** server, said **web** pages
   including macro tags which direct browsers to retrieve said command file
   on said command...

...a second server that contains said advertisement,
   a link to said file in said macro **tag** ,
   a **link** to said second server in said file,
   whereby when said macro tag is executed by...

·5/3,K/17   (Item 15 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
(c) 2003 WIPO/Univentio. All rts. reserv.

00577717   **Image available**
SEARCH ENGINE DATABASE AND INTERFACE
BASE DE DONNEES ET INTERFACE POUR MOTEUR DE RECHERCHE
Patent Applicant/Assignee:
  MICRO-INTEGRATION CORPORATION,
  PARSONS John A,
  FISHER Ed,
  HOTCHKISS Steve,
  DURST Kelly,
  ROBERTS John,
  ELLSWORTH Corey,
  KNUPP Roger,
  DEVORE Kristi,
  EARY Matt,
  FAIR Susan,
  BRODERICK Mike,
  SHOMO William,
  LEE wayne,
Inventor(s):
  PARSONS John A,
  FISHER Ed,
  HOTCHKISS Steve,
  DURST Kelly,
  ROBERTS John,
  ELLSWORTH Corey,
  KNUPP Roger,
  DEVORE Kristi,
  EARY Matt,
  FAIR Susan,
  BRODERICK Mike,

SHOMO William,
LEE wayne,
Patent and Priority Information (Country, Number, Date):
  Patent: WO 200041090 A1 20000713 (WO 0041090)
  Application: WO 2000US455 20000110 (PCT/WO US0000455)
  Priority Application: US 99115353 19990108; US 99117975 19990129; US
    99119187 19990208; US 99119495 19990210; US 99119636 19990211; US
    99120865 19990219; US 99122357 19990302; US 99124091 19990312; US
    99129140 19990413
Designated States: AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK
  DM EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR
  LS LT LU LV MA MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ
  TM TR TT TZ UA UG US UZ VN YU ZA ZW GH GM KE LS MW SD SL SZ TZ UG ZW AM
  AZ BY KG KZ MD RU TJ TM AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL
  PT SE BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG
Publication Language: English
Fulltext Word Count: 41702

Fulltext Availability:
  Claims

Claim
...   ACCESS DENY ACCESS
  SUBSTITUTE SHEET (RULE 26)
  /39
  2801 FIG, 28
  GENERATE DATABASE INCLUDING
  GEOGRAPHICAL **HTML** OR META **TAGS**
  2802
  RECEIVE GEOGRAPHICAL SEARCH TERM
  OR DETERMINE GEOGRAPHICAL LIMITATION
  2803 11
  SEARCH THROUGH DATABASE
  2804...
...1:00 pm, TUESDAY THROUGH
  URL: http://www.melsdiner.com
  e-mail: mel@melsdiner,com
   ADVERTISEMENT : **http** :// **www** .melsdiner.com/advea.htmI
  CATEGORY OF SERVICE: FRESTAURANTS; ITALIAN; DINERS
  CATEGORY OF ENTITY: I BUSINESS...

 5/3,K/18   **(Item 16 from file: 349)**
DIALOG(R)File 349:PCT FULLTEXT

00529152
**A   TECHNIQUE   FOR   IMPLEMENTING   BROWSER-INITIATED   NETWORK-DISTRIBUTED
   ADVERTISING AND FOR INTERSTITIALLY DISPLAYING AN ADVERTISEMENT**
**TECHNIQUE DE MISE EN PLACE DE PUBLICITE REPARTIE SUR RESEAU ET DECLENCHEE
   PAR NAVIGATEUR, ET D'AFFICHAGE INTERSTITIEL DE PUBLICITE**
Patent Applicant/Assignee:
  UNICAST COMMUNICATIONS CORPORATION,
Inventor(s):
  LANDSMAN Rick W,
  LEE Wei-Yeh,
Patent and Priority Information (Country, Number, Date):
  Patent: WO 9960504 A1 19991125
  Application: WO 99US10707 19990514 (PCT/WO US9910707)
  Priority Application: US 9880165 19980515; US 99237718 19990126
Designated States: AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE ES
  FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU
  LV MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT UA
  UG UZ VN YU ZW GH GM KE LS MW SD SL SZ UG ZW AM AZ BY KG KZ MD RU TJ TM
  AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE BF BJ CF CG CI CM
  GA GN GW ML MR NE SN TD TG

Publication Language: English
Fulltext Word Count: 2272

Fulltext Availability:
  Detailed Description

Detailed Description
... with normal user
  navigation across different web pages.

  Specifically, our technique relies on embedding
  an **HTML**   **tag** (which, where necessary, to distinguish this
   tag from other **HTML**   **tags** , will also be referred to
  hereinafter as an "advertising tag") into a referring
  page. This...

...where necessary, player files), originating
  from an ad management system residing on a third-party
   advertising   **HTTP** (**web**) server, for a given advertisement
  into browser disk cache (also in the case of media...

 5/3,K/19   (Item 17 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
(c) 2003 WIPO/Univentio. All rts. reserv.

00443725   **Image available**
INTERNET ADVERTISING SYSTEM
SYSTEME PUBLICITAIRE SUR INTERNET
Patent Applicant/Assignee:
  FLYCAST COMMUNICATIONS CORP,
Inventor(s):
  ROTH David William,
  SALISBURY Dylan,
Patent and Priority Information (Country, Number, Date):
  Patent: WO 9834189 A1 19980806
  Application: WO 98US386 19980109 (PCT/WO US9800386)
  Priority Application: US 97787979 19970122
Designated States: AU CA JP AT BE CH DE DK ES FI FR GB GR IE IT LU MC NL PT
  SE
Publication Language: English
Fulltext Word Count: 12253

Fulltext Availability:
  Detailed Description

Detailed Description
... web page 12, the human viewer 10 will see an advertisement which is
  provided by **advertising**   **web** server system 16

  Such **HTML** references are in widespread use and they are implemented
  using conventional **HTML**   **tags** . **Advertising**   **web** server system 16
  includes a data base of advertisements 16A, a data base of viewer...

 5/3,K/20   (Item 18 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
(c) 2003 WIPO/Univentio. All rts. reserv.

00376923
STRUCTURED FOCUSED HYPERTEXT DATA STRUCTURE
STRUCTURE DE DONNEES HYPERTEXTE ARTICULEE SUR LA STRUCTURATION
Patent Applicant/Assignee:
  HYPERMED LTD,
  OREN Avraham,
  OLCHA Lev,

KOWALSKI Nahum,
MARGULYAN Rita,
Inventor(s):
OREN Avraham,
OLCHA Lev,
KOWALSKI Nahum,
MARGULYAN Rita,

Fulltext Availability:
Detailed Description

Detailed Description
...   mouse button oniv. Global Const BEGIN DRAG = I
Global Const Global Const END-DRAG = 2
  POPUPMENU   RIGHTBUTTON = 2'
The pop-up menu recognizes when Show parameters
' the Global Const MODAL = I...

6/TI,PY,AZ/1   (Item 1 from file: 349)

01023477
41 HUMAN SECRETED PROTEINS
41 PROTEINES SECRETEES HUMAINES
Publication Year: 2003

6/TI,PY,AZ/2   (Item 2 from file: 349)

00806383
COLLABORATIVE CAPACITY PLANNING AND REVERSE INVENTORY MANAGEMENT DURING
    DEMAND AND SUPPLY PLANNING IN A NETWORK-BASED SUPPLY CHAIN ENVIRONMENT
    AND METHOD THEREOF
PLANIFICATION EN COLLABORATION DES CAPACITES ET GESTION ANTICIPEE DES
    STOCKS LORS DE LA PLANIFICATION DE L'OFFRE ET DE LA DEMANDE DANS UN
    ENVIRONNEMENT DE CHAINE D'APPROVISIONNEMENT FONDEE SUR LE RESEAU ET
    PROCEDE ASSOCIE
Publication Year: 2001

6/TI,PY,AZ/3   (Item 3 from file: 349)

00803948
METHOD OF AND SYSTEM FOR ENABLING BRAND-IMAGE COMMUNICATION BETWEEN VENDORS
    AND CONSUMERS
PROCEDE ET SYSTEME PERMETTANT DE COMMUNIQUER UNE IMAGE DE MARQUE ENTRE DES
    VENDEURS ET DES CONSOMMATEURS
Publication Year: 2001

6/TI,PY,AZ/4   (Item 4 from file: 349)

00794325
ADVERTISING METHOD USING A DOWNLOAD WINDOW
PROCEDE D'ANNONCE PUBLICITAIRE UTILISANT UNE FENETRE DE TELECHARGEMENT
Publication Year: 2001

6/TI,PY,AZ/5   (Item 5 from file: 349)

00452916
METHOD AND APPARATUS FOR TRACKING CLIENT INTERACTION WITH A NETWORK
    RESOURCE AND CREATING CLIENT PROFILES AND RESOURCE DATABASE
PROCEDE ET APPAREIL PERMETTANT LE SUIVI DE L'INTERACTION ENTRE UN SYSTEME
    CLIENT ET UNE RESSOURCE RESEAU ET LA CREATION DE PROFILS CLIENTS ET
    D'UNE BASE DE DONNEES DE RESSOURCES
Publication Year: 1998

DIALOG(R)File 349:PCT FULLTEXT

00794325   **Image available**
ADVERTISING METHOD USING A DOWNLOAD WINDOW
PROCEDE D'ANNONCE PUBLICITAIRE UTILISANT UNE FENETRE DE TELECHARGEMENT
Patent Applicant/Inventor:
  KIM Ho-Hyun, B01-ho, 28/4, 102-281, Hwagokbon-dong, Kangseo-gu, Seoul
    157-019, KR, KR (Residence), KR (Nationality)
Legal Representative:
  NAM Sang-Sun (agent), The Korea Chamber of Commerce & Industry Building
    #45, 4-ga, 8th Floor, Namdaemoon-ro, Jung-gu, Seoul 100-094, KR,
Patent and Priority Information (Country, Number, Date):
  Patent: WO 200127824 A1 20010419 (WO 0127824)
  Application: WO 2000KR1136 20001011 (PCT/WO KR0001136)
  Priority Application: KR 9943731 19991011; KR 200032134 20000612
Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ
  DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KZ LC
  LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI
  SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW
  (EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE
  (OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG
  (AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW
  (EA) AM AZ BY KG KZ MD RU TJ TM
Publication Language: English
Filing Language: Korean
Fulltext Word Count: 6113

Fulltext Availability:
  Detailed Description

Detailed Description
... user can download a selected program or file without showing
  any advertisement. To display the **advertisement** , however,, the
  web page to **download** the web server includes an **HTML**   **tag**   which
  requests CGI.

<A
HREF="http://www.server.domain/dir/subdir/file.zip">file.zip...

DIALOG(R)File 349:PCT FULLTEXT

00794325   **Image available**
ADVERTISING METHOD USING A DOWNLOAD WINDOW
PROCEDE D'ANNONCE PUBLICITAIRE UTILISANT UNE FENETRE DE TELECHARGEMENT
Patent Applicant/Inventor:
  KIM Ho-Hyun, B01-ho, 28/4, 102-281, Hwagokbon-dong, Kangseo-gu, Seoul
    157-019, KR, KR (Residence), KR (Nationality)
Legal Representative:
  NAM Sang-Sun (agent), The Korea Chamber of Commerce & Industry Building
    #45, 4-ga, 8th Floor, Namdaemoon-ro, Jung-gu, Seoul 100-094, KR,
Patent and Priority Information (Country, Number, Date):
  Patent: WO 200127824 A1 20010419 (WO 0127824)
  Application: WO 2000KR1136 20001011 (PCT/WO KR0001136)
  Priority Application: KR 9943731 19991011; KR 200032134 20000612
Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ
  DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KZ LC
  LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI
  SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW
  (EP) AT BE CH CY DE DK ES FI FR GB GR IE ,IT LU MC NL PT SE
  (OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG
  (AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW
  (EA) AM AZ BY KG KZ MD RU TJ TM
Publication Language: English
Filing Language: Korean
Fulltext Word Count: 6113

Fulltext Availability:
  Detailed Description

Detailed Description
... user can download a selected program or file without showing
  any advertisement. To display the **advertisement** , however,, the
  web page to **download** the web server includes an **HTML** **tag** which
  requests CGI.

  <A
  HREF="http://www.server.domain/dir/subdir/file.zip">file.zip...

DIALOG(R)File 349:PCT FULLTEXT

00761430   **Image available**
SYSTEM, METHOD AND COMPUTER PROGRAM FOR REPRESENTING PRIORITY INFORMATION
    CONCERNING COMPONENTS OF A SYSTEM
SYSTEME, METHODE ET ARTICLE FABRIQUE PERMETTANT DE CLASSER PAR ORDRE DE
    PRIORITE DES COMPOSANTS D'UNE STRUCTURE DE RESEAU NECESSAIRES A LA MISE
    EN OEUVRE D'UNE TECHNIQUE
Patent Applicant/Assignee:
  ANDERSEN CONSULTING LLP, 100 South Wacker Drive, Chicago, IL 60606, US,
    US (Residence), US (Nationality)
Inventor(s):
  GUHEEN Michael F, 2218 Mar East Street, Tiburon, CA 94920, US,
  MITCHELL James D, 3004 Alma, Manhattan Beach, CA 90266, US,
  BARRESE James J, 757 Pine Avenue, San Jose, CA 95125, US,
Legal Representative:
  BRUESS Steven C (agent), Merchant & Gould P.C., P.O. Box 2903,
    Minneapolis, MN 55402-0903, US,
Patent and Priority Information (Country, Number, Date):
  Patent: WO 200073956 A2-A3 20001207 (WO 0073956)
  Application: WO 2000US14406 20000524 (PCT/WO US0014406)
  Priority Application: US 99321274 19990527

Designated States: AE AG ⬤ AM AT (utility model) AU AZ B⬤ BG BR BY CA
  CH CN CR CU CZ (utilit⬤del) DE (utility model) DK (ut⬤ty model) DM
  DZ EE (utility model) ES FI (utility model) GB GD GE GH GM HR HU ID IL IN
  IS JP KE KG KP KR (utility model) KZ LC LK LR LS LT LU LV MA MD MG MK MN
  MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK (utility model) SL TJ TM TR TT
  TZ UA UG UZ VN YU ZA ZW
  (EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE
  (OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG
  (AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW
  (EA) AM AZ BY KG KZ MD RU TJ TM
Publication Language: English
Filing Language: English
Fulltext Word Count: 149024

Fulltext Availability:
  Detailed Description

Detailed Description
... discussion groups.

  Bussiness2 An email server that delivers messages with embedded sound,
  graphics, video files, **HTML** forms, Java applets, and desktop
  Messaging Server applications.
  Business2 sells a range of products that...

 8/3,K/9   **(Item 9 from file: 349)**
DIALOG(R)File 349:PCT FULLTEXT
(c) 2003 WIPO/Univentio. All rts. reserv.

00181155   **Image available**
REMOTE ELECTRONIC INFORMATION DISPLAY SYSTEM
SYSTEME ELECTRONIQUE D'AFFICHAGE D'INFORMATIONS A DISTANCE
Patent Applicant/Assignee:
  REST MANUFACTURING INC,
  DeTEMPLE William C,
  ABEL Peter,
  BIRD E Frederick,
  GOFF Milton L,
Inventor(s):
  DeTEMPLE William C,
  ABEL Peter,
  BIRD E Frederick,
  GOFF Milton L,
Patent and Priority Information (Country, Number, Date):
  Patent: WO 9014630 A1 19901129
  Application: WO 90US2708 19900516 (PCT/WO US9002708)
  Priority Application: US 89553 19890516; US 89896 19891024
Designated States: AT AT AU BB BE BF BG BJ BR CA CF CG CH CH CM DE DE DK DK
  ES FI FR GA GB GB HU IT JP KP KR LK LU LU MC MG ML MR MW NL NL NO RO SD
  SE SE SN SU TD TG US
Publication Language: English
Fulltext Word Count: 4379

Fulltext Availability:
  Claims

Claim
  14 An **electronic** merchandise **advertising** ,
  management and display system for a retail **store** having
  rows of merchandise display (POP) locations , the system
  comprising:
  an electronic price information display...

...the
  display tags, and a transceiver at each point connected

to the grid.
7o An **electronic** merchandise **advertising** ,
management and display system for a retail **store** having
rows of merchandise display (POP) locations,, the system
comprising:
an electronic price information display...
...display
terminals of the second group to the central computer
directly or indirectly.
9e An **electronic** merchandise **advertising** ,
management and display system for a retail **store** having
rows of merchandise display (POP) locations, the system
comprising:
an electronic price information display...